

Project Design Phase

Proposed Solution Template

Date	18 June 2025
Team ID	LTVIP2025TMID48487
Project Name	ToyCraft Tales: Tableau's Vision into Toy Manufacturer Data
Maximum Marks	2 Marks

Proposed Solution Template:

Project team shall fill the following information in the proposed solution template.

S.No.	Parameter	Description
1.	Problem Statement (Problem to be solved)	Toy manufacturers often struggle to make timely decisions due to scattered, non-visual, and hard-to-understand sales and inventory data. This leads to overstocking, missed trends, and poor planning.
2.	Idea / Solution description	Our solution is an interactive Tableau dashboard that visually presents toy sales, inventory, and trends. It helps teams quickly understand what's happening and make smart business decisions — all in one place.
3.	Novelty / Uniqueness	Unlike traditional Excel reports or generic dashboards, our solution combines visual storytelling with real-time data insights tailored specifically for toy businesses — making data not just available, but actionable.

4.	Social Impact / Customer Satisfaction	By making data clear and easy to use, our solution improves decision-making, reduces waste (like unsold stock), and boosts customer satisfaction by helping companies produce what's truly in demand.
5.	Business Model (Revenue Model)	This solution can be offered as a subscriptionbased dashboard service or licensed per company, with potential for add-ons like predictive analytics and custom KPIs for each client.
6.	Scalability of the Solution	The dashboard is scalable to handle data from small toy startups to large manufacturers. It can be easily adapted to different product lines, regions, or time periods, and can integrate with most existing data systems.