Ideation Phase Brainstorm & Idea Prioritization Template

Date	15 June 2025
Team ID	LTVIP2025TMID40611
Project Name	Grain Palette-A-Deep-Learning-Odyssey-In Rice-Type Through-Transfer-Learning Classification
Maximum Marks	4 Marks

Brainstorm & Idea Prioritization Template:

Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions.

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

Reference: https://www.mural.co/templates/brainstorm-and-idea-prioritization

Step-1: Team Gathering, Collaboration and Select the Problem Statement

Step-2: Brainstorm, Idea Listing and Grouping

Step-3: Idea Prioritization



Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

(L) 10 minutes to prepare

g 1 hour to collaborate

2-8 people recommended



Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

10 minutes



Team gathering
Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

- Set the goal
- Think about the problem you'll be focusing on solving in the brainstorming session.
- Learn how to use the facilitation took Use the Facilitation Superpowers to run a happy and productive session.

Open article →



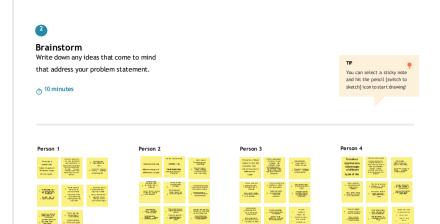
Define your problem statement

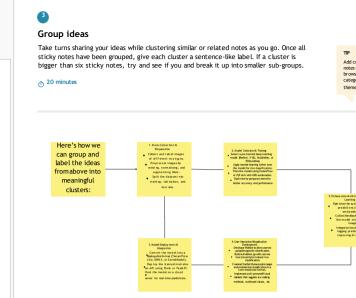
What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

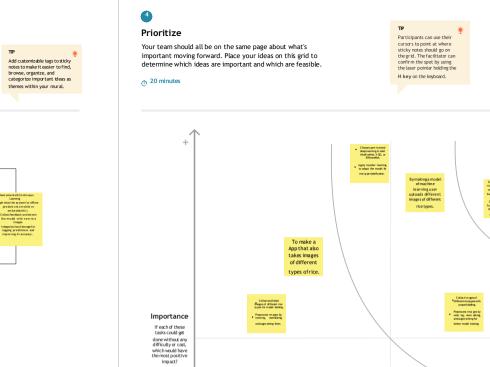
How might we classify Rice Type Through Transfer Learning ?



If possible, be visual.





















Feasibility Regardless of their importance, which tasks are more feasible than others? (Cost, time, effort, complexity, etc.)



Ideation Phase Define the Problem Statements

Date	15 june 2025
Team ID	LTVIP2025TMID40611
Project Name	Grain Palette-A-Deep-Learning-Odyssey-In
	Rice-TypeThrough-Transfer-Learning
	Classification
Maximum Marks	2 Marks

Customer Problem Statement Template:

Create a problem statement to understand your customer's point of view. The Customer Problem Statement template helps you focus on what matters to create experiences people will love.

A well-articulated customer problem statement allows you and your team to find the ideal solution for the challenges your customers face. Throughout the process, you'll also be able to empathize with your customers, which helps you better understand how they perceive your product or service.

l am	Describe customer with 3-4 key characteristics - who are they?	Describe the customer and their attributes here
I'm trying to	List their outcome or "Job" the care about - what are they trying to achieve?	List the thing they are trying to achieve here
but	Describe what problems or barriers stand in the way – what bothers them most?	Describe the problems or barriers that get in the way here
because	Enter the "root cause" of why the problem or barrier exists – what needs to be solved?	Describe the reason the problems or barriers exist
which makes me feel	Describe the emotions from the customer's point of view – how does it impact them emotionally?	Describe the emotions the result from experiencing the problems or barriers

Example:



P r	I am (Customer)	I'm trying to	But	Because	Which makes me feel
o bl					
e					
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St					
е					
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(P S)					
P S- 1	lama quality I am I amarice control a agricultural producer, analyst researcher	classify develop identify the better rice quality of my accurately and classification rice guidely rice guidely efficiently.	manual traditional current methods are cisastification inefficient and information inconsistent, scale and costly	It relies on subjective subjective human and after and and and additional properties. It is a subjective and remand additional automation sorting.	Instance and concerned about must saving uniform grandered uniform
1	l am a food quality assurance scientist. days a food industry executive.	ensure rice ensure that impement technology that classification and safety standards standards and standards standards improves rice dissification enter the standards of the st	inconsistent dassification less to affects quality control control and design and delays and delays and delays scalable	manual Ridgends on they depend on respection human on mental contention expects and person to subjective person to subjective person by Judgment automation.	concerned about food multimizing presures to find innovative safety and and meeting compliance compliance.
	supply chain rice exporter.	ensure accurate dissification for my fice meets interesting and distribution and quality pricing standards	inconsistencies destification in rice and the consistencies classification classification protein between classification consistency protein between proteins.	cuality they rely on statistics lead but and to dispute perception and and distributions of the control of the	frustrated by worned about operational metricines and the risk of losing mane financial loss.

Ideation Phase Empathize & Discover

Date	17 June 2025
Team ID	LTVIP2025TMID40611
Project Name	Grain Palette-A-Deep-Learning-Odyssey-In Rice-Type Through-Transfer-Learning Classification
Maximum Marks	4 Marks

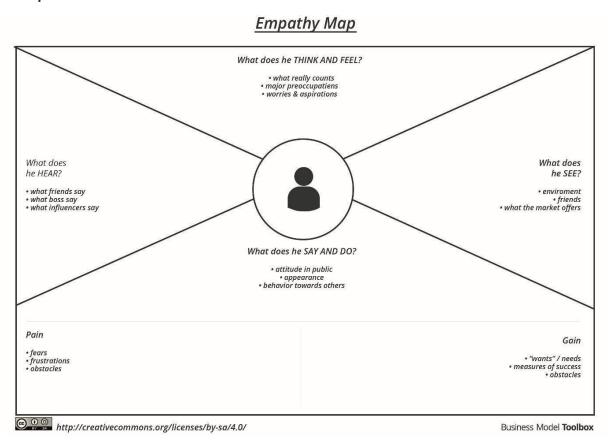
Empathy Map Canvas:

An empathy map is a simple, easy-to-digest visual that captures knowledge about a user's behaviours and attitudes.

It is a useful tool to helps teams better understand their users.

Creating an effective solution requires understanding the true problem and the person who is experiencing it. The exercise of creating the map helps participants consider things from the user's perspective along with his or her goals and challenges.

Example:



WHO are we empathizing with? What do they need to DO? **GOAL** Who is the person we want to understand? What do they need to do differently? What is the situation they are in? What job(s) do they want or need to get done? What is their role in the situation? What decision(s) do they need to make? How will we know they were successful? Weare empathizing with quality controlanalysts, agricultur alresearchers, food scientists, and rice producers who need an efficient way to classify rice types accurately. Increasing adoption of AI and machine learning in agriculture. Their job is to analyze and verify rice types, ensuring that the correct classification is applied for packaging, distribution, and regulatory compliance. They must evaluate Al-based classif is at ion models for accuracy and usability. Trust machine learning models for decision-Choose the right AI model and approach (e.g., transfer learning). Time spent Accurately classify rice types for quality control. on classification is significantly What do they THINK and FEEL? What do they HEAR? **PAINS GAINS** What are they hearing others say? What are their fears, What are their wants, What are they hearing from friends? frustrations, and anxieties? needs, hopes, and dreams? What are they hearing from colleagues? What are they hearing second-hand? "Al can revolutionize agriculture and food qua lity control." "Al is advancing fast; you should consider using it." What do they SEE? What do they see in the marketplace? What do they see in their immediate environment? "We need a solution that is both accurate and What do they see others saying and doing? What are they watching and reading? easy to use." "Big companies are already adopting AI for food quality control" What do they SAY? What have we heard them say? What other thoughts and feelings might influence their behavior? What can we magine them saying? Expect an easy integration of AI models into existing agricultural workflows. What do they DO?

What do they do today?

What behavior have we observed? What can we imagine them doing?

Project Development Phase Model Performance Test

Date	20 june 2025
Team ID	LTVIP2025TMID40611
Project Name	Grain Palette-A-Deep-Learning-Odyssey- In-Rice-TypeThrough-Transfer- Learning Classification
Maximum Marks	-

Model Performance Testing:

Project team shall fill the following information in model performance testing template.

