# **INF552 Machine Learning**

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#### Class Communication - Update

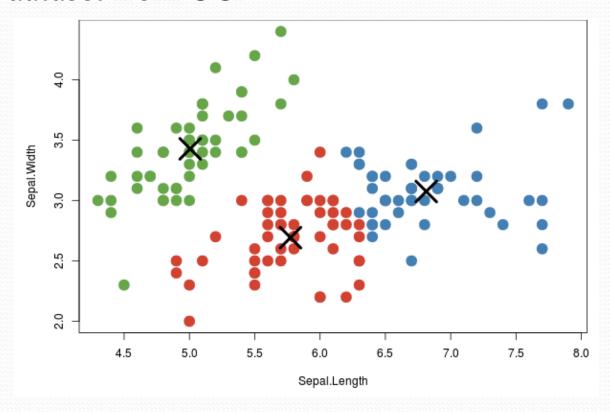
- Discussion board on Blackboard
- Kien's office hours
  - Tuesdays 2-4pm, Thursdays 4-5pm @ SAL Open Lab
  - Email: kien.nguyen@usc.edu
- My office hours
  - Wednesdays 3:30-4:30pm @ PHE 335
- Talk to me before class or during breaks
- Email me if all the above fails
  - usually reply within 48 hours

# Clustering

Some slides by E Alpaydin

#### k-Means Clustering

- ullet Find k best representations of the data set  ${oldsymbol{\mathcal{X}}}$ 
  - Iris dataset from UCI



#### k-Means Clustering

- Find k reference vectors (prototypes/codebook vectors/ codewords) which best represent data
- Reference vectors,  $\mathbf{m}_{i}$ , j = 1,...,k
- Use nearest (most similar) reference:

$$\|\mathbf{x}^t - \mathbf{m}_i\| = \min_{j} \|\mathbf{x}^t - \mathbf{m}_j\|$$

Best reference vectors -> Min. Reconstruction error

$$E(\{\mathbf{m}_{i}\}_{i=1}^{k} | \mathcal{X}) = \sum_{t} \sum_{i} b_{i}^{t} \| \mathbf{x}^{t} - \mathbf{m}_{i} \|$$

$$b_{i}^{t} = \begin{cases} 1 & \text{if } \| \mathbf{x}^{t} - \mathbf{m}_{i} \| = \min_{j} \| \mathbf{x}^{t} - \mathbf{m}_{j} \| \\ 0 & \text{otherwise} \end{cases}$$

#### k-Means Clustering

Initialize  $m_i, i = 1, ..., k$ , for example, to k random  $x^t$ Repeat

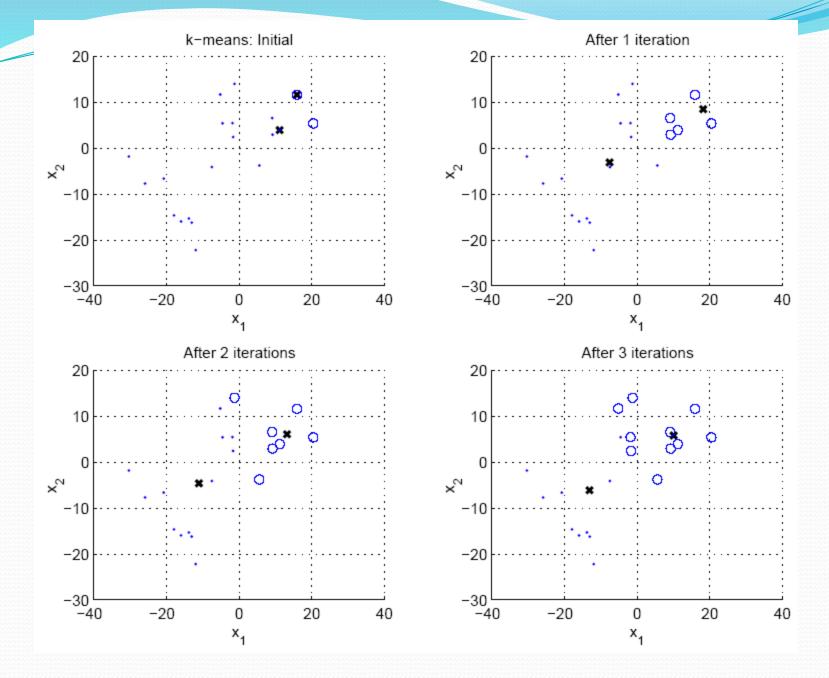
For all 
$$m{x}^t \in \mathcal{X}$$
 
$$b_i^t \leftarrow \begin{cases} 1 & \text{if } \| m{x}^t - m{m}_i \| = \min_j \| m{x}^t - m{m}_j \| \\ 0 & \text{otherwise} \end{cases}$$

