

PlanetX

Founder Office Hours: Unlocking Your Product–Market Potential

A 45-minute working session designed to turn customer insight into a prioritized, testable plan that accelerates traction.

What to Expect

- Gain clarity on your Ideal Customer Profile (ICP) and refine your core value proposition.
- Review discovery findings to uncover blind spots and critical unknowns.
- Co-create a 2■week validation plan with measurable success criteria.
- Explore lightweight analytics and instrumentation to capture actionable signals.
- Walk away with a concrete playbook to test, validate, and adjust faster.

Who Should Attend

Founders, product leaders, and early engineering teams seeking structured ways to reduce risk, accelerate time■to■value, and improve product–market fit confidence.

Contact

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