



1

OVERALL WEBSITE THEME (Stretch Yog)



Core Feeling:

Clean • Calm • Premium • Healing •
Trustworthy



Purpose:

- Natural healing ko clearly dikhana
- Medical nahi, wellness & awareness feel
- Simple, breathable design



Color Palette (Example)

- Off White / Warm White – Background
- Soft Green / Olive Green – Healing, nature
- Earth Beige / Sand Color – Grounding feel
- Light Brown / Wood Tone – Stability
- Dark Green / Charcoal – Text &

headings

👉 *Avoid:* Bright red, neon, hospital blue

✍️ Typography (Fonts)

Headings:

- Elegant, soft serif ya modern clean font
- Example: *Playfair Display, Lora, Merriweather*

Body Text:

- Simple, readable sans-serif
- Example: *Poppins, Open Sans, Inter*

🧘 Website Mood Example

(Words me visualize)

White background

Soft green highlights

Large breathing space

Calm yoga images

Minimal icons

No clutter



2

WELLNESS &

RETREAT CENTER SECTION

THEME

(Iska theme thoda alag & deeper hona chahiye)



Core Feeling:

Nature • Silence • Retreat • Slow Living •
Inner Peace



Retreat Color Palette (Example)

- Forest Green
- Earth Brown
- Muted Olive
- Sunlight Beige
- Soft Shadow Grey

👉 Is section me colors thode deep & warm ho sakte hain



Visual Style (VERY IMPORTANT)

Retreat Section me Photos:

- Early morning sunlight
- Green trees, open sky
- Calm rooms, wooden textures
- People sitting silently / walking slowly

Avoid:

- Busy crowd
- Loud poses
- Gym-like energy

🧠 Retreat Theme Example

(Text + Feel)

Heading Style:

A Space to Slow Down, Heal, and
Reconnect

Sub-line:

Where nature, movement, breath, and
awareness come together.



Retreat Section Layout

Example

----- | Big Nature Image
(Left) | | | Wellness & Retreat Content | | •
Slow mornings | | • Natural food | | •
Healing therapies | -----

Or

Full-width Nature Image Overlay Text:
"Healing begins when life slows down"



DIFFERENCE CLEAR KARO (IMPORTANT)

Main Website Retreat

Section Informative Experiential Structured Emotional Clean white Nature tones Therapy-focused Lifestyle & silence Action-driven Reflection-driven



FINAL PROFESSIONAL RECOMMENDATION

◆ Website Overall:

Minimal • Clean • Healing Brand

◆ **Wellness & Retreat Section:**

Nature-inspired • Slow living • Deep healing

📌 **Developer ko kya bolna hai
(One Line)**

“Main website clean & minimal rakho.
Wellness & Retreat section ko nature-based,
slow-living aur experiential feel do.”