For all 
$$\boldsymbol{m}_i, i = 1, \dots, k$$
 
$$\boldsymbol{m}_i \leftarrow \sum_t b_i^t \boldsymbol{x}^t / \sum_t b_i^t$$

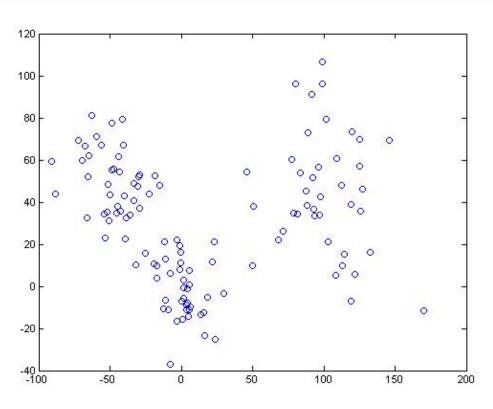
Until  $m{m}_i$  converge

#### K-Means Clustering

- Choose a number of clusters k
- Initialize cluster centers m<sub>1</sub>,... m<sub>k</sub>
  - Either pick *k* data points and set cluster centers to these points
  - Or could randomly assign points to clusters and take means of clusters
- For each data point, compute the cluster center it is closest to (using some distance measure) and assign the data point to this cluster
- Re-compute cluster centers (mean of data points in cluster)
- Stop when there are no new re-assignments



### K-Means Clustering (cont.)



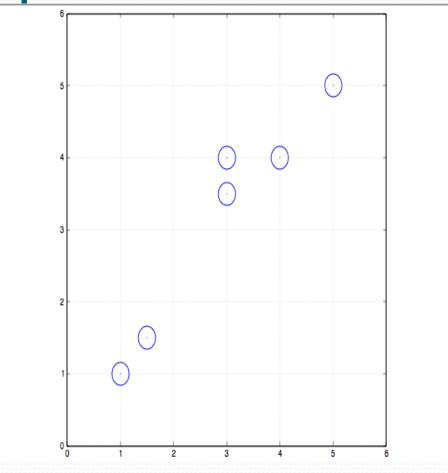
How many clusters do you think there are in this data?

### K-Means Clustering (cont.)

k = 2

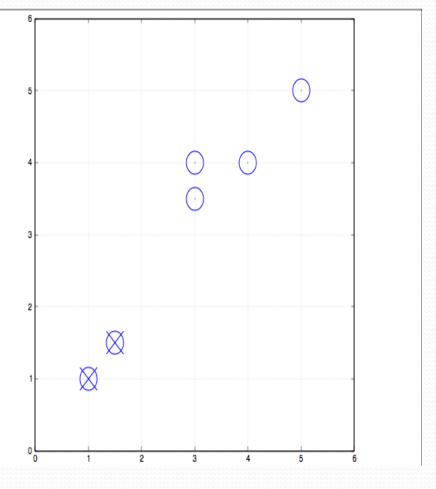
Example: Start points

X1	X2
1	1
1.5	1.5
5	5
3	4
4	4
3	3.5



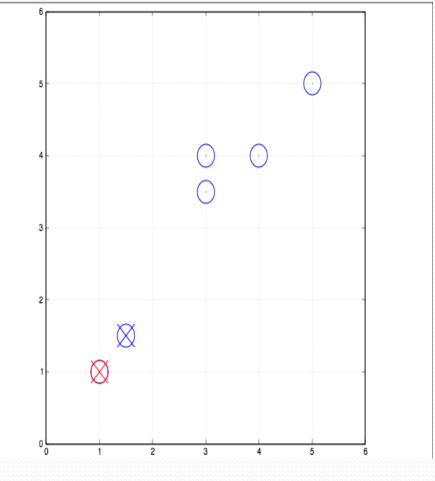
#### Initialize centroids

X1	X2	Centroid  1 (1, 1)	Centroid 2 (1.5, 1.5)
1	1		
1.5	1.5		
5	5		
3	4		
4	4		
3	3.5		



