

# PlanetX

## Designing AI Features Users Actually Trust — Overview

A concise strategy brief for evaluators, product teams, and designers on building trustworthy GenAI in production environments.

### What to Expect

- Map real-world failure modes and define safe, user-centric defaults.
- Choose practical evaluators: golden sets, heuristics, and feedback loops.
- Establish responsible data boundaries and retention policies from day one.
- Design transparent 'opt-out' and 'explain' affordances to build user confidence.
- Gain actionable frameworks for balancing innovation with reliability.

### Who Should Attend

Founders, product managers, and engineering leaders driving AI adoption who want to reduce risk, build user trust, and accelerate adoption at scale.

### Contact

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