



Pitch October

2023

ELEVATE . CRAFT . PITCH



RULEBOOK

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Register Here

INCUBATION CENTER
National Institute of Technology, Patna

Under National Innovation and Startup Policy, National Institute of Technology Patna



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::::: About Us :::::

The **National Institute of Technology Patna** is hosting **Pitchtember**, an event focused on empowering entrepreneurs. The event follows a journey from awakening to refinement, offering a comprehensive entrepreneurial experience.

- **Udhyamita** : This day is a dynamic blend of entrepreneurship and skill development. Participants will learn to fuse their newly acquired skills with innovative ideas, laying the foundation for their entrepreneurial journey
- **Unnati** : It is all about pitching ideas and attracting investment. It's a spotlight on innovation, where participants present their entrepreneurial dreams to potential investors and mentors.
- **Uthaan** : Day one sets the stage for an inspiring journey. Participants will awaken their inner entrepreneurs, as they delve into the world of creativity, innovation, and idea generation
- **Unnayan** : As we progress, Day focuses on skill development and growth. It's all about nurturing and enhancing the abilities that budding entrepreneurs need to succeed.
- **Upsanskaran** : The grand finale of Pitchtember is a celebration of innovation and entrepreneurial excellence. Participants showcase how far they've come, as the event culminates with awards and recognition



Event Details

Events Timeline :-

➤ Week 1 :

Udhyamita : Entrepreneurship and Skill Development : 24th - 30th November

➤ Week 2 & 3

Unnati : Pitching and Progress(Online Screening Round) : 1st Dec - 11th Dec

➤ Week 4 :

Uthaan : Awakening and Introduction : 16th Dec 11 AM - 1 PM

Unnayan : Skill Development and Growth : 16th Dec 2 PM - 8 PM

Upsanskaran : Refinement and Awards 17-18th Dec 4 PM - 7PM

Events	Date	Venue
Udhyamita	23rd Nov - 27th Nov	Virtual
Unnati	1st Dec - 11th Dec	Virtual
Uthaan	16th Dec (FN)	CV Raman Hall, NITP
Unnayan	16th Dec (AN)	CV Raman Hall, NITP
Upsanskaran	17th Dec (AN)	CV Raman Hall, NITP



REGISTRATION

A **google form** will be circulated and where you can register yourself for this event.

- Registration for Fest cum Udyamita : **5th Nov - 22nd Nov**
- Submission of Idea : **24th Nov - 30th Nov**
- Submission of Prototype : **1st Dec - 10th Dec**
- Registration for Uthaan & Unnayan : **1st Dec**

Participants can register through **Dev Folio website** from the website of this fest and further important details will be collected and communicated from there.

Required Information :

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1. Team Information
2. Business Idea Description
3. Market Analysis
4. Revenue Model
5. Implementation Plan
6. Marketing and Sales Strategy
7. Financial Information



ELIGIBILITY

1. Participation Eligibility for UTTHAN

- **Student Status:** Participants must be currently enrolled as students in recognized colleges or universities
- **Age:** Participants must be at least 18 years old.
- **Interest** in Entrepreneurship

2. Participation Eligibility for PITCHING

- **Age:** Participants must be at least 18 years old.
- **Interest** in Entrepreneurship
- **Skill Levels:** Participants can range from beginners to experienced professionals



Topics for Pitchmember

Domains You Can Work On are aligned with UN's Sustainable Development Goals:

1. No Poverty
2. Zero Hunger
3. Good Health and Well-being
4. Quality Education
5. Gender Equality
6. Clean Water and Sanitation
7. Affordable and Clean Energy
8. Decent Work and Economic Growth
9. Industry, Innovation, and Infrastructure
10. Reduced Inequality
11. Sustainable Cities and Communities
12. Responsible Consumption and Production
13. Climate Action
14. Life Below Water
15. Life on Land
16. Peace, Justice, and Strong Institutions
17. Partnerships for the Goals



PRIZES

- A Prize Pool of **1,00,000/-**
- Pre-incubation offers

JUDGING CRITERIA

- 40% Marking will be based on idea and Innovation
- 20% Marking will be on feasibility and Revenue Model and,
- 40 % rest on Implementation.

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Code of Conduct

Applicability

This policy shall be applicable on all spaces related to Fest, including the following, as well as their online counterparts :

- hackathons
- talks, presentations, or demos
- workshops
- parties and social events
- social media channels, etc.

This Code of Conduct also applies equally to all sponsors and partners of hackathons, and to all projects that are made at the hackathon.

No plagiarism or re-using of past work

We encourage you to submit projects only prepared in the duration of the hackathon. However, if you decide to submit projects consisting of re-used code, or re-submit a project that you have already submitted previously to any other hackathon, you are to disclose such previous use and its extent with the submission.