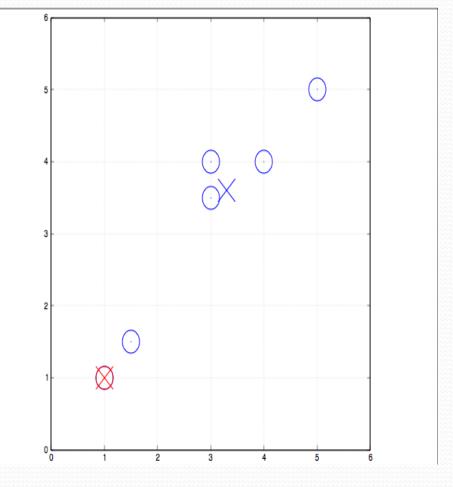
Cluster assignments

X1	X2	Centroi d 1 (1, 1)	Centroid 2 (1.5, 1.5)		
1	1	0	0.707		
1.5	1.5	0.707	О		
5	5	5.656	4.949		
3	4	3.605	2.915		
4	4	4.242	3.535		
3	3.5	3.201	2.5		



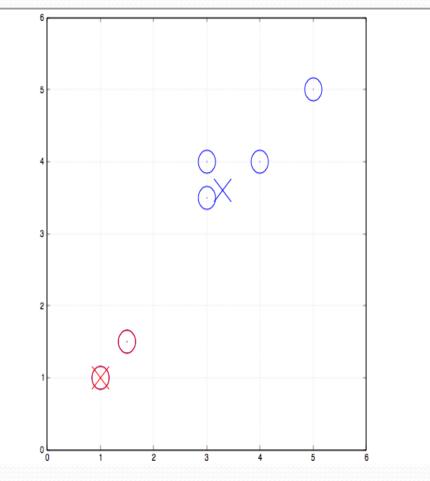
#### Move centroids

X1	X2	Centroid  1 (1, 1)	Centroid 2 (3.3, 3.6)
1	1		
1.5	1.5		
5	5		
3	4		
4	4		
3	3.5		



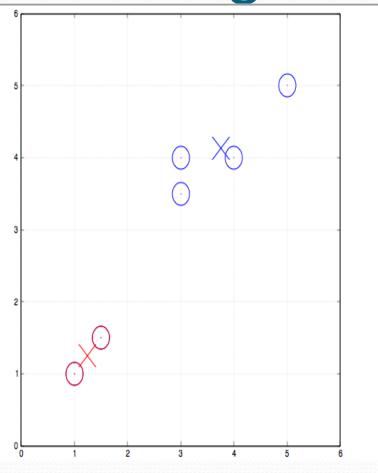
Cluster assignments

X1	X2	Centroid  1 (1, 1)	Centroid 2 (3.3, 3.6)
1	1	О	3.471
1.5	1.5	0.707	2.765
5	5	5.656	2.202
3	4	3.605	0.499
4	4	4.242	0.806
3	3.5	3.201	0.316



Move centroids - Converged

X1	X2	Centroid 1 (1.25, 1.25)	
1	1		
1.5	1.5		
5	5		
3	4		
4	4		
3	3.5		



#### K-Means Clustering Issues

- Random initialization means that you may get different clusters each time
- Data points are assigned to only one cluster (hard assignment)
- Implicit assumptions about the "shapes" of clusters (why?)
- You have to pick the number of clusters, *k*

#### Choosing *k* - Empirically

- Defined by the application, e.g., image quantization
- Plot data (after PCA) and check for clusters
- Incremental (leader-cluster) algorithm: Add one at a time until "elbow" (reconstruction error/log likelihood/ intergroup distances)
- Manually check for meaning

# Determining the "correct" number of clusters

- We'd like to have a measure of cluster quality Q and then try different values of k until we get an optimal value for Q
- But, since clustering is an unsupervised learning method, we can't really expect to find a "correct" measure Q...
- So, once again there are different choices of *Q* and our decision will depend on what dissimilarity measure we're using and what types of clusters we want

