# Peer Feedback Activity [Stage 2]

Sunday, February 18, 2024 3:06 AM

Use the following template for the Peer Feedback Activity for Stage 2 of your projects.

Once you have shown your work to your peers, ask the following questions and write ideas and responses from your peers.

List your peers' names you met with for feedback (at least 2 for this assignment):

Kishan

#### Clarity of Communication

- How well did I communicate my project progress and present my pre-production work?
  - o Your communication was straight forward.
- Was anything unclear?
  - o Personas wasn't that clear. You should work on it more.
- · Everything was clear

Yes

- How could my communication of pre-production work be improved?
- o The communication could be improved by better visuals.

#### Visual Pre-Production Elements

- How effectively do the visual pre-production elements (sketches, designs, moodboards, wireframes, storyboards, etc.) convey the project's concept and direction?
  - o The font used for target audience isn't good
  - O Logo is too busy and confusing, try to make it simplified
  - Sketches could be improved
- · How could the visual elements be improved?
  - o Yellow color should be changed

# Structure and Organization

- How well does my pre-production work tell the project's story or present its structure?
- O The pre-production does show it structure, but, it could be better.
- How do you recommend I improve the flow or organization of the project?
- $\circ\quad$  By doing more research on similar apps.

# Planning and Timelines for Production

- Does my pre-production work feel substantial enough to transition into the production stage?
  - O Yes, the sketches need some work and do bit more research on similar apps.
- If you were to take over my project with the pre-production work I've done, would you be able to complete the remainder of the project in the given timeframe?
  - o Yes
- Any recommendations for refining timelines, milestones, or planning considerations moving forward?
- o Try to keep the app simplified, not too complicated

### **Additional Comments**

- Any additional feedback on what worked, didn't work, or what could be improved for my project moving forward?
  - $\circ\quad \mbox{No, just continue doing doing what you're doing}$

Include a picture of you and your peers below to prove you met with one another (either a selfie in person or a screenshot of an online meeting):

## Online Meeting: In-Person