S. No.	Parameter	Values	Screenshot
1.	Model Summary		Model: "sequential"
1.	Widder Surfillary	-	Layer (type) Output shape Paran #
ı			danse_1 (Danse) (xxxx, 10) 330
2.	Accuracy	Training Accuracy –0.9688 Validation Accuracy -0.9892	Tenda persent (2014) (ARI (2016) (B) (1016) (B) (Tenda persent (ARI (2016) (B) (B) (B) (B) (B) (B) (B) (B) (B) (B
3.	Fine Tuning Result (if done)	Validation Accuracy -	-

Project Design Phase Problem – Solution Fit Template

Date	22 june 2025
Team ID	LTVIP2025TMID40611
Project Name	Grain Palette-A-Deep-Learning-Odyssey-In-Rice- Type-Classification-Through-Transfer-Learning
Maximum Marks	2 Marks

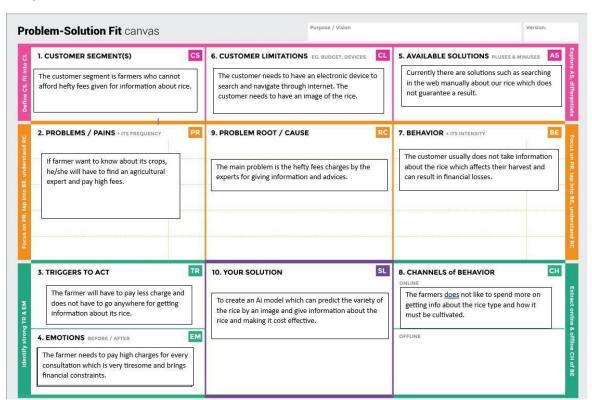
Problem – Solution Fit Template:

The Problem-Solution Fit simply means that you have found a problem with your customer and that the solution you have realized for it actually solves the customer's problem. It helps entrepreneurs, marketers and corporate innovators identify behavioral patterns and recognize what would work and why

Purpose:

- ☐ Solve complex problems in a way that fits the state of your customers.
- □ Succeed faster and increase your solution adoption by tapping into existing mediums and channels of behavior.
- ☐ Sharpen your communication and marketing strategy with the right triggers and messaging.
- Increase touch-points with your company by finding the right problem-behavior fit and building trust by solving frequent annoyances, or urgent or costly problems.
- ☐ Understand the existing situation in order to improve it for your target group.

Template:



Project Design Phase Proposed Solution Template

Date	22 june 2025
Team ID	LTVIP2025TMID40611
Project Name	Grain Palette-A-Deep-Learning-Odyssey-In-
	Rice-Type-Classification-Through-Transfer-
	Learning
Maximum Marks	2 Marks

Proposed Solution Template:

 $Project\,team\,shall\,fill\,the\,following\,information\,in\,the\,proposed\,solution\,template.$

S. No.	Parameter	Description
1.	Problem Statement (Problem to be solved)	It is not possible for the farmers to pay the agriculture experts hefty fees every time they have a new produce. We have to come up with a solution to this problem
2.	Idea / Solution description	Train an AI model which can be used by farmers to check the type of rice. The users need to upload image of a rice grain and click on the submit button.
3.	Novelty / Uniqueness	The prediction will be done automatically without any human intervention using a machine learning model.
4.	Social Impact / Customer Satisfaction	The model can predict the rice in very less time and provide services to a very large customer base.
5.	Business Model (Revenue Model)	We can charge amount per prediction which can generate a good profit.
6.	Scalability of the Solution	The model can be scalable by training the model on various different types of rice.

Project Design Phase Solution Architecture

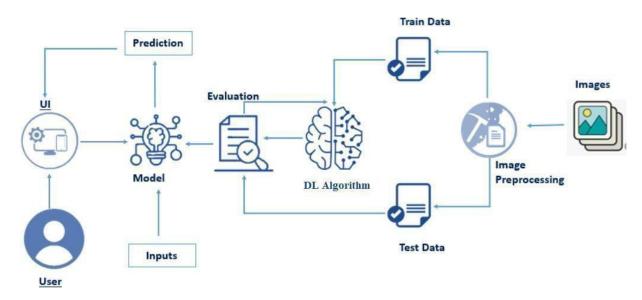
Date	22 june 2025
Team ID	LTVIP2025TMID40611
Project Name	Grain Palette-A-Deep-Learning-Odyssey-In-
	Rice-TypeThrough-Transfer-Learning
	Classification
Maximum Marks	4 Marks

Solution Architecture:

Solution architecture is a complex process – with many sub-processes – that bridges the gap between business problems and technology solutions. Its goals are to:

- Find the best tech solution to solve existing business problems.
- Describe the structure, characteristics, behaviour, and other aspects of the software to project stakeholders.
- Define features, development phases, and solution requirements.
- Provide specifications according to which the solution is defined, managed, and delivered.