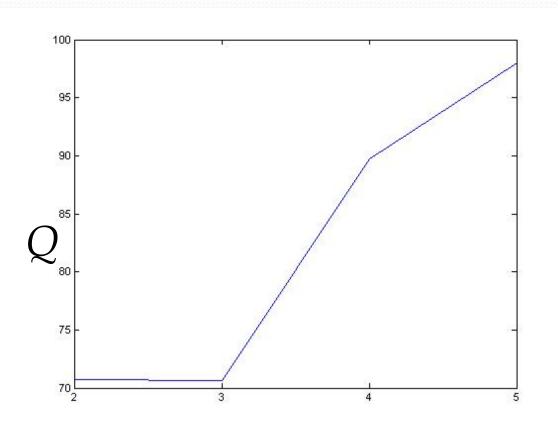
#### Cluster Quality Measures

 A measure that emphasizes cluster tightness or homogeneity:

$$Q = \sum_{i=1}^{k} \frac{1}{|C_i|} \sum_{\mathbf{x} \in C_i} d(\mathbf{x}, \mu_i)$$

- $|C_i|$  is the number of data points in cluster i
- *Q* will be small if (on average) the data points in each cluster are close

## Cluster Quality (cont.)



This is a plot of the *Q* measure for *k*-means clustering on the data shown earlier.

How many clusters do you think there actually are?

#### Cluster Quality (cont.)

- The *Q* measure given before takes into account homogeneity within clusters, but not separation between clusters
- Other measures try to combine these two characteristics (i.e., the Davies-Bouldin measure see <a href="https://en.wikipedia.org/wiki/Davies/">https://en.wikipedia.org/wiki/Davies/<a href="https://en.wikipedia.org/wiki/Davies/">https://en.wikipedia.org/wiki/Davies/<a href="https://en.wikipedia.org/wiki/Davies/">https://en.wikipedia.org/wiki/Davies/</a></a>
- An alternate approach is to look at cluster stability:
  - Add random noise to the data many times and count how many pairs of data points no longer cluster together
  - How much noise to add? Should reflect estimated variance in the data

#### After Clustering

- Dimensionality reduction methods find correlations between features and group features
- Clustering methods find similarities between instances and group instances
- Allows knowledge extraction through number of clusters, prior probabilities, cluster parameters, i.e., center, range of features.

Example: CRM, customer segmentation

#### Hierarchical Clustering

- Cluster based on similarities/distances
- Distance measure between instances  $\mathbf{x}^r$  and  $\mathbf{x}^s$ Minkowski  $(L_p)$  (Euclidean for p=2)

$$d_m(\mathbf{x}^r,\mathbf{x}^s) = \left[\sum_{j=1}^d (x_j^r - x_j^s)^p\right]^{/p}$$

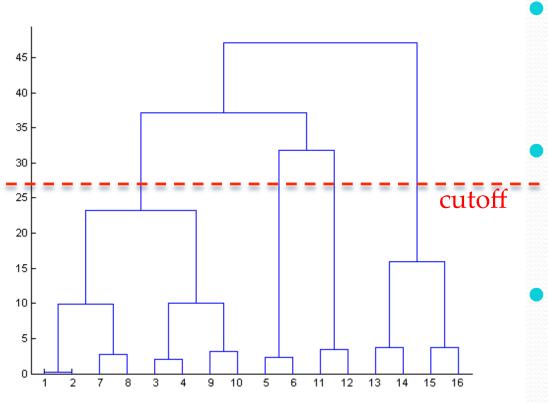
City-block distance

$$d_{cb}(\mathbf{x}^r,\mathbf{x}^s) = \sum_{j=1}^d |\mathbf{x}_j^r - \mathbf{x}_j^s|$$

# Hierarchical Agglomerative Clustering

- We start with every data point in a separate cluster
- We keep merging the most similar two clusters until we have one big cluster left
- This is called a bottom-up or agglomerative method

### Hierarchical Clustering (cont.)



- This produces a binary tree or dendrogram
- The final cluster is the root and each data item is a leaf
- The height of the bars indicate how close the items are

