

Entity-Relationship Model: Travel Agency

Subject: Database Management Systems and Data Parallelism

Profesor: Sergio García

Integrantes:

Valesca Bravo

Leonardo Rivas Duarte

Marta del Carmen Mayoral Santos

Mertxe Galán Espiga

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Introduction

In this work, we will examine how to develop a database, from modeling to its implementation in MySQL through SQL.

We have chosen the tourism industry, considering a hypothetical travel agency. We begin our work by creating an entity-relationship model in the program Dia, where we establish the rules that our business model would follow.

To convert the Entity-Relationship model into a Relational Model, we explored some online modeling alternatives, such as Vertabelo, which offers export opportunities for various database engines and, for students, is free of charge.

Once both models were designed, we found a website (Mockaroo) that helped us generate a database with the previously created attributes. In addition to using this tool, we also generated random data by applying some rules in Excel.

Finally, we used SQL to create the tables and insert the information into MySQL.

1.- Entity-Relationship Model

We used the "Dia" program to diagram the Entity-Relationship model using Bachman notation.

To create our Travel Agency, we started by defining the Entities and their attributes:

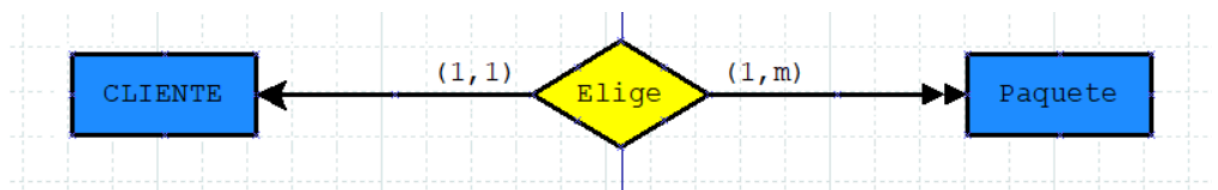
Client: We defined its attributes as Name, Surname, Gender, Email, Mobile, Year of Birth, and finally Client ID, which would serve as the Primary Key.

Package: It would have its own identifying code as the Primary Key, along with other attributes like Destination, Transportation, and Accommodation.

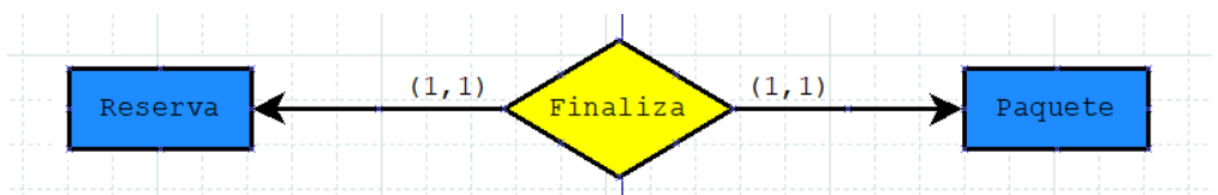
Reservation: Like the Package Entity, it would have a Primary Key attribute to identify it, along with Price, Date, and Number of People.

Rules and Conditions:

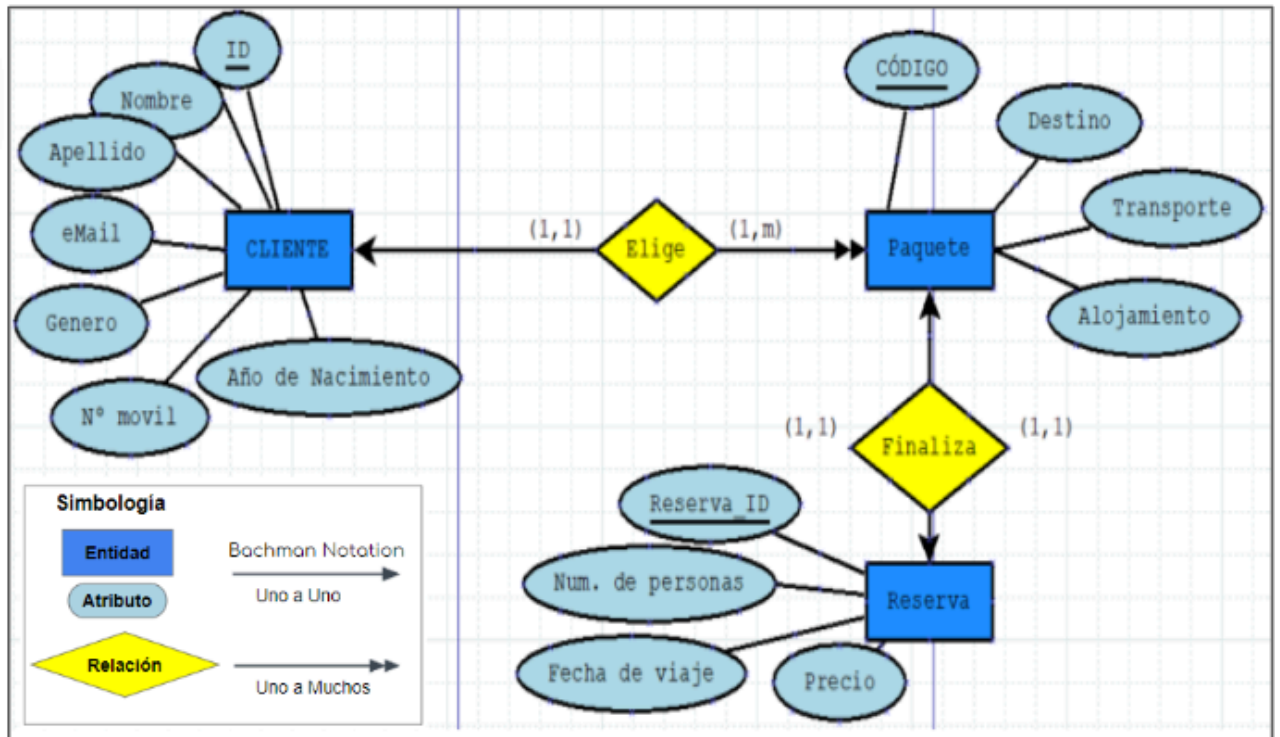
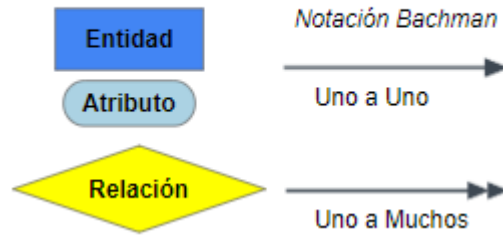
- We defined that the Client Entity would be related to the Package Entity, where a client could purchase many packages, but each package would be associated with only one client.



- The Package Entity and the Reservation Entity would be related to each other with a one-to-one cardinality.



Simbología



2. Relational Model

To create the Relational Model, we decided to use 'Vertabelo', an online database modeler that uses Information Engineering Notation (Cartmell, 2019) to represent a relationship, allowing each attribute to be displayed with its data type.

Rules and Conditions:

- Client:
 - ID: We decided to use the passport or ID of each person. While passports generally consist of 9 digits, we set the field to have 15 spaces to accommodate people who might want to use their national ID.
 - Name, Surname, and Email: We used "nvarchar" because we believe it's important to take advantage of its Unicode character property, as this is a travel agency with an international outlook, even though this data type takes twice as much storage space (2 bytes) as "varchar" (<https://learn.microsoft.com/pt-br/sql/t-sql/data-types/unicode-string-data-types-nvarchar>, 2022).
 - Gender, Mobile, and Year of Birth are nullable variables—they can be filled in or left blank by the client. Gender is a "char" that accepts only one character, Mobile is a "varchar" with nine spaces, and Year of Birth, which we decided on, is a "SmallInt." However, in Vertabelo, it's shown as "Int" because the platform doesn't offer a "SmallInt" option.

