

ASSIGNMENT -1

1. Create a blog or website using BlogSpot and WordPress. customise the theme design and post new article with 500 words.

Blogspot url:

<https://pothigaisaraltenkasi.blogspot.com>

WordPress url:

<https://digitalworld977.wordpress.com/2023/10/30/digital-world-2/>

2. Create a new Facebook Business page and post one social media poster for your brand.

<https://www.facebook.com/roycecompany>

3. Create and design a social media advertisement poster using canva.



4. Create email newsletter design using MailChimp or Canva tool.