#### Linkage Options

- Distance between two groups G<sub>i</sub> and G<sub>i</sub>:
  - Single-link:

$$d(G_i, G_j) = \min_{\mathbf{x}^r \in G_i, \mathbf{x}^s \in G_j} d(\mathbf{x}^r, \mathbf{x}^s)$$

Complete-link:

$$d(G_i,G_j) = \max_{\mathbf{x}^r \in G_i, \mathbf{x}^s \in G_i} d(\mathbf{x}^r, \mathbf{x}^s)$$

Average-link, centroid

#### Linkage in Hierarchical Clustering

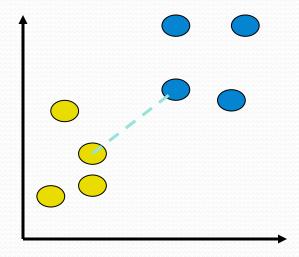
- We already know about distance measures between data items, but what about between a data item and a cluster or between two clusters?
- We just treat a data point as a cluster with a single item, so our only problem is to define a *linkage* method between clusters
- As usual, there are lots of choices...

#### Average Linkage

- Defined as the average of all pairwise distances between points in the two clusters
- "Centroid linkage" is defined as follows:
  - Each cluster  $c_i$  is associated with a mean vector  $\mu_i$  which is the mean of all the data items in the cluster
  - The distance between two clusters  $c_i$  and  $c_j$  is then just  $d(\mu_i, \mu_j)$

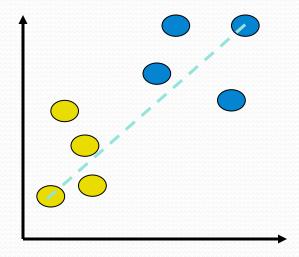
#### Single Linkage

- The minimum of all pairwise distances between points in the two clusters
- Tends to produce long, "loose" clusters

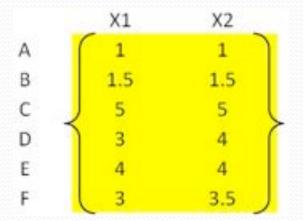


#### Complete Linkage

- The maximum of all pairwise distances between points in the two clusters
- Tends to produce very tight clusters



• Data points: A-F



Pairwise Distance (Adjacency) Matrix:

Dist	Α	В	С	D	Е	F	233
A (	0.00	0.71	5.66	3.61	4.24	3.20	n
В	0.71	0.00	4.95	2.92	3.54	2.50	
c J	5.66	4.95	0.00	2.24	1.41	2.50	
D )	3.61	2.92	2.24	0.00	1.00	0.50	1
E	4.24	3.54	1.41	1.00	0.00	1.12	
F	3.20	2.50	2.50	0.50	1.12	0.00	J

 Merging D and F, how to update the distance between clusters with Single Linkage?

Min Distan	ce (Single	Linkag	e)		
Dist	Α	В	C	D, F	E
Α	0.00	0.71	5.66	3.20	4.24
В	0.71	0.00	4.95	2.50	3.54
C	₹ 5.66	4.95	0.00	2.24	1.41
D, F	3.20	2.50	2.24	0.00	1.00
E	4.24	3.54	1.41	1.00	0.00

• Merging A and B, update again:



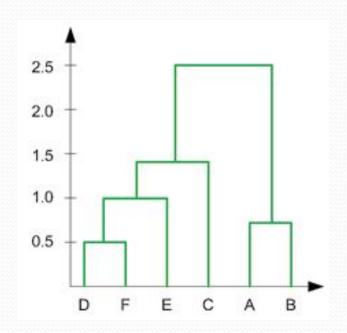
Merging {D, F} and E, update again:
 Min Distance (Single Linkage)

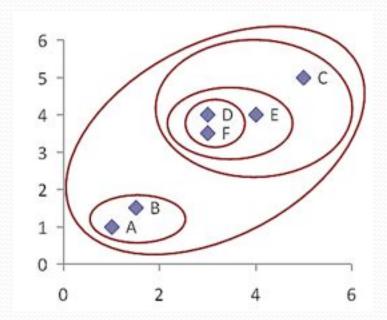
Dist (A,B) C (D, F), E  
(A,B) 
$$\begin{pmatrix} 0.00 & 4.95 & 2.50 \\ 4.95 & 0.00 & 1.41 \\ (D, F), E & 2.50 & 1.41 & 0.00 \end{pmatrix}$$