Example - Solution Architecture Diagram:



Key Components of the solution:

1. User Interface (Frontend)

Provides an interface for users to upload rice images and view classification results. Uses HTML, JavaScript, or React to send images to the backend and display predictions.

2. Backend Logic (Flask API)

Handles image preprocessing, runs inference using MobileNetV2, and returns classification results as JSON. Built with Flask/ Fast API for easy deployment.

3. MobileNetV2 (Deep Learning Model)

A lightweight CNN optimized for mobile/web, trained to classify different rice types. Uses depth wise separable convolutions for efficiency and is fine-tuned for accuracy.

4. Output (Rice Classification Result)

Returns a predicted rice category (e.g., Basmati, Jasmine) as JSON, which is displayed on the frontend. Can be integrated into web or mobile apps for real-time use.

Features and Deployment phases:

Features:

User-Friendly UI: Simple interface for image upload and displaying results.

Efficient Backend: Uses Flask/Fast API to handle requests and process images.

Accurate Predictions: MobileNetV2 ensures fast and reliable rice classification.

Deployment phases:

Model Training & Saving: Train MobileNetV2, fine-tune it, and save as .h5.

Backend & API Setup: Develop a Flask API for model inference and JSON response.

Hosting & Deployment: Deploy on Render, AWS, or Google Cloud for public access.

Solution Requirements:

1. Technical requirements:

Frameworks & Libraries: TensorFlow/ Keras for model training, Flask/Fast API for API, and React/HTML for frontend.

Infrastructure: A cloud server (AWS, GCP) or containerized deployment (Docker, Kubernetes).

Storage & Processing: GPU support for training, cloud or local storage for model files and images.

2. Functional requirements:

Image Upload & Processing: Users can upload rice images for classification.

Model Inference & Prediction: Backend processes images and returns the rice type.

Result Display & API Integration: Predictions are displayed in the UI with real-time responses.

Project Planning Logic

Date	22 june 2025
Team ID	LTVIP2025TMID40611
Project Name	Grain Palette-A-Deep-Learning-Odyssey In- Rice-TypeThrough-Transfer Learning Classification
Maximum Marks	-

A Sprint fixed period or duration in which a team works to complete a set of tasks

An **Epic** is a **big task or project** that is too large to complete in one sprint. It is broken down into **smaller tasks (stories)** that can be completed over multiple sprints.

A **Story** is a small task. It is part of an **Epic**.

A **Story Point** is a number that represents how much effort a story takes to complete. (usually in form of Fibonacci series)

- 1- Very Easy task
- **2** Easy task
- 3- Moderate task
- 5- Difficult task

Sprint 1: (2 Days)

Data Collection

Collection of Data 2

Loading Data 1

Sprint 2: (3 Days)

Data Preprocessing

Handling Missing Values 3

Handling Categorical values 2

Sprint 3: (5 Days)

Model Building

Model Building 5

Testing Model 3

Sprint 4: (3 Days)

```
Deployment
```

Working HTML Pages 3

Flask deployment **5**

Sprint 3 (5 days)

Total Story Points

Sprint 1 = 3

Sprint 2 = 5

Sprint 3 = 8

Sprint 4 = 8

Velocity= Total Story Points Completed/ Number of Sprints

Total story Points= 3+5+8+8 =24

No of Sprints= 4

Velocity = 24/4=6

6 (Story Points per Sprint)

Your team's velocity is 6 Story Points per Sprint.

