User needs

As a...	I want to...	So that...
cheese shopkeeper	track my inventory	I know what I can offer to customers and when, even when it's not on display in the store.
cheese shopkeeper	know when my stocks are low	I can order cheeses in time and my customers can keep buying them.
cheese shopkeeper	see when cheeses will be back in stock	I can let customers know when the cheese they want to buy will be back in stock
cheese shopkeeper	know how many of a single cheese I have sold	I can find out which cheeses are most popular and make business decisions based on that.
cheese shopkeeper	know until when I can keep selling the cheeses before they go bad	I can order proper quantities the next time and avoid giving food poisoning to clients.
cheese shopkeeper	see the markup on each of the cheeses I sell	I can update where necessary.
cheese shopkeeper	which cheeses I make most of my income from	I can order more of those cheeses.