SAS Output Strona 1 z 4

Table of recency by targbuy

The FREQ Procedure

Frequency Row Pct

Table of recency by targbuy			
	targbuy		
recency	0	1	Total
r<1 yr	1993 43.11	2630 56.89	4623
1<=r<2	1917 75.44	624 24.56	2541
2<=r<3	2291 90.27	247 9.73	2538
r>=3	11080 96.65	384 3.35	11464
Total	17281	3885	21166

SAS Output Strona 2 z 4

Table of recency by targbuy

The MEANS Procedure

	Analysis Variable : targdol					
N	Mean	Std Dev	Minimum	Maximum		
3885	69.06	199.96	1.00	5000.00		

SAS Output Strona 3 z 4

Table of recency by targbuy

The FREQ Procedure

Frequency Row Pct

Table of recency by targbuy			
	targbuy		
recency	0	Total	
r<1 yr	3886 100.00	3886	
1<=r<2	1992 100.00	1992	
2<=r<3	1917 100.00	1917	
r>=3	13371 100.00	13371	
Total	21166	21166	

SAS Output Strona 4 z 4

Table of recency by targbuy

pred 433693.18