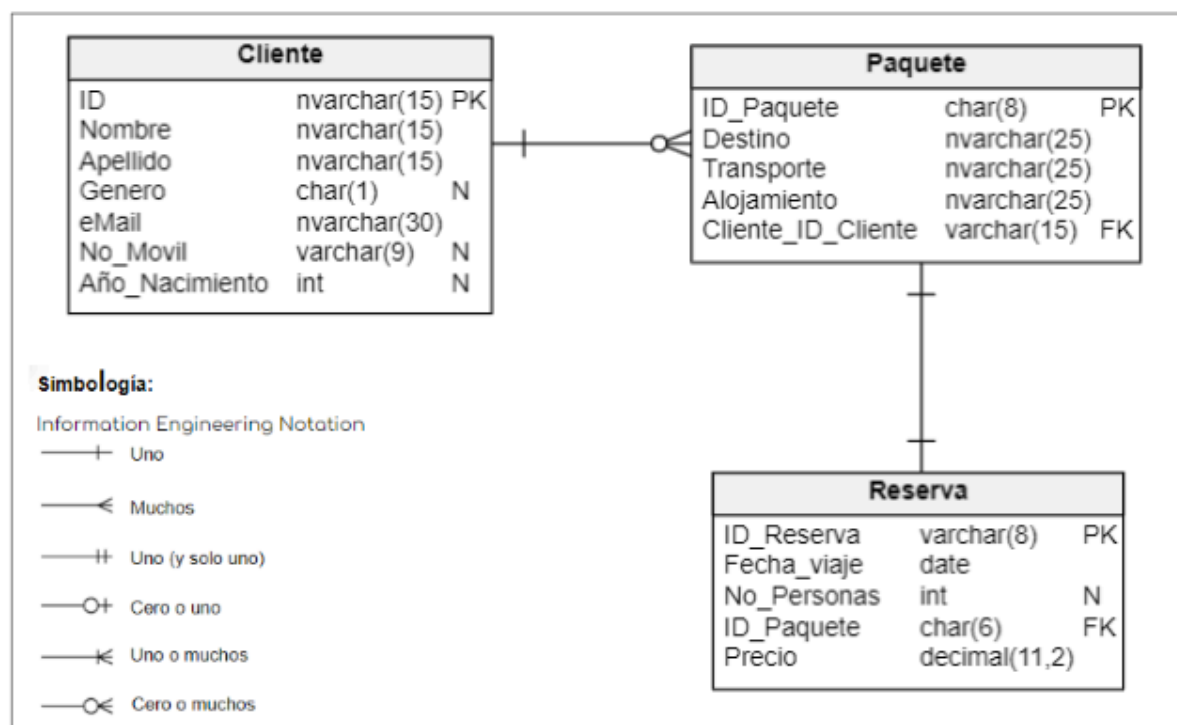
Package:

- ID_Paquete doesn't require more than an "char" with 8 spaces.
- Destination, Transportation, and Accommodation were created as "nvarchar" with a capacity of 25 spaces.

Reservation:

- ID_Reserva: "Varchar" with 8 spaces.
- Travel Date: Assigned as a "Date" type.
- Number of People: "Int" with 6 spaces, which will be nullable.

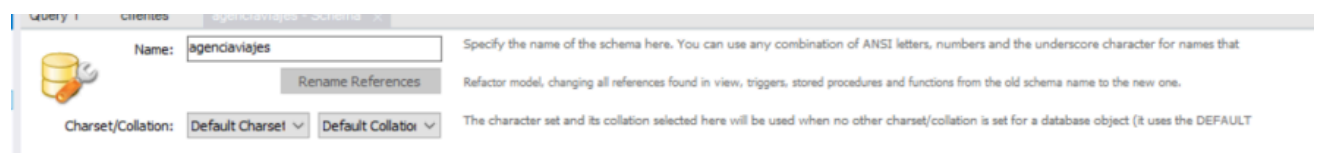
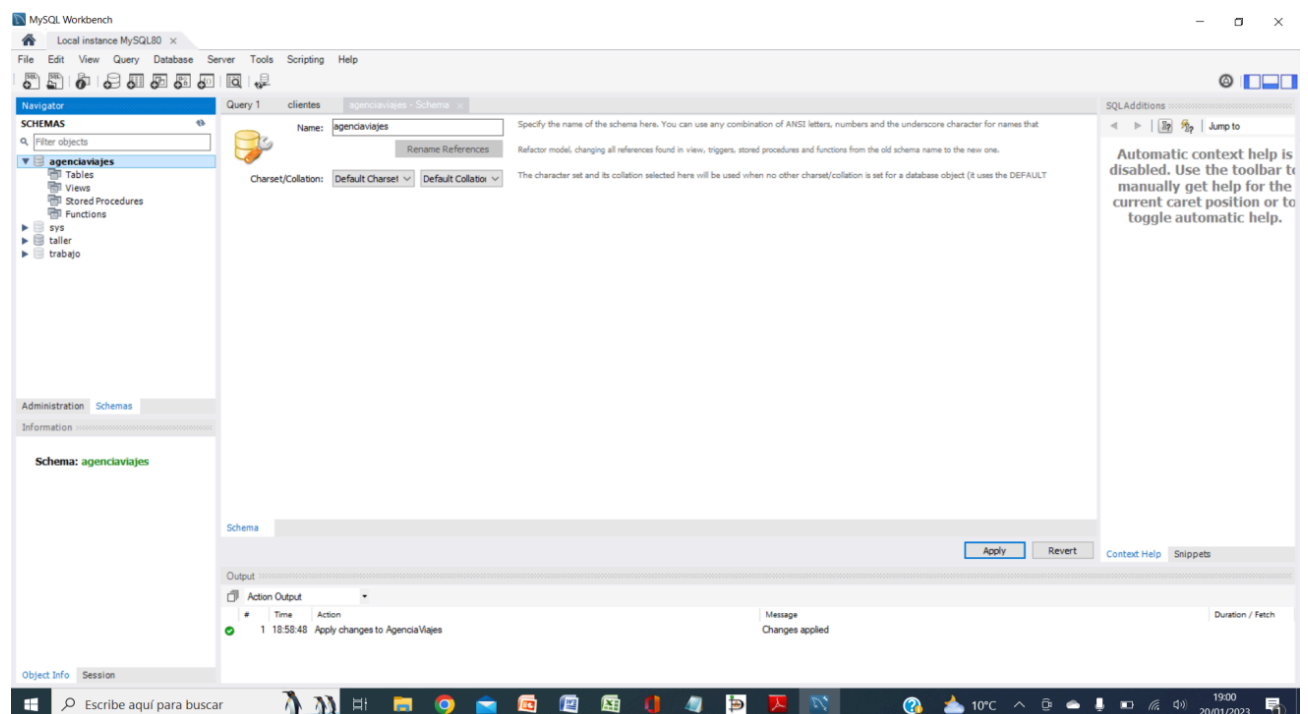
Price: We used "Decimal" instead of "Float" because the former is more precise, and we're dealing with money. (Skov, 2009).



3. SQL Sequences in a DBMS - Referential Integrity Rules and/or Business Rules

In this section, we discuss the implementation of our tables using the MySQL database management system, as well as the description of our various integrity rules.

