

Venuvanka Vamshi

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PROFILE

As an analytical and results-oriented data analyst with expertise in identifying trends, translating user needs into solutions, and clear communication, I possess a strong background in data analysis, visualization, and collaboration. I leverage my problem-solving skills to develop innovative solutions for complex challenges, consistently exceeding expectations.

EDUCATION

Intermediate Education Alphores Junior College <ul style="list-style-type: none">MPC -90.7%	05/2018 – 06/2020 Hanamkonda
Secondary Education S S Concept School <ul style="list-style-type: none">SSC-97.0%	03/2018 Hanamkonda
Bachelors degree in Computer Sceince and Engineering Vaagdevi Engineering College	06/2020 – 06/2024 Warangal Urban

SKILLS

Programming: Python(Functions)	Visualization : Power BI, Excel charts, Jupiter Notebook	Database: SQL	Libraries Pandas, NumPy, Seaborn, Matplotlib, Sk Learn
Modelling: Linear Regression, Logistic Regression			

CERTIFICATIONS

- ChatGPT for Data Analytics organized by **Maven Analytics**.
- **KPMG AU** Data Analytics Consulting Virtual Internship.
- Secured Gold badge in **HackerRank** SQL.
- Get Job Ready: Power BI Data Analytics for All Levels 2.0 by **code basics**

EXTERNSHIP

Machine Learning Externship,Smart Bridge <ul style="list-style-type: none">• Collaborate effectively in a fast-paced environment to address complex challenges in smart bridge technology and enhance overall team efficiency.• Leveraged data analysis expertise to conduct extensive research on smartwatch pricing trends using Python. Developed and fine-tuned various machine learning models to predict market prices accurately.• Achieved a noteworthy 73% accuracy rate with the Random Forest model, empowering stakeholders with data-driven insights for strategic pricing decisions.	08/2023 – 09/2023
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PROJECTS

Forecasting the future of smart watch prices[python|Machine Learning]

- Developed a predictive model to estimate the market prices of smart watches based on their features using Python and machine learning algorithms.
- Developed and fine-tuned machine learning models, including **Linear Regression, Random Forest, Gradient Boosting, decision tree, and extreme gradient boosting** to predict smartwatch prices accurately.
- Achieved a **73% accuracy rate** with a **Random Forest** model, enabling stakeholders to make informed strategic pricing decisions based on reliable data insights.

Business 360-Brick&motar and e-commerce[power bi|Sql|Excel|Dax Studio]

- Designed and implemented a comprehensive Power BI dashboard, consolidating sales data from six departments. Employed sophisticated data modeling techniques to integrate and analyze **over 2 million records from MySQL and Excel**. Optimized reports using DAX Studio, **achieving a 30% reduction in storage needs**.
- Improve operational efficiency and data-driven decision making for a company struggling with siloed data across departments.
- **Increased operational efficiency by 10%** through improved data accessibility and analysis

Consumer Good Ad Hoc Insights[SQL|Power bi]

- Analyze sales data for a specific product to understand its performance and impact on revenue growth.
- Scrutinized sales data for a unique product using SQL and Power BI. This analysis revealed a remarkable **36.33% YoY increase in sales** for FY2021, highlighting the positive impact of strategic decisions on revenue growth.
- The analysis identified "**Notebook**" as the **best-selling product with a tremendous 36% surge in sales**. This valuable insight can be used to inform future product development and marketing strategies.

Telangana Growth Analysis and Insight Presentation[Python|Power BI]

- Developed and presented a Power BI dashboard for Telangana Growth Analysis, utilizing real datasets from 'Open Data Source,' including Stamp Revenue, Transportation, and TSIPass .
- Facilitated government decision-making by identifying potential industries for future investment, forecasting infrastructure development, and providing essential digitalization education to citizens.
- Identified the **top 5 sectors for investment**, revealing a **48% increase in E-Stamp Revenue in 2022**, a consistent **60% rise in electric vehicle sales**, and a **20% overall increase in investment**, notably in pharmaceutical, plastic, and rubber industries.

STRENGTHS

- Statistical Analysis
- Problem Solving
- Attention to detail
- Communication Skills
- Continuous Learning
- Project Management

DECLARATION

I hereby declare that all the information mentioned above is true to the best of my knowledge.

Venuvanka Vamshi