

12/10/2020

# From vision to strategy: Develop your organisational strategy with our toolkit

Last month, we shared with you why it is useful to develop your organisation's vision, and how you can do so. Now, it is time to help you work out a strategy making this vision a reality.

We have gained a lot of information based on our own experience in facilitating strategic conversations within the organic movement when we were elaborating our own **vision**. To make your life easier, we have developed a large set of methodologies, resources, techniques and tips you can use as an inspiration guiding your own strategy process.

All the tools, practices and templates are available for our members in the **toolkit**. They are customizable to your needs and context, so you can align your strategy with the **organic movement's Vision 2030**, considering your own local / regional / organisational specificities.

Do you want to dig deeper? More information and resources are available on the **Member Extranet**. Are you an IFOAM Organics Europe member who does not have access to the extranet yet? Please contact **communication@organicseurope.bio**. Are you interested in becoming an IFOAM Organics Europe member? **Have a look at the benefits** and contact **IFOAMEU\_membership@organicseurope.bio**.