• Merging {{D,F},E} with C, update again:

# Min Distance (Single Linkage) Dist (A,B) (D, F), E),C (A,B) 0.00 2.50 ((D, F), E),C 2.50 0.00

Merging {A,B} with {{{D,F},E},C} -> one cluster





### Hierarchical Clustering Issues

- Distinct clusters are not produced sometimes this can be good, if the data has a hierarchical structure w/o clear boundaries
- There are methods for producing distinct clusters, but these usually involve specifying somewhat arbitrary cutoff values
- What if data doesn't have a hierarchical structure?
   Is HC appropriate?

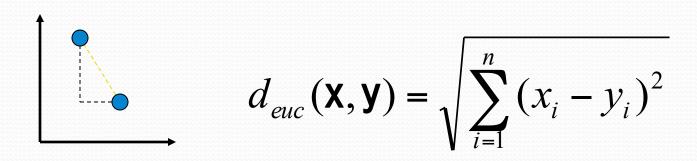
# How do we define "similarity"?

- Recall that the goal is to group together "similar" data – but what does this mean?
- No single answer it depends on what we want to find or emphasize in the data; this is one reason why clustering is an "art"
- The similarity measure is often more important than the clustering algorithm used don't overlook this choice!

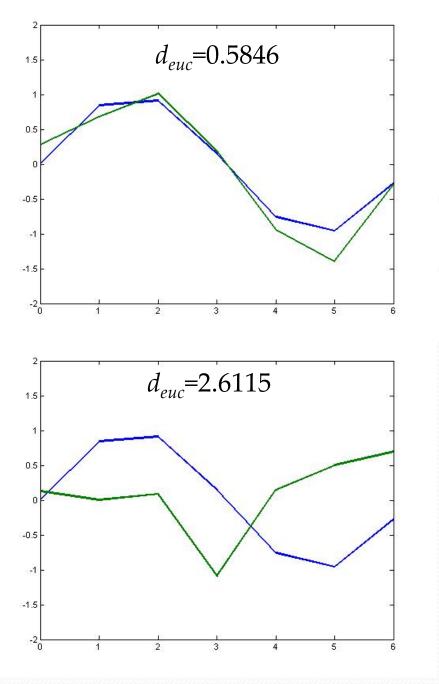
## (Dis)similarity measures

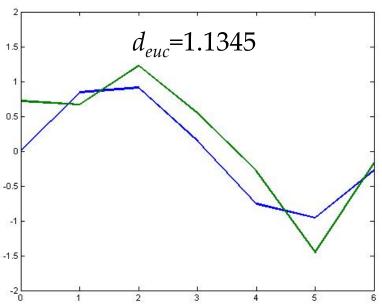
- Instead of talking about similarity measures, we often equivalently refer to dissimilarity measures
- A dissimilarity measure as a function f(x,y) such that f(x,y) > f(w,z) if and only if x is less similar to y than w is to z
- This is always a *pair-wise* measure

#### Euclidean distance

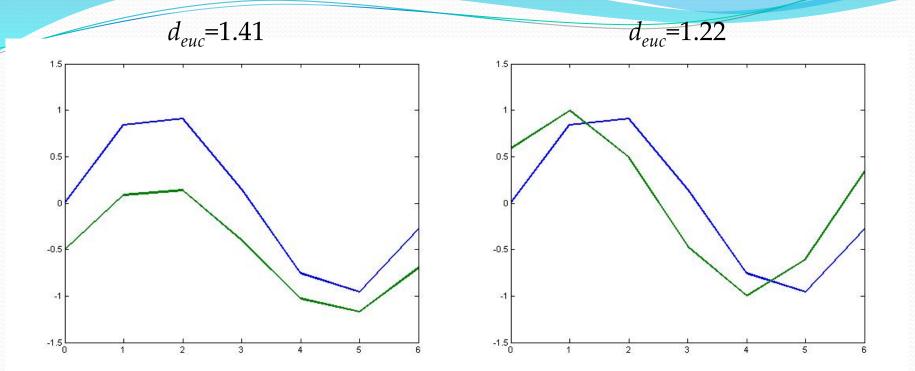


- Here *n* is the number of dimensions in the data vector. For instance:
  - Number of time-points (when clustering time series, trajectories, etc.)





