



INNOVATIVE MECHANISMS FOR FINANCING **BIODIVERSITY CONSERVATION**

Policy highlights



contribution of the private sector can play an important role to complement them. However, while

pioneering examples of successful business investments on biodiversity exist, comprehensive strategies are yet to emerge to allow upscaling of financial investment in biodiversity.

This policy brief contributes to the debate by sharing information on successful examples of private investment in biodiversity conservation in the EU and Mexico, their strategies and their outcomes, both in financial and conservation terms. The examples reviewed include payments for ecosystem services, biodiversity offsetting, and green markets and impact investment.

The brief also discusses the potential for environmental fiscal reforms, including environmental taxes, environmental fees and charges, environmental tax incentives and ecological fiscal transfers, and it gives some examples across the EU and in Mexico.

Finally, the brief also provides recommendations on opportunities for bilateral partnership between the EU and Mexico.

The policy brief is based on an EU Partnership Instrument-funded [project by IEEP and partners](#) from CIRAD Agricultural Research for Development and Ibero-American University.

For more information, please contact Marianne Kettunen or Daniela Russi.

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