



Tuesday, 11<sup>th</sup> September 2025

Columba House, Lakeshore Dr, Airside Retail Park  
Swords  
Co. Dublin  
K67 R2Y9

To Whom It May Concern,

This letter is to confirm that Valesca Bravo successfully participated in the Digital Marketing with AI Programme delivered in collaboration with Accenture from 14<sup>th</sup> of July to 8<sup>th</sup> of August.

The programme spanned four weeks and covered essential topics in modern digital marketing, including:

- Digital marketing strategy and planning
- Content creation and brand storytelling
- Digital analytics and performance measurement
- The application of AI tools in marketing

As part of the learning journey, Valesca Bravo actively engaged in workshops, discussions, and hands-on exercises. The programme concluded with a Capstone Project, where participants worked in teams of 4–5 to design and develop an AI-powered digital marketing campaign.

Valesca Bravo collaborated effectively with their team to present a creative, data-driven solution during the final week.

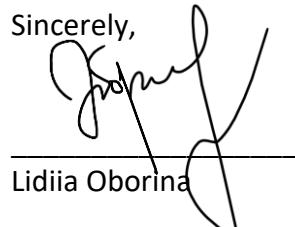
Through this programme, Valesca Bravo demonstrated commitment to professional growth, the ability to apply new knowledge to practical challenges, and strong teamwork skills. We believe these qualities will be valuable in any future professional endeavour.

We commend Valesca Bravo for their dedication and enthusiasm, and we are confident that the skills gained will serve them well in their career.



If you have any questions regarding the information provided, please contact me at  
[Lidiia@opendoorsinitiative.ie](mailto:Lidiia@opendoorsinitiative.ie)

Sincerely,



Lidiia Oborina

Programme Manager  
The Open Doors Initiative