ACTION INSIGHTS

"I assume that it should be as always under the profile picture"

*This bottom bar

is helpful, you

can find the most

important pages

in one second"

"That's easy, same assumption as in the first prompt"

went

smoothly

"I expect log out button under the profile tab"

*Ok, it's much more complex, but seems to be not too complicated. This plus icon is

very intuitive"

og "It should be
n either in menu
e section or
under
personal"

"It should be under user profile" easy and intuitive to find

"Maybe there should be a loon, which would indicate that this dish has been already ordered? Like clock icon?" as it shows as the first category on the main page it's not possible to overlook it

"There could be more space between this arrow and search button"

"Here is this back arrow, it should work, Ok, I was right. The main page is here, so it should be somewhere here"

"Maybe this arrow should be a bit bigger?"

"I assume that I can find it in menu section" "It should be comewhere on the top, maybe here? (hamburger menu) No? Him, so let's try this profile picture?

very easy to find, due to used graphics and section's name "I mainly use my favorite restaurants, so I don't need to have this section on the main deshboard"

"I would like to remove or skip this section" "Same here - personal tab" easy and intuitive to find

person icon, as it is sth personal"

"This should

"It's always under user profile" easy and intuitive to find "top placement with my recent orders makes reordering really quickly"

"I like to try dishes from different pieces. So i'd like to have this section on the main page"

Task:

1. Password change

"I assume that "It should It should be as always be under under the user profile" profile picture "This should "It's always easy and be under this under user intuitive to as it is sth profile" find personal

2. Logging out

"That's easy, "I expect log either in menu out button assumption as section or In the first under profile tab" personal" prompt* "I assume easy and Same here that I can find Intuitive to - personal It in menu find tab" section*

3. Adding recently ordered dish into shopping cart

Maybe there should be a icon. is helpful, you can find the most important pages went seems to be not too complicated. This plus icon is smoothly In one second very easy to as it shows as e first category find, due to on the main used graphics orders makes reordering and section's really quickly' name overtook it

Checking new, available restaurants

"Maybe this "There could be more space arrow between this should be a arrow and search button bit bigger?" Tilke to try dishes "I would like from different places. So I'd like to have this section on the main page" to remove restaurants, so i son't need to have this section on the main deshboard or skip this section"

Based on the theme that: For most users, it's not Immediately clear that how to add new item into cart. An Insight is: Users need better clues for what steps are required to add new item to cart.

Based on the theme that: Adding new item to cart is helpful for most people, but not an overwhelming majority. An Insight is: Users need more information about the potential value of re adding same item in cart

Based on the theme that: Not everyone is familiar with the term "readd item" or this specific use. An Insight is: Use accessible language when explaining users for adding same thing.

Based on the theme that: 2 dot sub menu is difficult to find for most people. An insight is: Users need more intuitive way to add same item.

Based on the theme that: Most users were unsure how to readd the same product. An insight is: Users need better clues for what steps are required.