First, we'll create our database, which we'll call *agenciaviajes*:



We add three tables in which we will load our data, which we describe as follows:

CLIENTE

Column Name	Meaning	Data Type	NULLS allowed
ID	Identity document.	CHAR(15)	N

Nombre	First Name	NVARCHAR (15)	N
Apellido	Last Name	NVARCHAR (15)	N
E-mail	Dirección email	NVARCHAR (30)	N
Genero	Gender (M male, F female).	NVARCHAR (1)	Y
Móvil	Mobile phone number.	NVARCHAR (9)	Y
Año de nacimiento	Year of birth.	SMALLINT	Y

PAQUETE

Column Name	Meaning	Data Type	NULLS allowed
Código	Package code	CHAR (8)	N
Destino	Destination city	NVARCHAR (25)	N
Transporte	Mode of transport	NVARCHAR (25)	Y
Alojamiento	Type of accommodation	NVARCHAR (25)	Y
ID	Identity document.	NVARCHAR (15)	N

RESERVA

Column Name	Meaning	Data Type	NULLS allowed
Reservaid	Reservation code	CHAR (8)	N
Num. De Personas	Destination city	SMALLINT	Y
Fecha de viaje	Mode of transport	DATE	N
Precio	Type of accommodation	FLOAT (11,2)	N
Código	Destination city	NVARCHAR (15)	N

Primary Key Integrity Rule

The primary key integrity rule is a constraint in a database that ensures each row in a table has a unique and non-null value in the column or set of columns forming the

primary key. This means that no row can have an empty or duplicate value in the primary key column.

The primary key is a unique identifier for each row in a table and is used to relate tables to each other.

For example, in our database, we have 3 tables with a column that will be the primary key: in the Clients table, we have "ID", in the Package table, we have "Code", and in the Reservation table, we have "ReservationID". The primary key integrity rules apply automatically when creating a table with a specified primary key, ensuring that the data in the table is accurate.

Foreign Key Integrity Rule

The foreign key is used to establish a relationship between two tables. For example, in our Clients table, we have a primary key called "ID", and in our Package table, we have a foreign key "ID", establishing a relationship between each package and a specific client.

Business Rules

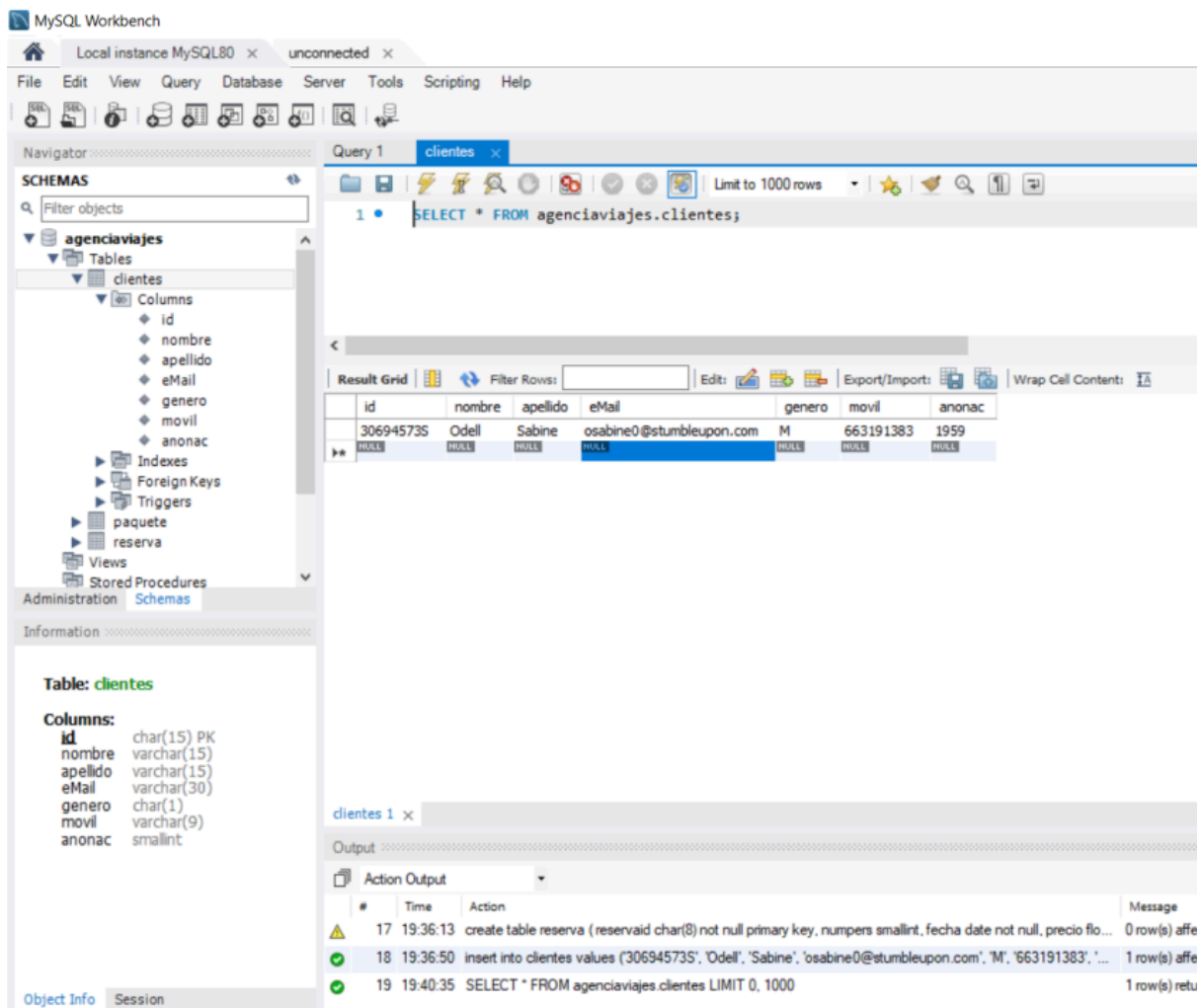
Business rules define the guidelines that determine an organization's business activities, but within our entity-relationship diagram, these rules will set our attributes, relationships, and constraints on our data. For example, one of our business rules is that our clients can have more than one package associated with them, as long as each package has an associated reservation. Another example is that all our clients must have Madrid as their origin, regardless of their destination.

4.- Data Loading

We will manually insert a record into the Clients table with the following SQL statement:

```
insert into clientes values ('30694573S', 'Odell', 'Sabine', 'osabine0@stumbleupon.com', 'M', '663191383', '1959')
```

After executing this statement, we query the Clients table and get this record:



The screenshot shows the MySQL Workbench interface. On the left, the 'SCHEMAS' pane shows the 'agenciaviajes' database with a table named 'clientes'. The table's columns are listed: id (char(15) PK), nombre (varchar(15)), apellido (varchar(15)), eMail (varchar(30)), genero (char(1)), movil (varchar(9)), and anonac (smallint). The main query window shows a query: `SELECT * FROM agenciaviajes.clientes;`. The 'Result Grid' displays the following data:

id	nombre	apellido	eMail	genero	movil	anonac
30694573S	Odell	Sabine	osabine0@stumbleupon.com	M	663191383	1959

