

# Project Research

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*Objective: Perform research and fill out the following to frame your project.*

## **Project Discipline**

- UI/UX Designer

## **Project Client**

- KV's Movie Reviews (Fictional)

## **Project Summary**

- Designing a app for movie reviews where a user can register and leave their reviews on their favorite movies. And users who don't register, would still be able to read the reviews, but can't add a review.

## **Final Project Deliverable(s)**

- Fully designed movie review app prototype.
- Link to prototype

## **Relevancy**

- I got interested in app design when I got the assignment to design a app last semester and got inspired to design a new app to develop more skills in app design.

## **Purpose**

- For a movie lovers to express their movie reviews for others to read online and give ratings.

## **Audience**

- Young Adults aged 18 – 35 years of age.
- Movie lovers.
- People who likes to read reviews before going to movies.

## **Self-Assessment**

- I have good amount knowledge about app design fundamentals.
- New Skill: Expand my Figma program skills

## **Resources**

- Adobe Illustrator
- Adobe Photoshop
- Figma Program
- YouTube tutorials

## **Sources**

- Google research on similar apps
- YouTube Tutorials on Figma Program