

VALIA LIU

(CHENCHENG)

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A Providence / Shanghai based graphic designer who does a variety of design works. I am keen to gain more professional experiences, especially within the field of publication and digital communication, and explore things that I am not yet familiar with. Beside my design work, I made a variety of handcraft pieces, like jewelry, sewing, knitting, and embroidery, which often become the inspirations of my design works.

SKILLS

- Layout / Typesetting
- Visual Identity / Branding
- Visual Coding
- Motion Graphic
- 3D Modeling
- Video Editing / Animation
- Printmaking

TOOLS

2D Design

- Photoshop
- Illustrator
- Indesign
- Lightroom
- Figma

3D Design

- Cinema 4D

Motion Design

- Premiere
- Final Cut Pro
- Basic After Effects

Others

- HTML / CSS
- Microsoft Office
- Procreate

EDUCATION

Rhode Island School of Design | Sep 2019 – May 2023 | Providence, RI
BFA Graphic Design
Honor Student for: Fall 2020, Spring 2021, Spring 2022

CREATIVE EXPERIENCES

Freelance | Sep 2016 – Current (6 years)

Graphic Designer / Artist

- Customize design, illustration, and handcrafts to more than 150 customers.
- Design yearbook cover for the class of 2019 of Shanghai Pinghe Bilingual School highschool department.
- Set visual system, poster series, and signature boards for multiple school size activities like annual parties, halloween parties, and proms.
- Design logo and a set of team-uniforms for the rank 1 highschool frisbee team in Shanghai.
- Illustrate stop-motion opening and ending, banner, and avatar for a Youtube channel named "MicroNova".
- Design album covers for music artist, Harry Kang.

Shanghai Symphony Orchestra | Jan 2019 – Feb 2019 | Shanghai, China
Designer Assistant

- Research the references for exhibition arrangement and side-line products.
- Measure the scale of the exhibition space, and finish the first edition of the artwork arrangement.
- Design several visual possibilities for the side-line products, and finish four versions of design in two kinds of visual style.
- Modify posters of the upcoming orchestra performances.

Shiyuan Consulting Co.,Ltd | Apr 2019 – Jun 2019 | Shanghai, China
Graphic Designer

- Design 5 posters for group activities of museum exhibitions.
- Create visual layouts on social media.

OTHER EXPERIENCES

Rhode Island School of Design | Feb 2022 – May 2022, Sep 2022 – Dec 2022
RISO Printing Monitor | Providence, RI

- Communicate with students from a varied of majors, helping them to set the correct form of file for printing, and recommending the suitable printing options to their pieces.
- Set up every step for the printing manually, like change the ink chunk.

Rhode Island School of Design | Sep 2022 – Dec 2022 | Providence, RI
Teaching Assistant for Design Studio 3

- Guide the junior graphic design majored students to build and refine their works conceptually and formally.
- Contribute on the structure of the class from a student's point of view during regular meeting with professors.

Rosso Fashion and Arts Education | Jul 2021 | Shanghai, China
Teaching Assistant

- Document the key elements introduced in the courses and instructing student works.
- Record the performance and process of the students, and communicate with their guardians.