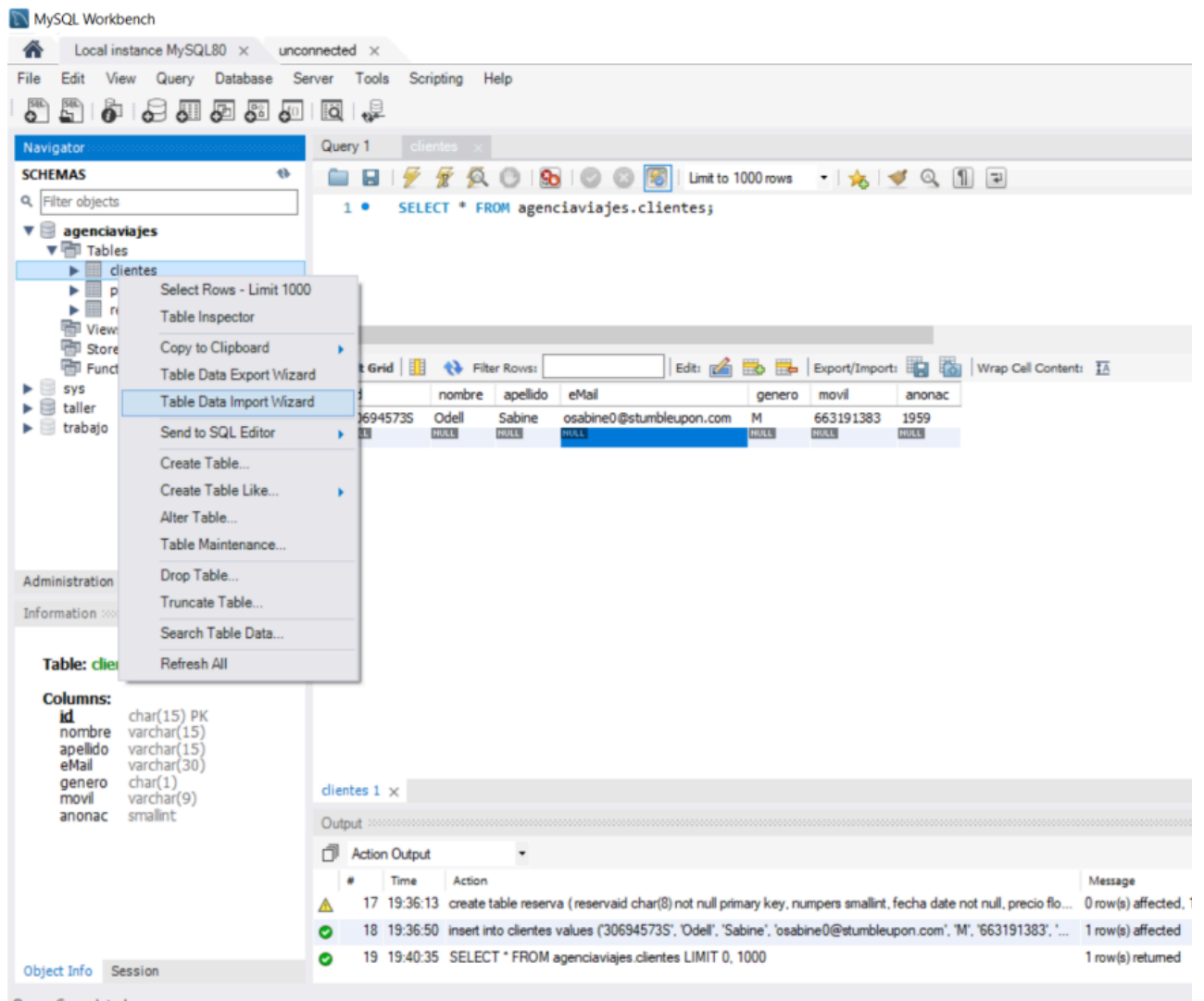
Below the query window, the 'Action Output' pane shows the execution log:

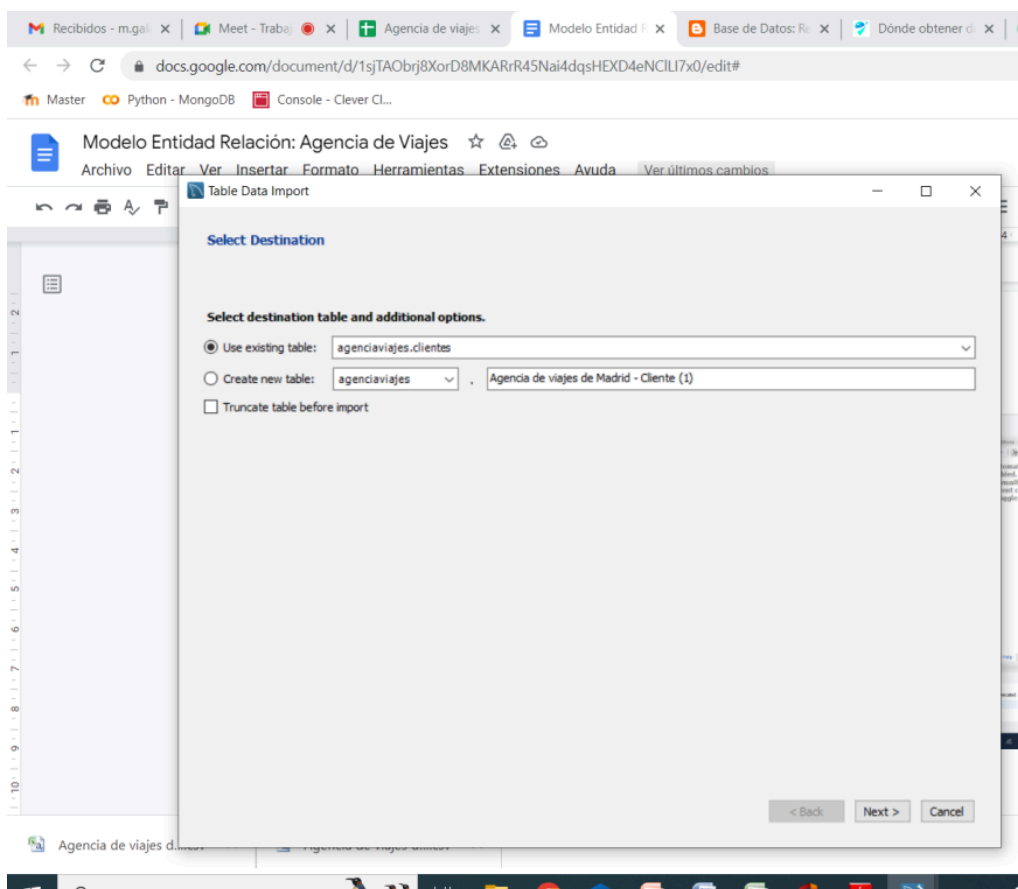
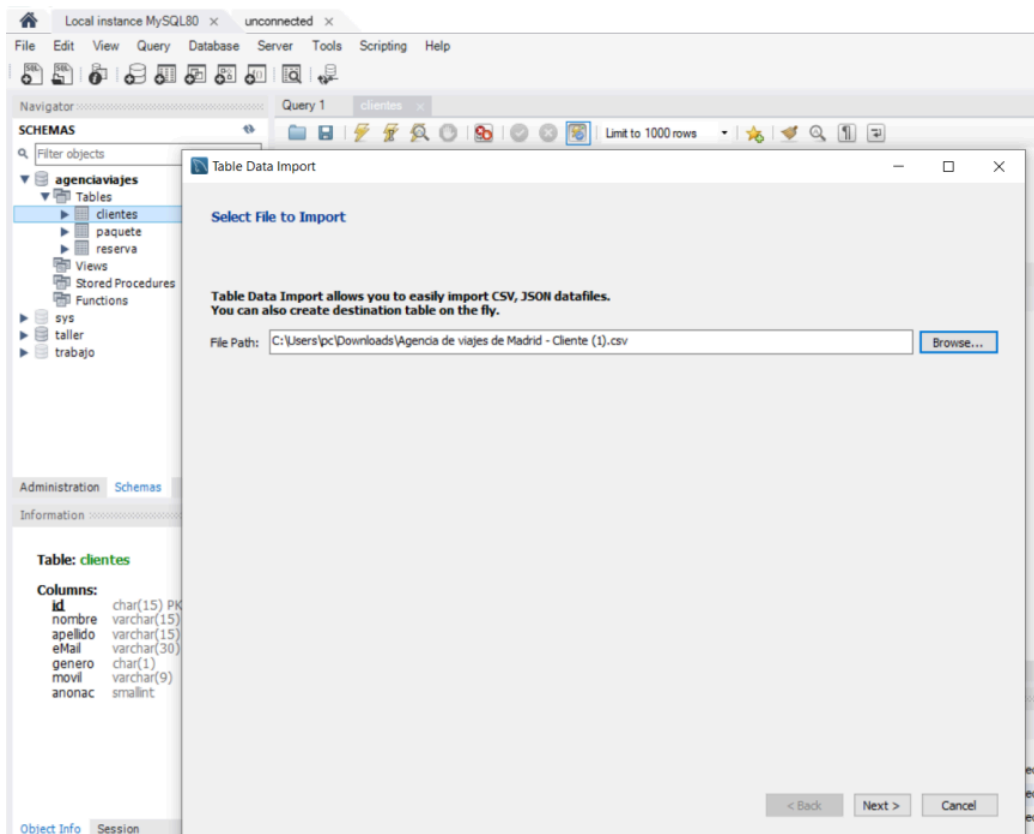
#	Time	Action	Message
17	19:36:13	create table reserva (reservaid char(8) not null primary key, numpers smallint, fecha date not null, precio flo...	0 row(s) affe
18	19:36:50	insert into clientes values ('30694573S', 'Odell', 'Sabine', 'osabine0@stumbleupon.com', 'M', '663191383', '...	1 row(s) affe
19	19:40:35	SELECT * FROM agenciaviajes.clientes LIMIT 0, 1000	1 row(s) retu

