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Excel Homework

1. Given the provided data three conclusions that can be made form the data are: theater was the category with the most successful and failed Kickstarter campaigns, music was the category that provided the most successful Kickstarter campaigns vs the total attempted, and May was the month that produced the most successful Kickstarter campaigns.
2. The limitations of this data set would be the time set when recording of the information was recoded. Also, it is only for the subcategories provided.
3. Other possible tables include a table that would provide the percentage of successful vs total to give an idea of what would provide the best opportunity for success for a newcomer. You could also make a table that listed by percentage what months produced the most success vs total Kickstarters attempted.

Bonus

1. I would say the median was a better indicator for the resulted data.
2. There was more variability, in the number of backers, for successful campaigns. It makes sense because it resulted in a higher standard deviation compared to unsuccessful.