

A white silhouette of the map of Brazil is centered on a solid blue background. A black rectangular border is superimposed over the upper-middle portion of the map, enclosing the text.

ENIAC WITH MAGIST IN BRAZIL

-

PAIN OR GAIN?

MAGIST



Magist is a Brazilian Software as a Service company.

- Avg monthly revenue: **0,6** million €
- Avg order price: **126 €**
- Avg item price: **120 €**

- 3000 sellers
- **260 TECH** sellers

ENIAC

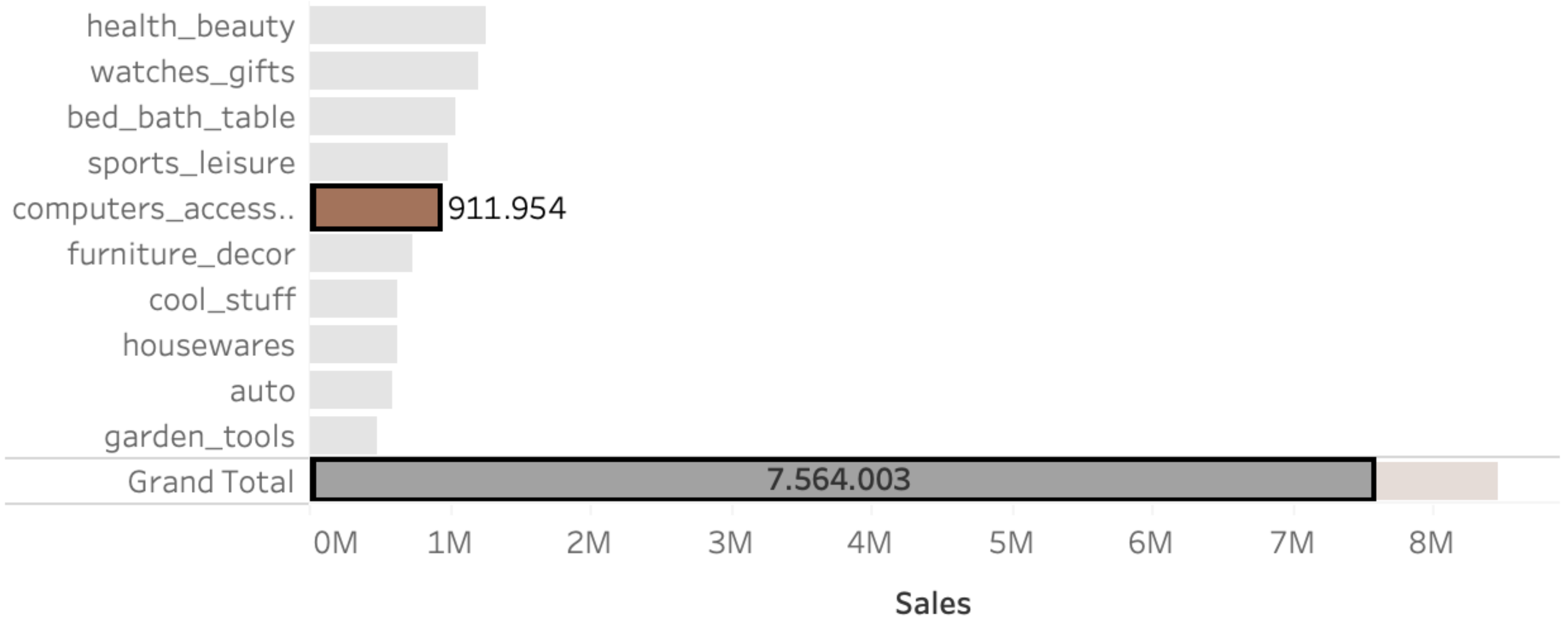
1,17 m €

710 €

540 €

ONLY TECH

TOP 10 categories of sales

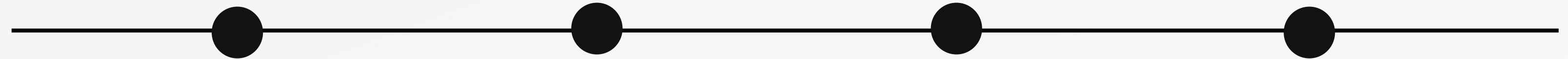


90 % of all items are
delivered on time

90%

4 OF 5

stars customer rating



Average delivery time Magist **13 DAYS**

Average delivery time in Brazil **16 - 21 DAYS**

MAGIST

market situation

- MAGIST have **only 4% TECH categories** among all of them presented.

- MAGIST **don't have** special categories with really high-end items

MAGIST IS AN OPPORTUNITY

- Non-competitive market (platform)
- They have the platform and the delivery system - we got the hi-end products