If upon inspection, it is found that the project has re-used code that was not disclosed with the submission, the organizer may ask the participant to point out similarities and differences between the old and new work, and/or disqualify the submission from winning awards automatically.



No discrimination

Hackathons hosted on Devfolio are dedicated to providing a safe and comfortable environment and harassment-free experience for everyone. No discrimination, on the basis of the following, shall be tolerated:

- gender
- gender identity and expression
- age
- sexual orientation
- disability
- physical appearance
- body size
- race
- ethnicity
- nationality
- religion
- political views
- previous hackathon attendance or lack of
- computing experience or lack of
- chosen programming language or tech stack

No harassment

We do not tolerate harassment of hackathon participants in any form, including offensive discriminatory verbal comments, public display of sexual material, in public spaces, deliberate intimidation, stalking, wilful disruption, inappropriate physical contact, unwelcome sexual advances, and the taking of photographs and audio/video recordings without the subjects consent.



No recording without consent

While photography and videography is encouraged, other participants must be given a reasonable chance to opt out from being photographed. If they object to the taking of their photograph, comply with their request. If they express their disapproval after the photo or video has been captured, please delete it from your records, and in case it has been shared online, take reasonable steps to retract it from social media as well.

It is inappropriate to take photographs in contexts where people have a reasonable expectation of privacy (in bathrooms or where participants are sleeping).

Creation of a safe space

No sponsors, partners, or participants shall use sexualised images, activities, or other material at the hackathons for any non-permitted purpose. The use of sexualised clothing/uniforms/costumes, and anything that creates a sexualised environment is prohibited.

Intellectual Property

You will own any developments made by you, and all rights, titles and interests in those developments, including the intellectual property rights therein, shall belong to you. By posting your submission on Devfolio, you are granting Devfolio a non-exclusive, worldwide, royalty-free license to use, distribute, display and reproduce your submission only to the extent required by us to provide services on the Devfolio platform. We will never try to steal your creations or use them exploitatively





Expected Behaviour of Fest Members

The following behaviors are expected of all Members:

- **Be Respectful to everyone**

Be respectful in all interactions and communications, especially when debating the merits of different options. Be aware of your impact and how intense interactions may be affecting people. Be direct, constructive, and positive.

- **Be Direct but Professional**

One should strictly refrain from any kind of abusiveness on community handles. Keep your conversation professional and formal.

- **Appreciate and Accommodate Our Similarities and Differences**

Incubation Center NIT Patna comes from many cultures and backgrounds. Respect people's right to privacy and confidentiality. Be open to learning from and educating others as well as educating yourself.

- Take all reasonable steps to prevent and respond to all forms of violence against, and exploitation, neglect, and abuse of, members (including people with disability).

- Provide supports and services in a safe and competent manner, with care and skill

- Act with integrity, honesty, and transparency

Always report

If you notice any violation of this Code of Conduct or find otherwise suspicious behavior or have any concerns, please contact a member of the hackathon organizing committee immediately.

We will be happy to help participants contact local security or local law enforcement, or otherwise assist those experiencing harassment to feel safe for the duration of the hackathon. We value your attendance. You can report us at incubation@nitp.ac.in also



Consequences of violations

In case any participant violates this Code of Conduct, the organizer may, at their own discretion:

- expel them from the hackathon with no refund (if applicable),
- block their access to resources including the website and the speaker session,
- report their behaviour to local law enforcement.
- Bad behavior from any member, including those with decision-making authority, will not be tolerated. Intentional efforts to exclude people from IC NITP activities are not acceptable and will be dealt with appropriately.
- Reports of harassment/discrimination will be promptly and thoroughly investigated by the people responsible for the safety of the space, event, or activity.
- Anyone being asked to stop unacceptable behavior is expected to comply immediately. Violation of these guidelines can result in anyone being asked to leave an event or online space, either temporarily or for the duration of the event or being banned from participation in spaces, or future events and activities in perpetuity.
- Incubation Center NITP core members in violation of these guidelines may be subject to further consequences, such as disciplinary action, up to and including expulsion from the community.
- In addition, any participants who abuse the reporting process will be considered to be in violation of these guidelines and subject to the same consequences. False reporting, especially to retaliate or exclude, will not be accepted or tolerated.
- Any member who does not follow the code of conduct will be removed from the community.
- Any disrespect towards the Incubation Center NITP Leads and core body of the community will not be tolerated



CONTACT US

In case of any queries or issues please contact us at

Email : incubation@nitp.ac.in

Overall Coordinator : **Rishav Jain (Mob : 7004336576)**

Overall Co-coordinator : **Vivek Ankit (Mob : 9262340696)**

PR : **Shobhit (Mob : 8319506331)**

Event : **Priyansh (Mob : 8630772614)**

Media and Content : **Deepshika (Mob : 8102903003)**

Web : **Manish (Mob : 7740932006)**

Design : **Pravind (Mob : 7004695641)**