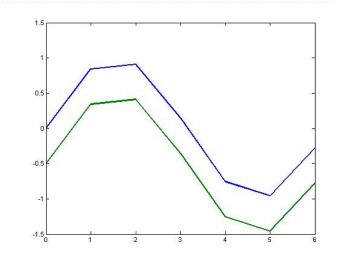
These examples of Euclidean distance match our intuition of dissimilarity pretty well...

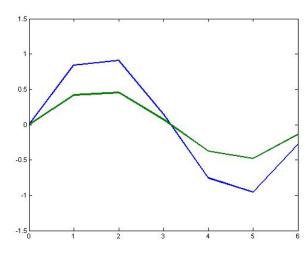


...But what about these?

#### Correlation

- We might care more about the overall shape of time series rather than the actual magnitudes
- That is, we might want to consider time series similar when they are "up" and "down" together
- When might we want this kind of measure? What experimental issues might make this appropriate?





#### **Pearson Linear Correlation**

$$\rho(\mathbf{x}, \mathbf{y}) = \frac{\sum_{i=1}^{n} (x_i - \overline{x})(y_i - \overline{y})}{\sqrt{\sum_{i=1}^{n} (x_i - \overline{x})^2} \sqrt{\sum_{i=1}^{n} (y_i - \overline{y})^2}}$$

$$\overline{x} = \frac{1}{n} \sum_{i=1}^{n} x_i, \overline{y} = \frac{1}{n} \sum_{i=1}^{n} y_i$$

 We're shifting the time series down (subtracting the means) and scaling by the standard deviations (i.e., making the data have mean = 0 and std = 1)

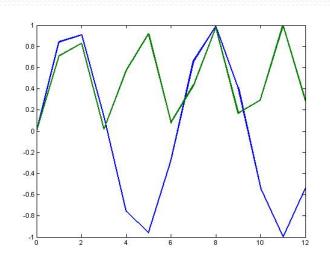
#### **Pearson Linear Correlation**

- Pearson linear correlation (PLC) is a measure that is invariant to scaling and shifting (vertically) of the values
- Always between –1 and +1 (perfectly anti-correlated and perfectly correlated)
- This is a similarity measure, but we can easily make it into a dissimilarity measure:

$$d_p = \frac{1 - \rho(\mathbf{x}, \mathbf{y})}{2}$$

# PLC (cont.)

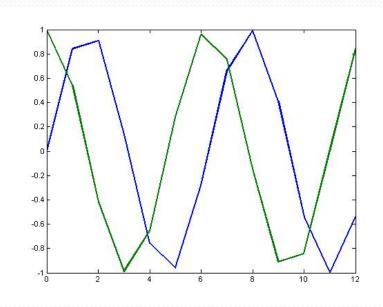
- PLC only measures the degree of a *linear* relationship between two data sets/sequences!
- If you want to measure other relationships, there are many other possible measures (for more examples)



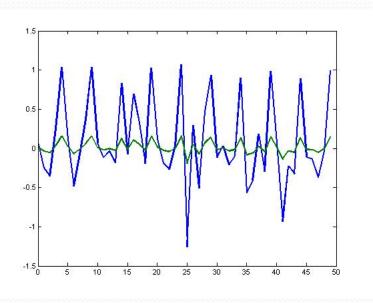
$$\rho$$
 = 0.0249, so  $d_p$  = 0.4876

The green curve is the square of the blue curve – this relationship is not captured with PLC

### More correlation examples



What do you think the correlation is here?



How about here?

We'll come back to dissimilarity metrics later!

#### Presentations

- Read the articles before you start preparing!
  - Notes on Presenting a Paper http://web.stanford.edu/~jacksonm/present.pdf
  - Tips for Successful Academic Paper Presentations <a href="http://graddiv.ucsc.edu/about/blogs/grad-deans-blog/11-2013.1.html">http://graddiv.ucsc.edu/about/blogs/grad-deans-blog/11-2013.1.html</a>
- Timing: 20 mins, approximately 20 slides
- Practice

#### next week

- papers posted on blackboard
- readings are challenging
  - keep in mind that a paper might bring potential project ideas
  - discuss its weaknesses as if you were to improve the paper for your project