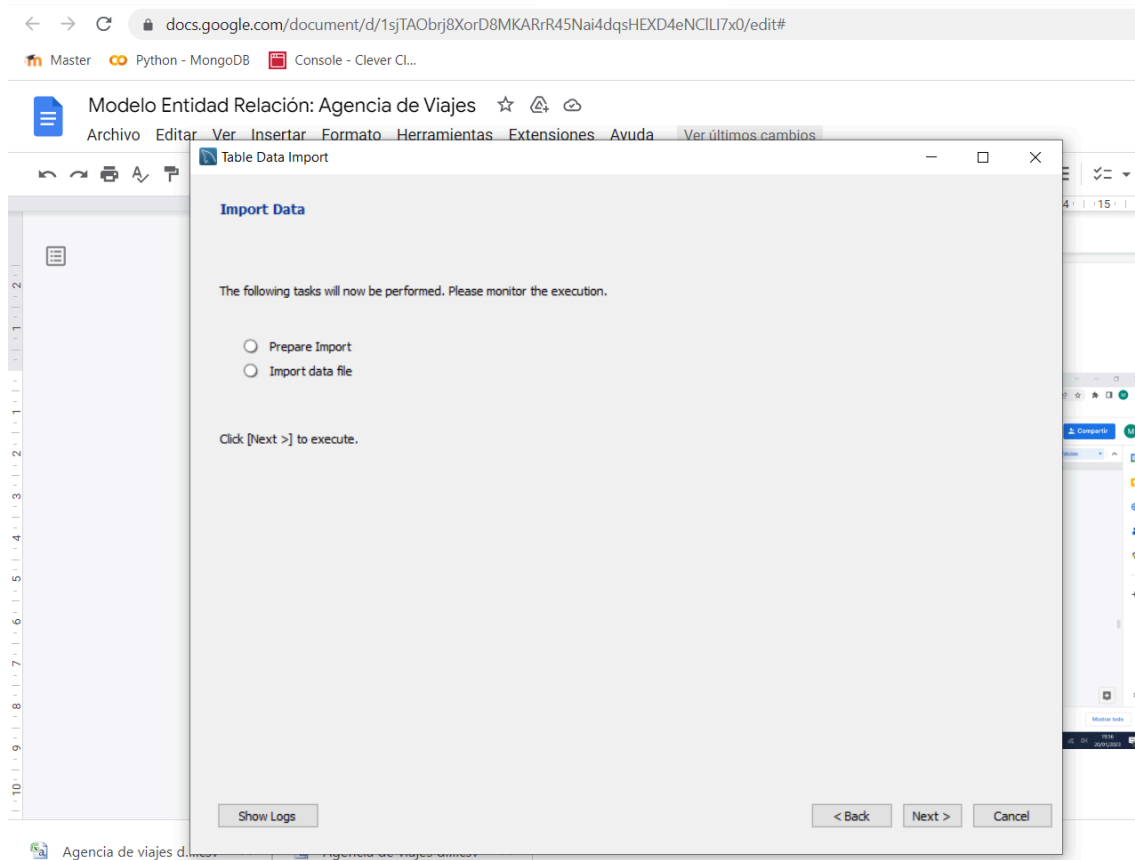
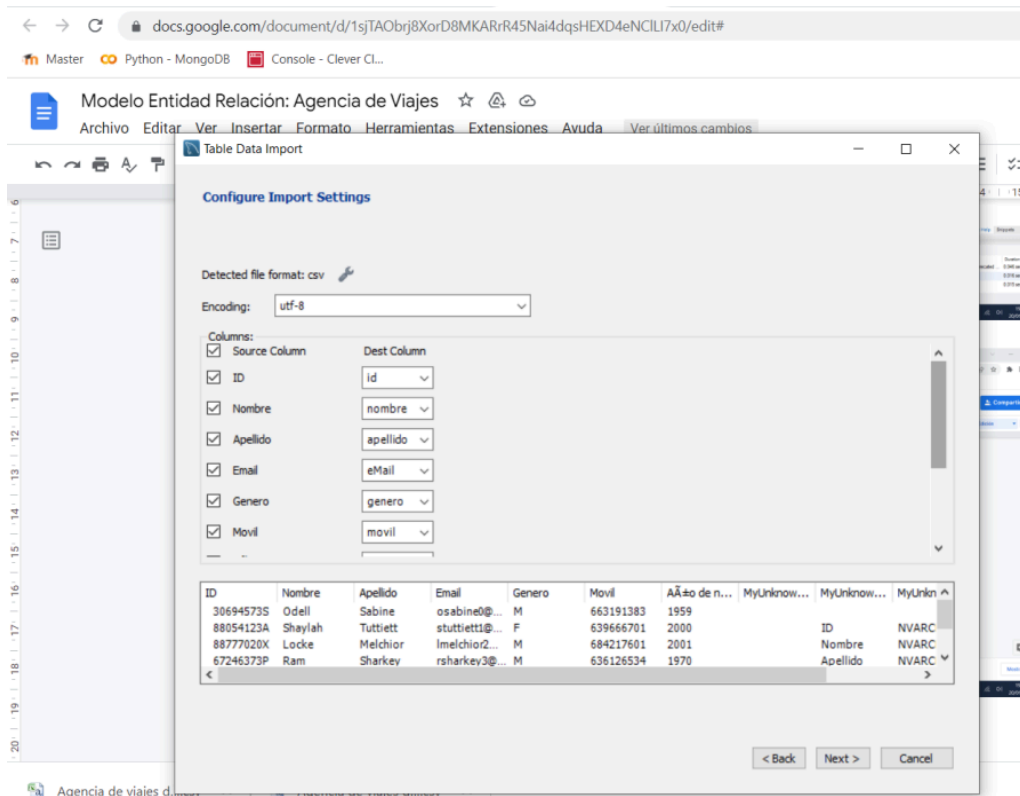
To optimize data loading, and knowing how to do it manually, for the rest of the data, we will use bulk imports through CSV file imports. We start with an Excel document in Google Drive with 3 sheets (one for Clients, one for Packages, and one for Reservations), where group members entered data, and we exported each sheet to a CSV file.

