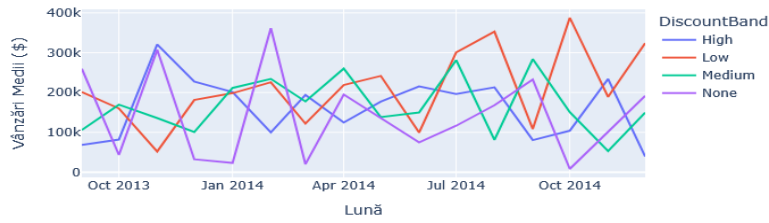
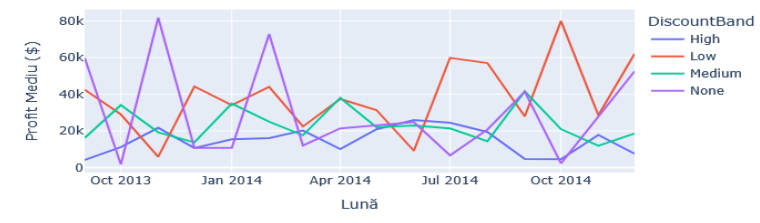


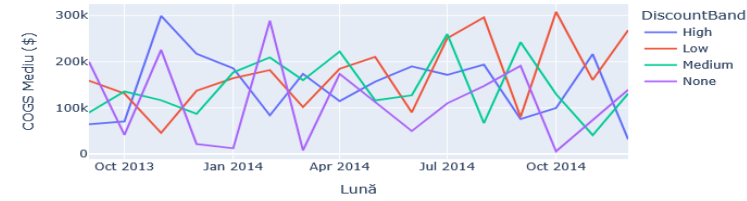
Monthly Sales Evolution (mean) on Discount Band



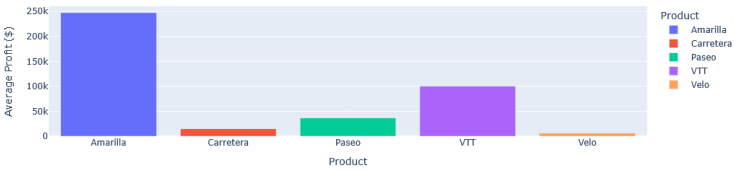
Monthly Profit Evolution (mean) on Discount Band



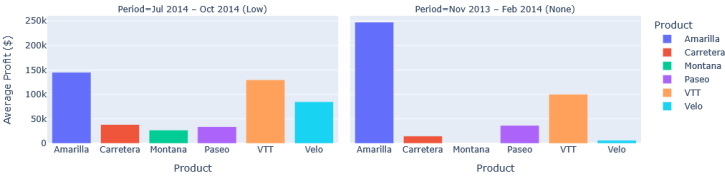
Monthly evolution of COGS (mean) on Discount Band



Average Profit per Product (Nov 2013 – Feb 2014) Discount Band: None



Average Profit for Products per Period & Discount Band



Average Profit per Product (Jul 2014 – Oct 2014) Discount Band: Low