RECOMENDATION - NEXT STEPS

- Consumer data analysis

Everest
Cantu
Geo Of Ingoude
Company

Drew
Holloway
Geo Of Ingoude
Company

Remy
Marsh
Geo Of Ingoude
Company

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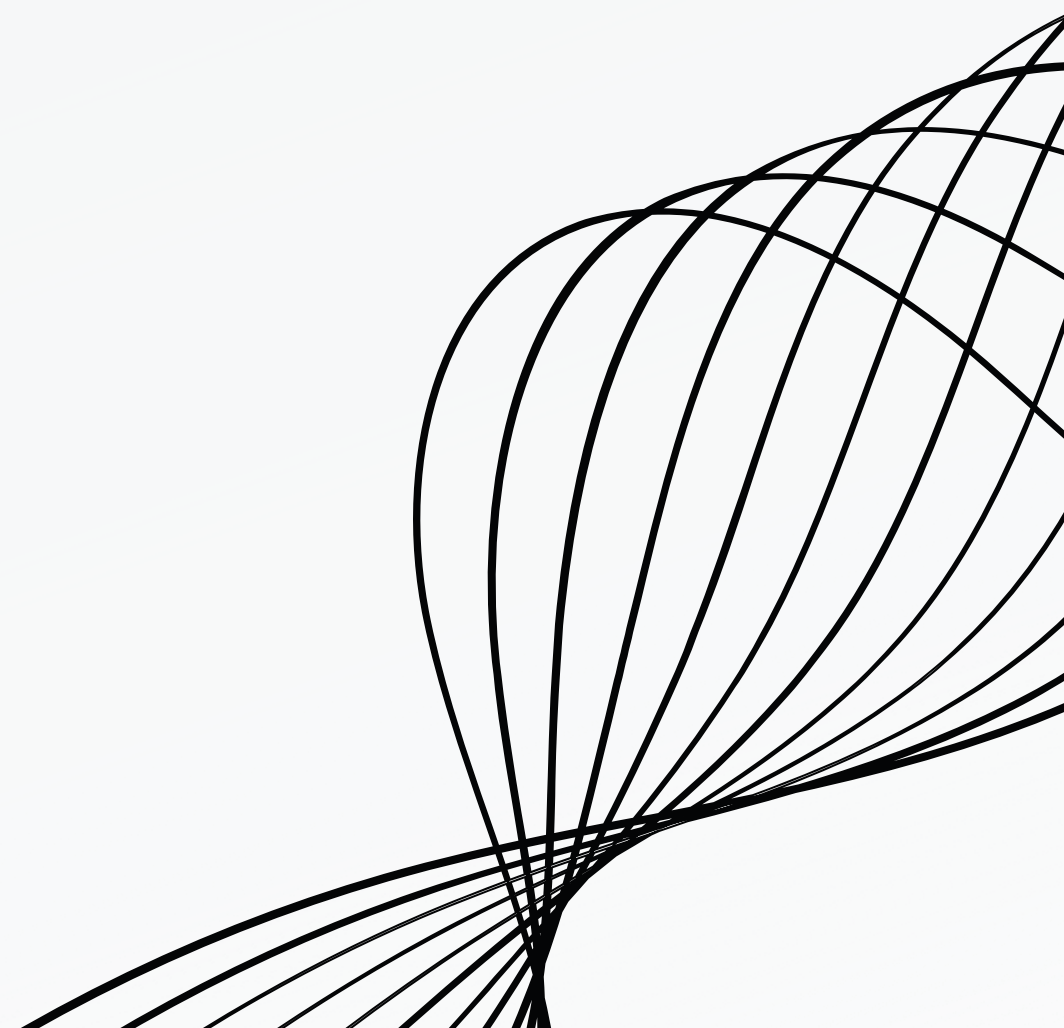
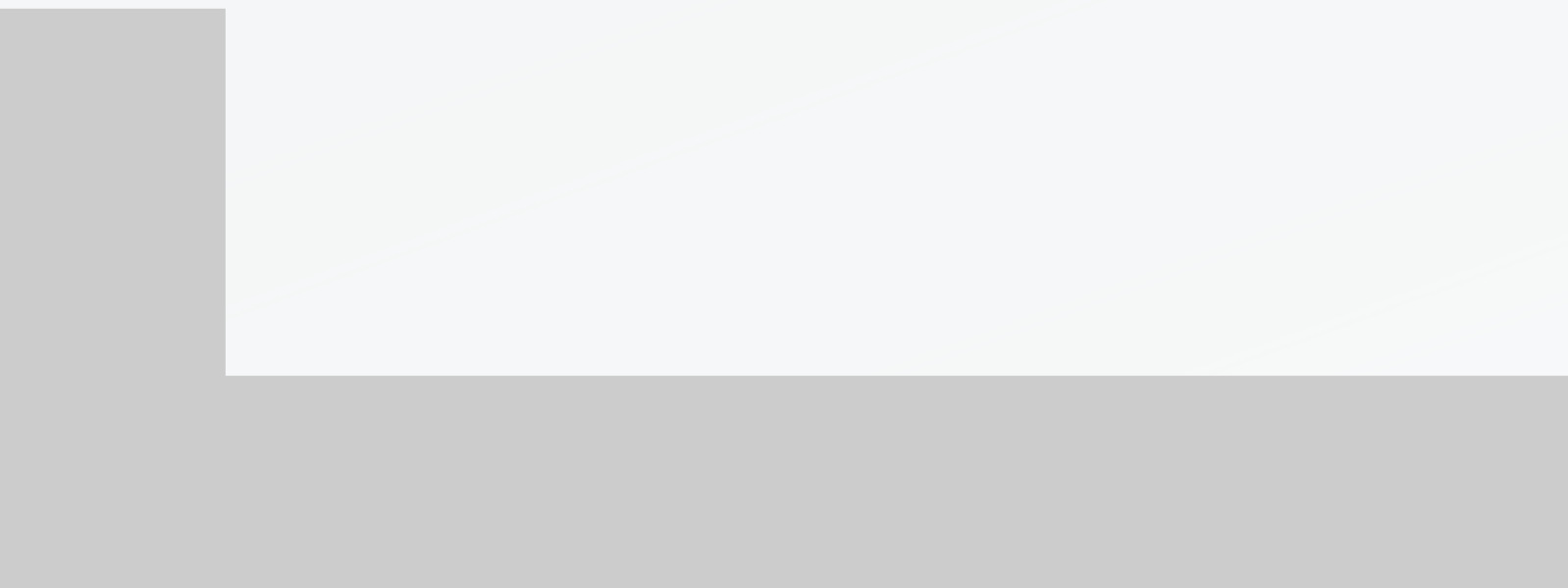
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APPENDIX



Growth or shrinkage of TECH sales ?

