

Entrepreneurship Courses

ENT 100	Introduction to Entrepreneurship An interdisciplinary survey course covering all dimensions of starting and operating a new business venture. Students will analyze and investigate the current trends and opportunities in entrepreneurship. Topics include entrepreneurship theory, opportunity recognition, the entrepreneurial process, entrepreneurship in a corporate context, the characteristics of entrepreneurs, market assessment, and entrepreneurial careers.	3 Cr.
ENT 200	Creativity and Innovation An examination of the techniques and processes of innovation and creativity that lead to new business development as an independent new venture or in existing organizations. Exposure to techniques, concepts, and methods for managing the creative process in individual and group contexts with emphasis on accountability for creative quality. Lectures, experiential learning, discussions, and guest speakers.	3 Cr.
ENT 330	Business Planning and Venture Finance A survey course focusing on development of business plans and raising capital. The components of a business plan are covered, including the research process required to gather necessary information. Sources of seed and growth capital are covered, as well as financial challenges faced by the entrepreneur. Students develop a comprehensive business plan that is presented to a panel of entrepreneurs and bankers.	3 Cr.
ENT 420	Entrepreneurial Consulting An experiential learning course in which students conduct an audit of an existing entrepreneurial firm in the local community. Included in the audit is a holistic investigation of the firm's internal and external environments, including each of the functional areas. Students learn to integrate and apply their knowledge in "real world" settings and test their analytical skills by confronting and solving complex business problems. Suggestions for improvement are offered based upon findings.	3 Cr.
ENT 450	Entrepreneurship and Product Development An interdisciplinary perspective on the interfaces between new product development, innovation, and technology. Examines product development capability as an essential element of successful business strategy and a key component of an "entrepreneurial mindset." Students develop a working prototype for a new product and a comprehensive new product plan including a market assessment.	3 Cr.
ENT 470	Entrepreneurship: Contemporary Issues and Challenges An integrative seminar designed as a capstone experience covering topics of current interest related to all aspects of entrepreneurship. The focus is on understanding through synthesis. Prerequisites: Senior Standing, ENT 100, ENT 330, and ENT 420 or ENT 450.	3 Cr.

Finance Courses

FIN 282	Personal Finance An overview of personal and family financial management with an emphasis on budgets, tax management, credit management, investment selection, insurance selection, retirement planning, and estate planning. Business majors may take this course only as a free elective. Prerequisite: sophomore standing.	3 Cr.
FIN 290	Topics in Finance A detailed examination of selected topics pertinent to the field of finance to be offered when sufficient interest and staffing are available. Prerequisites will vary depending on topics being covered.	1-3 Cr.
FIN 304	Financial Management A survey of the field of financial management. Major topics include the financial environment, financial statement analysis and forecasting, leverage, working capital management, assessment of risk, the time value of money, valuation of securities, and capital budgeting. Consideration is given to these topics as well as to ethical relationships among the firm's contract holders. Prerequisites: ACC 205, ECON 221, IDS 205, and completion of at least 48 credit hours.	3 Cr.
FIN 330	Financial Systems and Institutions A study of the U.S. financial system and the management of financial institutions. Topics covered include financial markets, financial institutions, central banking, monetary policy, and financial market regulation. Prerequisites: FIN 304, and IDS 115 or CS 157.	3 Cr.