



AJITH S

MARKETING SPECIALIST

CONTACT

- 📞 9566387910
- ✉ ajithjaya1000@gmail.com
- 📍 chennai

EDUCATION

2021 – 2023 SRI SAIRAM ENGINEERING COLLEGE

- MBA (MARKETING & FINANCE)
- CGPA: 7.01 (FIRST CLASS)

2018 – 2021 NMS SVN COLLEGE

- BSC mathematics
- Percentage : 68 %

SKILLS

- B2B Sales & Business Development,
- Market research and competitor analysis,
- Customer relationship management
- Digital Marketing Tools & Concept,
- LinkedIn Sales navigator.

LANGUAGES

- ENGLISH (Fluent)
- TAMIL (Native)
- TELUGU (Intermediate)

PROFILE

Dynamic and forward-thinking professional with a strong foundation in business development and marketing, complemented by an MBA in Marketing & Finance. Recognized for my analytical skills and innovative approach to problem-solving, I thrive in challenging environments where strategic thinking and creativity are paramount. Committed to continuous learning and leveraging new technologies to enhance business strategies.

WORK EXPERIENCE

■ STANZA LIVING (DWELVE SPACES PVT LTD) APR 2023 – MAY 2025 SALES & MARKETING EXECUTIVE

- Manage complete B2B sales cycle from lead generation to deal closure.
- Build and maintain strong relationships with corporate clients and partners.
- Negotiate contracts and service agreements with business partners.
- Generate leads through digital platforms and traditional methods.

■ SUNDARAM BUSINESS SERVICES SEP 2022 – OCT 2022 MARKETING INTERN

- Helped team with market research and data collection.
- Worked on Excel for basic data entry and analysis.
- Learned about business research methods and reporting.

COURSES

- MARKETING MANAGEMENT – NPTEL
- MARKET RESEARCH – UDEMY
- CONTENT MARKETING – UDEMY

PROJECT

A STUDY ON CUSTOMER SATISFACTION LEVEL AT STANZA LIVING

- Conducted customer satisfaction survey with 100+ Stanza Living residents. Analyzed feedback data to identify key satisfaction factors. Presented findings and suggestions to improve service quality

HOBBIES

- Reading Books,
- Travelling,
- Playing outdoor games