Project Planning Phase

Project Planning Template (Product Backlog, Sprint Planning, Stories, Story points)

Date	25 june 2025
Team ID	LTVIP2025TMID40611
Project Name	Grain Palette-A-Deep-Learning-Odyssey-In- Rice-Type-Classification-Through-Transfer- Learning
Maximum Marks	5 Marks

Velocity:

Imagine we have a 10-day sprint duration, and the velocity of the team is 20 (points per sprint). Let's calculate the team's average velocity (AV) per iteration unit (story points per day)

AV=(sprint duration)/Velocity=13/6=2.16

Burndown Chart:

A burn down chart is a graphical representation of work left to do versus time. It is often used in agile software development methodologies such as Scrum. However, burn down charts can be applied to any project containing measurable progress over time.

Items	oruary	March	April
✓ RC-1 user interface development			
✓ RC-2 backend development			
✓ RC-3 model development			
RC-4 model deployment and testing			
+ Create			

Scenario: Upload image of any type of rice, processing and see results of what type of rice it is.



How does someone become aware of this service?

Enter

2 **Engage**

In the core moments in the process, what happens?

Exit

What do people typically experience as the process finishes?



Extend

What happens after the experience is over?



Experience steps

What does the person (or people) at the center of this scenario typically experience in each step? otential users discove

Positive reviews and A compelling value proposition, such as "Accurate Rice Classification in Seconds,"

testimonials from

mers and agricultural

experts build curiosity.

Users are welcomed with a simple onboarding app's purpose.

Users upload images of A guided tutorial rice grains through the strates how to ad rice grain image app's camera or file for classification. upload feature.

The deep learning model images and provides classification results.

The app suggests quality, type, and potential market value

Real-time feedback allows users to refine heir inputs for better accuracy.

User satisfaction grows as the app's high accuracy saves time and effort.

Users receive The app displays a summary report of the oving rice quality and classification results. market positioning.

farmers.

updates and new features via

allow users to report issues and suggest improvements.

improve future accuracy through machine learning



Interactions

What interactions do they have at each step along the way?

- People: Who do they see or talk to?
- Places: Where are they?
- Things: What digital touchpoints or physical objects do they use?

Users may see ocial media influencers, agricultural experts, or

They interact with social GrainPalette through media platforms (e.g., online ads, agricultura Facebook, Instagram), the fairs, and farming GrainPalette website, and

Users interact with customer support through chat or FAQs during onboarding.

What do people experience as

they begin the process?

They are usually at home, on the farm, or in agricultural offices while setting up the app.

They are typically in from customer support or rice fields, warehouses. other farmers when using or grain processing the app. centers during use.

They use smartphone ameras to capture rice images and the app's interface to process them.

Some users might consult experts or team members to validate

Real-time feedback through the app's dashboard enhances user interaction.

They are usually back Users may share their results with agricultural experts or other office while review in reports.

Users receive follow-ups from the GrainPalette team through emails or notifications.

They might discuss app erformance and results with industry peers at events or meetings.

Push notifications nform users about app updates and new features.



Goals & motivations At each step, what is a person's

primary goal or motivation? ("Help me..." or "Help me avoid...")

solution for rice classification."

me reduce errors identification."

how to use the app quickly and easily."

"Help me avoid sion during the onboarding process.

Help me classify rice Help me understand types accurately and the differences quickly." tween rice varieties

ased on classification

ould affect quality and pricing."

1. "Help me improve efficiency and reduce labor costs.'

"Help me understand "Help me apply the clearly." quality and sales.'

"Help me stay update "Help me track and new features.

Help me compare pas classification trends.



Positive moments

What steps does a typical person find enjoyable, productive, fun, motivating, delightful, or exciting?

classification is exciting

Help me find a reliab

Positive testimonials

Help me improve the

Seeing a demo of quick and accurate rice sive and promising A smooth and quick onboarding process feels easy and

A complicated or

lengthy onboarding

process can discourage

Successfully uploading issues creates confidence.

Getting fast and accurate results from model feels satisfying.

Seeing detailed insights about rice uality and type boosts Real-time feedback and suggestions feel

High accuracy rates nake the process feel productive and rewarding.

The ability to compar lifferent rice types side by-side adds an element of curiosity and learning.

one click feels informative and useful seamless.

Receiving helpful tips

istory and trends over me builds a sense of

Tracking classification

use feels rewarding.



What steps does a typical person find

frustrating, confusing, angering, costly, or time-consuming?

reliable information about the app online creates frustration.