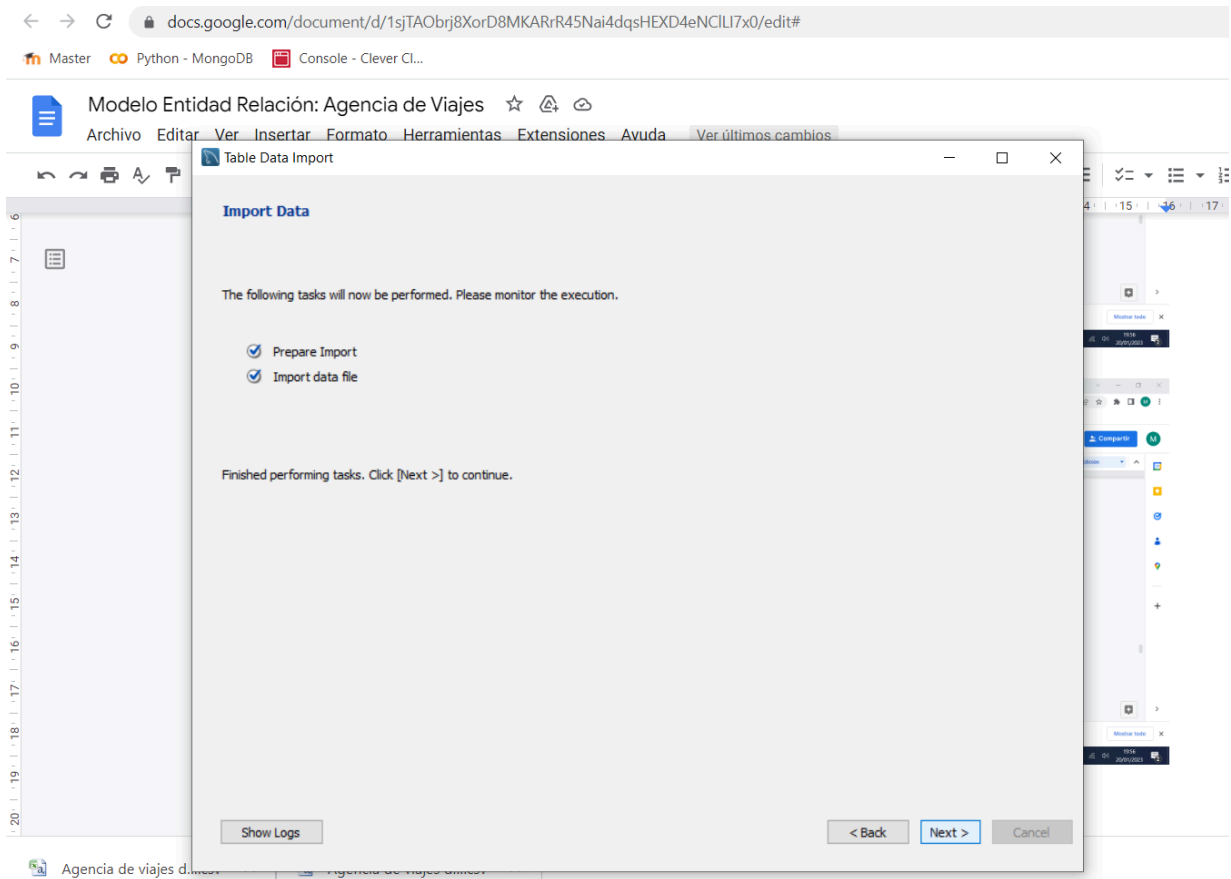
Bulk Import of Data into the Clients Table

To import data into the Clients table, we select the table, right-click, and choose the 'Table Data Import Wizard' option. The following outlines the steps we took:









We verify that the data has been loaded correctly:

The screenshot shows the MySQL Workbench interface. On the left, the 'SCHEMAS' pane displays the 'agenciaviajes' database structure, including tables 'clientes', 'paquete', and 'reserva'. The 'clientes' table is selected, and its columns are listed: id (char(15) PK), nombre (varchar(15)), apellido (varchar(15)), eMail (varchar(30)), genero (char(1)), movil (varchar(9)), and anonac (smallint). The main window shows the 'Query 1' results for the query 'SELECT * FROM agenciaviajes.clientes;'. The results are displayed in a grid with columns: id, nombre, apellido, eMail, genero, movil, and anonac. The data includes 26 rows of client information. The 'Output' pane at the bottom shows the execution log, indicating that the query was executed successfully and returned 99 rows (due to the LIMIT 0, 1000).

id	nombre	apellido	eMail	genero	movil	anonac
03815869P	Noel	McClymond	nmcclymond2g@narod.ru	F	680277215	1959
05816342X	Byrann	Walls	bwalls2p@last.fm	M	660135083	1960
07299960J	Janaye	Hendrichs	jhendrichs1u@europa.eu	F	651365446	1997
10022193N	Evan	Angeau	eangeau1w@mashable.com	M	668153388	1960
10896325Y	Edyth	Schneider	eschneider1x@intel.com	F	630626843	2002
13178106A	Arnie	Mayger	amaygerc@creativecommons.org	M	645153107	1960
15252058E	Teodor	Corbell	tcorbell2r@instagram.com	M	679546008	1975
17550281Q	Gilberto	Fawbert	gfawberti@cloudflare.com	M	645023231	1964
17697536W	Carlene	Whiteley	cwhiteley4@ft.com	F	680773508	1960
18203513W	Dorri	Snassell	dsnassell1p@indiatimes.com	F	683277197	1978
19460587B	Jeffie	Breukelman	jbreukelman9@technorati.com	M	620964274	2003
19614295X	Alida	Marris	amarris2o@ebay.com	F	641017356	1993
19799789D	Durant	Livingstone	divingstone2a@furl.net	M	683498839	1966
20784102Z	Bondie	Wimbury	bwimburyj@smugmug.com	M	627912797	2002
26366951G	Leeann	Habens	lhabens1t@blogger.com	F	651477115	2003
27383553Y	Monique	Liddiard	mliddiard24@yahoo.co.jp	M	639556719	1988
27908349B	Meriel	Izard	mizardd@ezinearticles.com	F	622418997	1984
27926062Z	Nikkie	Wasielewicz	nwasielewicz26@hhs.gov	F	620120373	1992

We followed these same steps to load the data for the Package and Reservation tables.

5. Queries

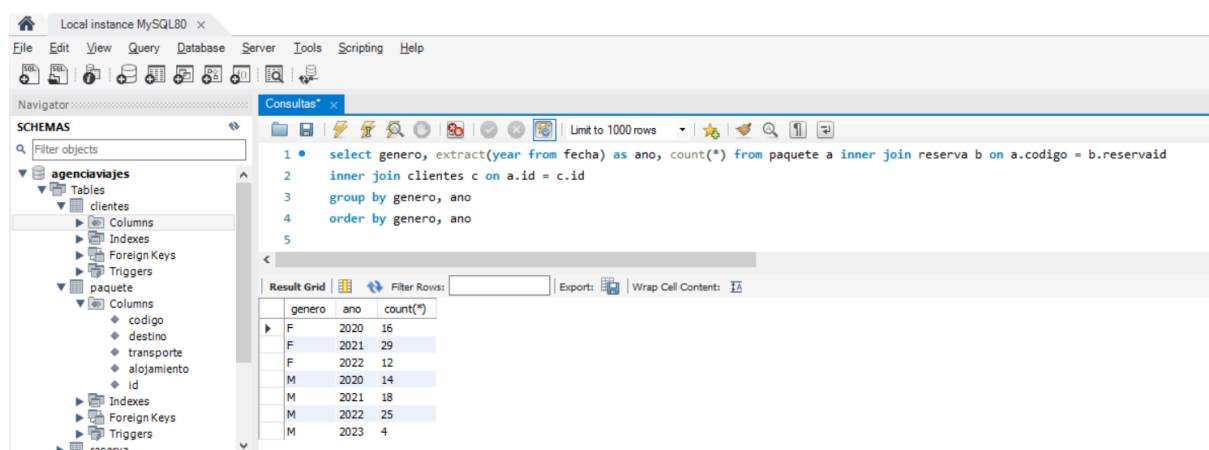
We propose the following queries to work with our database:

1. How many packages have been purchased by gender and reservation year?
2. List the different destinations chosen each year.
3. How many female clients aged 18 to 25 used the airplane as a means of transport?
4. What was the most commonly used means of transport for clients born in the 1960s?
5. How many trips were made in 2021 with a price under 1000 and where the reservation code is between MAD00010 and MAD00050?
6. Find the people who traveled in groups of 3 before 2022, paid more than 2000, and sort the price in descending order.

