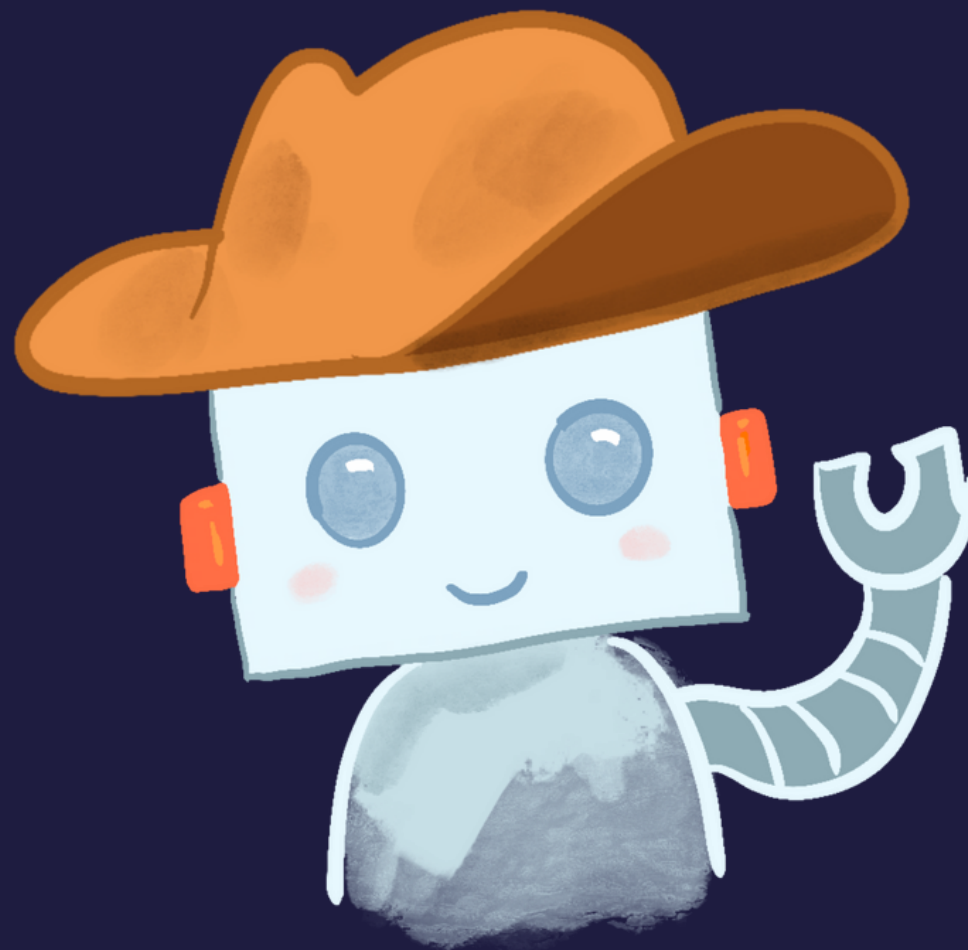


KEEP AUSTIN HACKING



HACKATHON SPONSOR GUIDE

NOVEMBER 19-20, 2022

WESTWOOD HIGH SCHOOL
IN-PERSON HACKATHON
250+ PROJECTED HACKERS

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What Is A Hackathon?

A hackathon is a 24-48 hour invention marathon, where students can form teams and create anything they want.

(Think a tech science fair but you only get 24 hours)

Who Are We?

We're a group of 8 high-school students, all members of Westwood High School's AI/ML Club. We all love technology, and we're super excited to be bringing so many bright hackers together!

Our Mission

Our goal for this hackathon is to provide an opportunity where young students can use their creativity, and through technology, **create**, **compete**, and most importantly, **collaborate**.

Where You Come in

Hackathons are **free**, meaning we need sponsors in order to cover food, merchandise, prizes, and everything else needed to make sure the hacker's have the best experience possible

Why Sponsor?

By sponsoring Keep Austin Hacking, not only will you be giving young students the opportunity to **learn** and **create** with technology, but you will also be leaving a **lasting impression** of **your brand** on the **creators of tomorrow**.

Sponsorship Tiers

	Silver	Gold	Diamond	Title
General	\$1k	\$2k	\$4k	Contact Us
Send Mentors	1-2	1-2	3-4	3-4
Bring Swag	★	★	★	★
Sponsored Challenge	★	★	★	★
Booth At Event	★	★	★	★
Opening Statement			1 min	2 min
Closing Remarks				2 min
Workshop/Side Event			★	★
Branding				
Logo on Website	★	★	★	★
Name on T-Shirt		★	★	★
Sponsored Snack				★
"Powered by You"				★
Recruiting				
Distribute Recruiting Materials		★	★	★
Send Recruiters		1-2	1-2	3-4