



Interview with Roxane Feller, Chair of the Agri-Food Chain Coalition

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Roxane Feller talks about the prospects of the agri-food chain sector in Europe and the need to foster innovation (Interview published by Ypaithros Hora).

What are the current challenges and opportunities of the European agri-food sector?

The European agri-food sector is currently facing a wide-ranging array of challenges and opportunities that the Agri-Food Chain Coalition is keen bring to the attention of European decision-makers. We have identified four main priority areas that we hope can be turned into opportunities to forge stability for the sector as well as encourage future development in this field.

Firstly, we have the food security challenge with a growing global population. Europe is a major global food importer and exporter and has some of the world's most fertile arable land and temperate climates. Europe can use these advantages to play