Next, we proceed to develop each query and its result:

1. How many packages have been purchased by gender and reservation year?

```
select genero, extract(year from fecha) as ano, count(*) from paquete a inner join
reserva b on a.codigo = b.reservaid inner join clientes c on a.id = c.id group by genero,
ano order by genero, ano
```

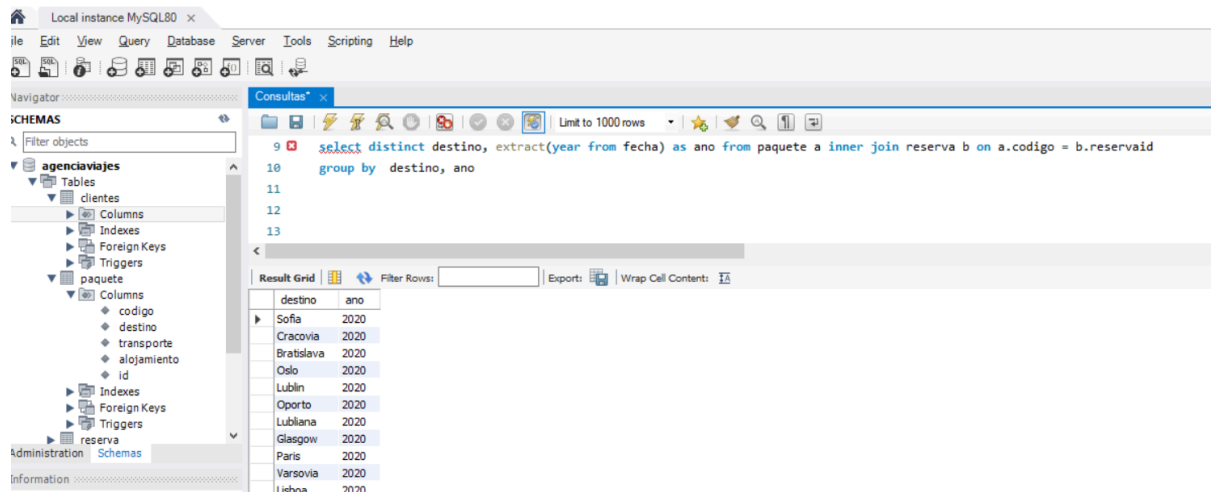


The screenshot shows the MySQL Workbench interface. On the left, the 'SCHEMAS' pane displays the database structure, including tables 'clientes' and 'paquete'. The main area shows the SQL query and its results in a 'Result Grid'.

genero	ano	count(*)
F	2020	16
F	2021	29
F	2022	12
M	2020	14
M	2021	18
M	2022	25
M	2023	4

2. List the different destinations chosen each year.

```
select distinct destino, extract(year from fecha) as ano from paquete a inner join
reserva b on a.codigo = b.reservaid group by destino, ano
```

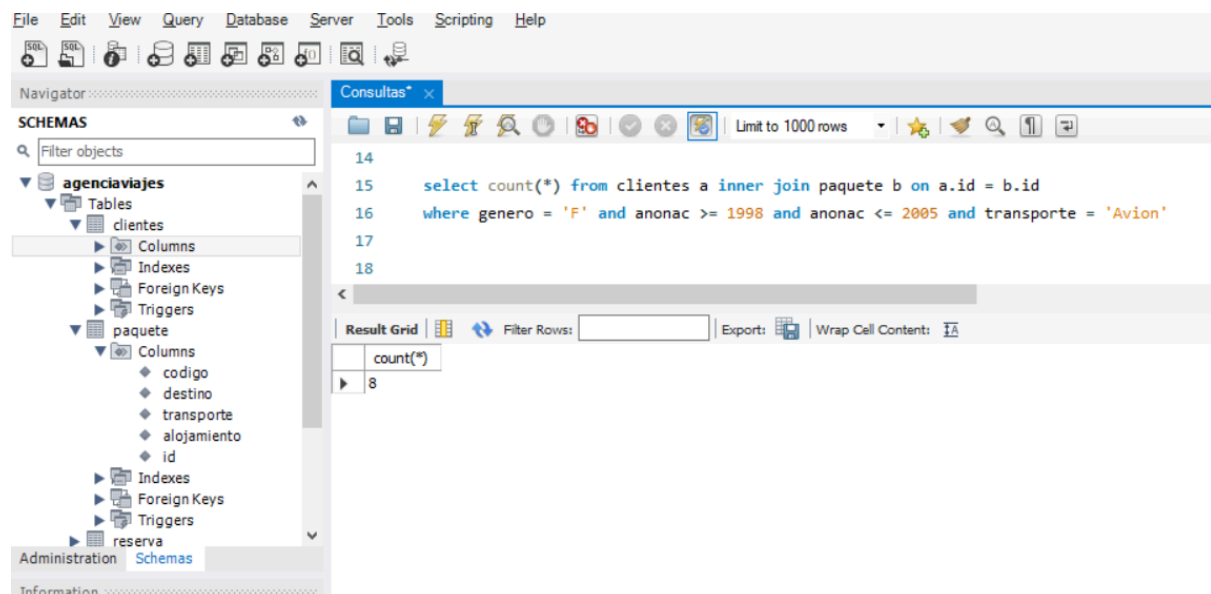


3. How many female clients aged 18 to 25 used the airplane as a means of transport?

```

select count(*) from clientes a inner join paquete b on a.id = b.id where genero = 'F' and
anonac >= 1998 and anonac <= 2005 and transporte = 'Avion'

