Stop Selling ○ Start Solving™

Practice Activity:

Apply Triangulation Questions to Your ValuePrompter®



Objective:

To practice using **Triangulation** questions within the **Power** section of your ValuePrompter® to validate who holds decision-making authority. You will learn how to ask multiple people involved in the buying process, ensuring you're engaging the right individuals throughout the sales conversation.

Instructions:

- Open the ValuePrompter® and focus on the **Power** box.
- Create three open-ended **Triangulation** questions that should help you identify any hidden decision-makers or influencers that you can ask multiple people to validate who has the final authority over the purchasing decision. You will write both **open-ended** and **probe** questions.
- Create three probe **Triangulation** questions that you could ask to further validate who has the authority. These questions should be directed at both people to ensure that the decision-making process is fully understood.
- Add the questions to your ValuePrompter® under the **Power** section to prepare for your next conversation.



Example Open-ended Questions:

 Besides you, who else will be involved in deciding whether this is the right solution for your business?
Not more than 300 characters
 How do you typically work with Power on making large business decisions like this?
Not more than 300 characters
 Who else in the business would need to review this proposal before a decision is made?
Not more than 300 characters



Example Probe Questions:

 Is Power's input required before making the final decision? 	
Not more than 300 characters Do you and Power usually make these decisions together, or does one of you take the lead?	
 Not more than 300 characters Can I confirm that both of you will need to approve this purchase before moving forward? 	re
Not more than 300 characters When you're ready, return to the e-learning module to continue your learning journey.	ng
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