Difficulty finding

Confusing or Lack of clear pricing or nconsistent marketing hidden costs can make messages reduce trust users feel hesitant. and interest.

connectivity causing delays during setup creates annoyance.

classification results can frustrate and discourage users.

Slow processing times during image analysis can waste time.

Poor camera integration or image quality issues may lead to failed classification

Lack of detailed insights classification process may

Confusing report images reduces confidence in the app's understand the results. accuracy.

Difficulties in exporting formats make it hard to or sharing results can create frustration.

Being able to share or

Frequent or irrelevant when seeking push notifications may clarification reduces feel intrusive.

unavailability of previous reports can anger users.



Areas of opportunity How might we make each step better?

What ideas do we have? What have others suggested?

Improve visibility by partnering with agricultural organizations and influencers.

Create targeted social media campaigns to reach farmers and agribusinesses directly

Develop a series of short, clear demo videos to explain the app's benefits.

Introduce a step-bystep onboarding wizard to simplify the setup process.

Improve UI/UX design for better navigation and faster understanding of features

ecognition model to improve accuracy and reduce processing time.

Introduce a progress bar to show how long the classification will take.

Provide detailed insights about classification criteria to increase user

by-side for better decision

Offer an offline mode for areas with poor internet connectivity.

Provide a clear summary of classification results

Improve report Send personalized formatting to make data notifications about app updates and new easier to interpret and share. features.

Allow users to track classification history and trends over time.

improve classification accuracy based on user feedback.

Project Design Phase-II Data Flow Diagram & User Stories

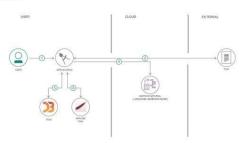
Date	30 june 2025
Team ID	LTVIP2025TMID40611
Project Name	Grain Palette-A-Deep-Learning-Odyssey-In-Rice Type- Through-Transfer-Learning Classification
Maximum Marks	4 Marks

Data Flow Diagrams:

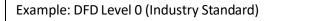
A Data Flow Diagram (DFD) is a traditional visual representation of the information flows within a system. A neat and clear DFD can depict the right amount of the system requirement graphically. It shows how data enters and leaves the system, what changes the information, and where data is stored.

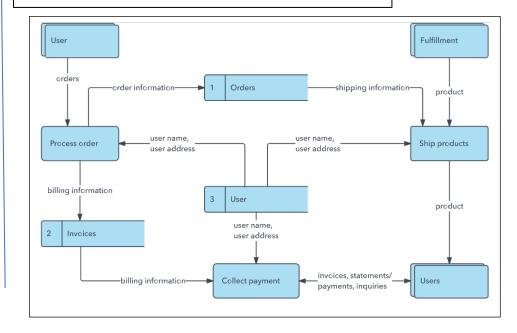
Example: (Simplified)

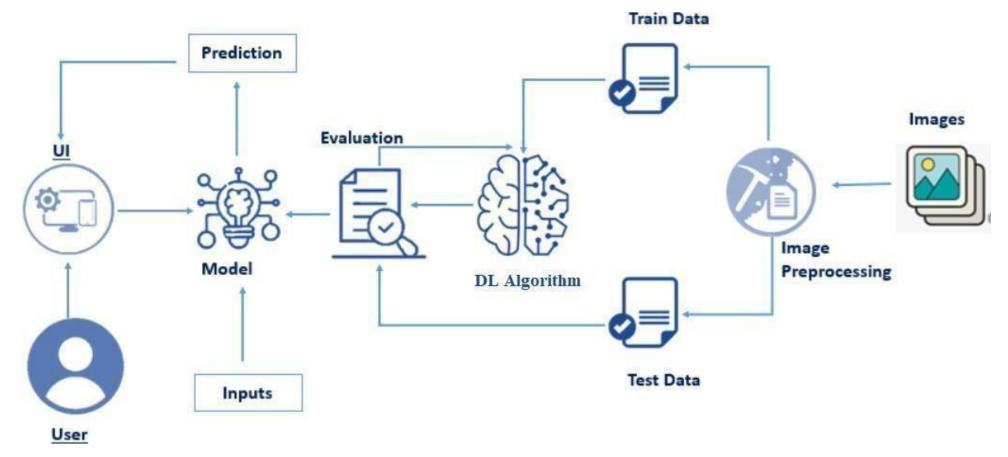




- User configures credentials for the Watson Natural Language Understanding service and starts the app.
- 2. User selects data file to process and load.
- 3. Apache Tika extracts text from the data file.
- 4. Extracted text is passed to Watson NLU for enrichment.
- 5. Enriched data is visualized in the UI using the D3.js library.