```

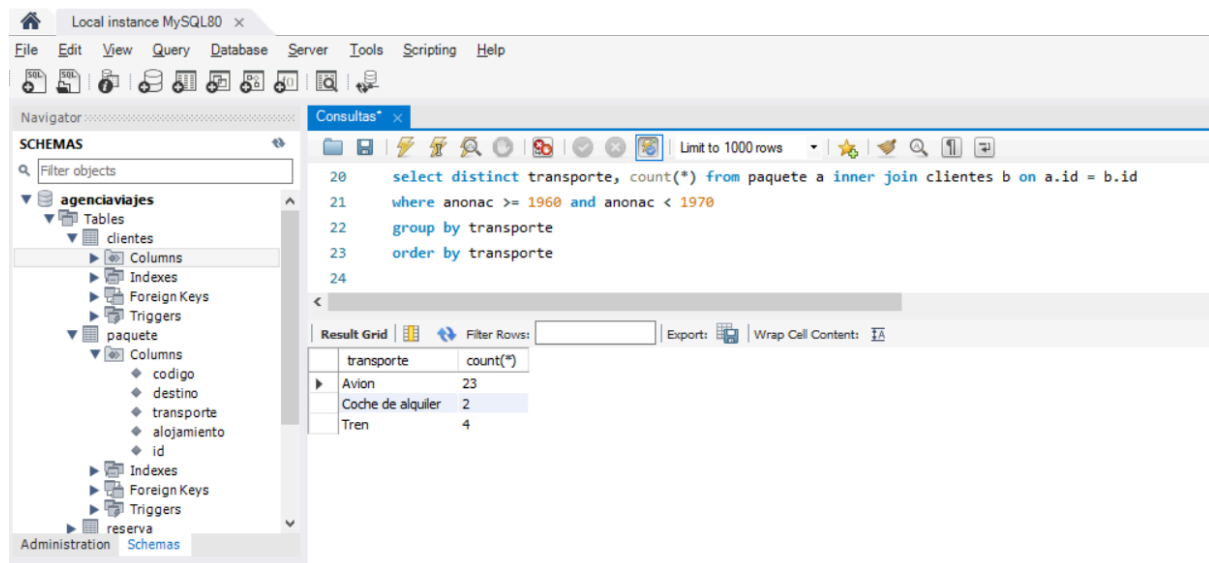


4. What was the most commonly used means of transport for clients born in the 1960s?

```

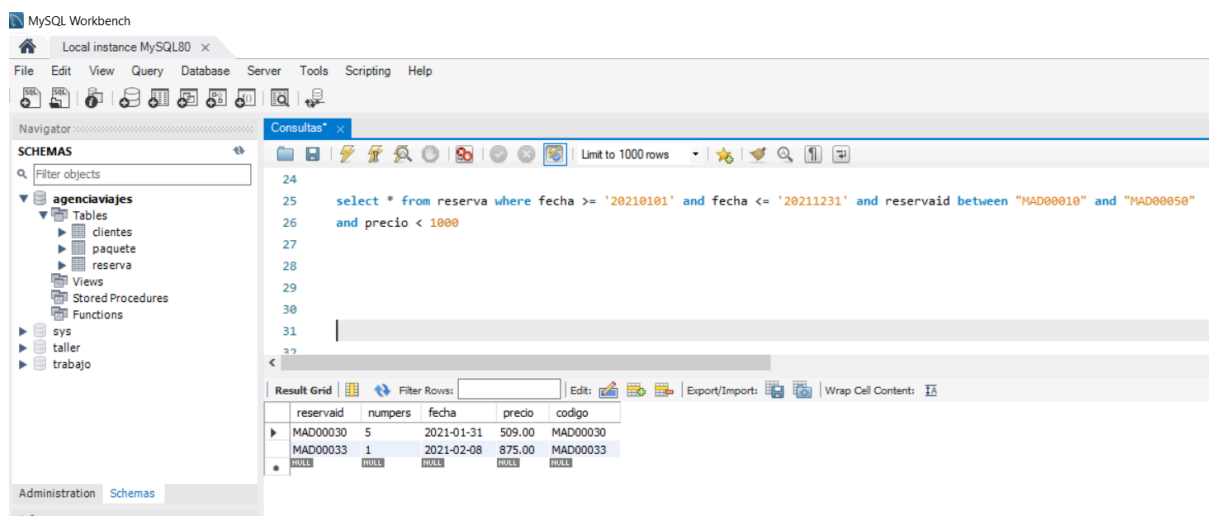
select distinct transporte, count(*) from paquete a inner join clientes b on a.id =
b.id where anonac >= 1960 and anonac < 1970 group by transporte order by transporte

```



5. How many trips were made in 2021 with a price under 1000 and where the reservation code is between MAD00010 and MAD00050?

`select * from reserva where fecha >= '20210101' and fecha <= '20211231' and reservaid between "MAD00010" and "MAD00050" and precio < 1000`



6. Find the people who traveled in groups of 3 before 2022, paid more than 2000, and sort the price in descending order.

`select * from reserva where numeros = 3 and fecha < '20220101' and precio > 2000 order by precio desc`

File Edit View Query Database Server Tools Scripting Help

Navigator

SCHEMAS

Filter objects

agenciaviajes

Tables

clientes

Columns

Indexes

Foreign Keys

Triggers

paquete

Columns

codigo

destino

transporte

alojamiento

id

Indexes

Foreign Keys

Triggers

reserva

Administration Schemas

Information

Table: clientes

Consultas*

Limit to 1000 rows

```

27
28
29 select * from reserva where numbers = 3 and fecha < '20220101' and precio > 2000 order by precio desc
30
31

```

Result Grid

reservaid	numbers	fecha	precio	codigo
MAD00021	3	2020-10-25	5969.00	MAD00021
MAD00037	3	2021-03-09	5953.00	MAD00037
MAD00035	3	2021-02-26	5658.00	MAD00035
MAD00049	3	2021-06-27	5232.00	MAD00049
MAD00042	3	2021-04-23	4339.00	MAD00042
MAD00031	3	2021-01-31	4189.00	MAD00031
MAD00022	3	2020-11-25	4039.00	MAD00022
MAD00044	3	2021-05-11	3767.00	MAD00044
MAD00070	3	2021-12-28	3504.00	MAD00070
MAD00017	3	2020-08-18	3459.00	MAD00017
MAD00054	3	2021-08-11	3210.00	MAD00054
MAD00023	3	2020-12-01	2933.00	MAD00023

6. We have created a relational model. However, could the above be implemented in another type of database?

Yes, it's possible to implement a relational model in another type of database. For example, you could implement it in a NoSQL database, like MongoDB or Cassandra, using a document-based or column-based schema, respectively. It could also be implemented in a graph database, like Neo4j, using nodes and relationships to represent the entities and relationships of the relational model. However, the relational model is better suited to relational databases and might require more effort to adapt it to a NoSQL database. It's important to remember that each type of database has its own advantages and disadvantages, so it's crucial to evaluate which is the best option for a specific application before making a decision.

7. Analyze the Advantages and Disadvantages of Using a Non-Relational Database

Based on the material provided in this course, the following are the various advantages and disadvantages of using a non-relational database.

Advantages

- **Data Volume:** Non-relational databases can handle large amounts of data due to their distributed structure. They can store data of any type and allow data distribution across a cluster.
- **Versatility:** Non-relational databases offer flexibility in terms of scaling or changing storage methods without needing extra configurations. Queries are executed using JSON.
- **Horizontal Scalability:** They support distributed structures, enabling horizontal scaling. This means that if additional operational nodes are needed, they can be added, allowing for easier workload balancing. This is based on a "shared-nothing" architecture.

- Resource Availability: Non-relational databases do not require large amounts of resources, allowing for gradual growth as needed.
- Optimization: NoSQL databases use internal algorithms to rewrite queries submitted by users or applications, optimizing performance for all operations.
- Working without Schema: Working without a predefined schema offers flexibility and is suitable for handling semi-structured data:
 - Flexibility: It's often more useful to store raw data without a strict schema. With a flexible schema, there's less work to be done upfront. Agile environments might require constant schema changes based on evolving requirements.
 - Handling Semi-Structured Data: Non-relational databases are better suited for processing semi-structured or unstructured data.

Disadvantages

- Atomicity: Lack of atomicity may result in inconsistent information.
- Software Documentation: Non-relational databases are relatively new, so some operations are limited, requiring advanced knowledge from developers and tool users.
- Language Standards: No standardized language for all NoSQL solutions.
- GUI Tools: Often, there's no graphical user interface; access is via console commands, requiring advanced knowledge of command-line instructions.
- Working without Schema: While schema-less design offers flexibility, it can also lead to disadvantages:
 - Lack of Metadata: Often, metadata is required for specific tools and operations.
 - Implicit Schema: An implicit schema must be defined within the application accessing the data, which can lead to problems when multiple applications access the same database, creating varying schemas, or when information changes and impacts dependent applications.

Conclusion

We can conclude that DBMSs are a useful tool for any business, allowing various automated queries when needed. They enable the establishment of rules to optimally link and manage different tables and can be used with software like DBeaver, which helps improve import/export processes and syntax management.

In this case, using MySQL, we found it to be a powerful and easy-to-use tool that allows data storage, retrieval, and manipulation.

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