User Stories

Use the below template to list all the user stories for the product.

User Type	Functional Requirement (Epic)	User Story Number	User Story / Task	Acceptance criteria	Priority	Release
Customer (Web user)	Browsing	USN-1	As a user, I first need to browse through the url to go to the website.	I can use any browsing platform to go to through the url.	High	Sprint-1

User Type	Functional Requirement (Epic)	User Story Number	User Story / Task	Acceptance criteria	Priority	Release
	upload	USN-2	As a user, I will have to upload the image for the model to predict.	Image must be uploaded in the correct place.	Medium	Sprint-2
	Processing and prediction	USN-3	After uploading the image, the model processes the image and give result based on the image.	The model gives prediction based on the image.	Medium	Sprint-3
	results	USN-4	As a user, I can review the related information with the uploaded rice type image.	The result must be displayed.	High	Sprint-4

Project Design Phase-II Solution Requirements (Functional & Non-functional)

Date	2 july 2025
Team ID	LTVIP2025TMID40611
Project Name	Grain Palette-A-Deep-Learning-Odyssey-In-Rice-Type-Classification-Through-Transfer-Learning
Maximum Marks	4 Marks

Functional Requirements:

Following are the functional requirements of the proposed solution.

FR No.	Functional Requirement (Epic)	Sub Requirement (Story / Sub-Task)
FR-1	Browsing through URL	website link
FR-2	Get Image	Upload the image
FR-3	Prediction	Machine learning model
FR-4	Details	View the details based on prediction

Non-functional Requirements:

Following are the non-functional requirements of the proposed solution.

FR No.	Non-Functional Requirement	Description
NFR-1	Usability	The system should have an intuitive, user-friendly interface with clear instructions.
NFR-2	Reliability	The prediction must be correct and accurate.
NFR-3	Performance	The model must not take much time to predict.
NFR-4	Availability	The availability to everyone must be maintained.
NFR-5	Scalability	It must be scalable for predicting other types of rice too.

Project Design Phase-II Technology Stack (Architecture & Stack)

Date	2 June 2025
Team ID	LTVIP2025TMID40611
Project Name	Grain Palette-A-Deep-Learning-Odyssey-In-Rice- TypeThrough-Transfer-Learning Classification
Maximum Marks	4 Marks

Technical Architecture:

The Deliverable shall include the architectural diagram as below and the information as per the table 1 & table 2

Rice Type Classification:

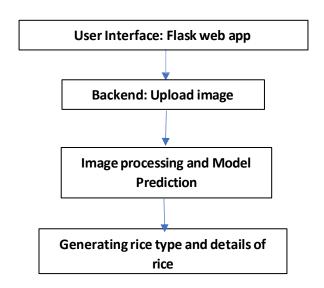


Table-1: Components & Technologies:

S. No	Component	Description	Technology
1.	User Interface	The user interacts with the application via a web interface.	Flask, HTML, CSS
2.	Application Logic-1	Handles user input and processes it for Image prediction.	Python
3.	Application Logic-2	Predicts the Image	MobilenetV2, python
4.	Database	If data storage is required	MySQL
5.	File Storage	Use internal storage to upload the image	Flask
6.	External API-1	Purpose of External API used in the application	IBMW eather API, etc.
7.	Machine Learning Model	Predicts the Image	Image classification
8.	Infrastructure (Server / Cloud)	Application Deployment on Local System	Flask

Table-2: Application Characteristics:

S. No	Characteristics	Description	Technology
1.	Open-Source Frameworks	List the open-source frameworks used	MobilenetV2, Flask, Python
2.	Scalable Architecture	Justify the scalability of architecture (3 – tier, Micro-services)	Parallel processing (if required)
3.	Availability	Justify the availability of application (e.g. use of load balancers, distributed servers etc.)	Flask
4.	Performance	Design consideration for the performance of the application (number of requests per sec, use of Cache, use of CDN's) etc.	MobilenetV2