

Project Research

Thursday, January 04, 2024 3:42 PM

Objective: Perform research and fill out the following to frame your project.

Project Discipline

- UI/UX Designer

Project Client

- KV's Movie Reviews (Fictional)

Project Summary

- Designing a app for movie reviews where a user can register and leave their reviews on their favorite movies. And users who don't register, would still be able to read the reviews, but can't add a review.

Final Project Deliverable(s)

- Fully designed movie review app prototype.
- Link to prototype

Relevancy

- I got interested in app design when I got the assignment to design a app last semester and got inspired to design a new app to develop more skills in app design.

Purpose

- For a movie lovers to express their movie reviews for others to read online and give ratings.

Audience

- Young Adults aged 18 – 35 years of age.
- Movie lovers.
- People who likes to read reviews before going to movies.

Self-Assessment

- I have good amount knowledge about app design fundamentals.
- New Skill: Expand my Figma program skills

Resources

- Adobe Illustrator
- Adobe Photoshop
- Figma Program
- YouTube tutorials

Sources

- Google research on similar apps
- YouTube Tutorials on Figma Program

Project Plan

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Objective: Break down your project into key tasks to complete at each given stage.

Stage 1: Planning and Research (Weeks 1-2)

- ☐ Project Research
- ☐ Project Plan
- ☐ Submit Phase 1 on Blackboard by [1/25/24, 11:59 PM]

Stage 2: Pre-production (Weeks 3-5)

- ☐ Logo Design
- ☐ 2 User Personas
- ☐ User Flow
- ☐ Style Tile
- ☐ Paper Prototypes
- ☐ Submit Phase 2 on Blackboard by [2/15/24, 11:59 PM]

Stage 3: Production (Weeks 6-8)

- ☐ Low Fidelity Prototypes on Figma
- ☐ Medium Fidelity Prototypes on Figma
- ☐ Submit Event Participation & Reflection
- ☐ Submit Phase 3 on Blackboard by [3/8/24, 11:59 PM]

Stage 4: Review and Finalize (Week 9)

- ☐ High Fidelity Prototype
- ☐ Finalize the project
- ☐ Submit Phase 4 on Blackboard by [4/12/24, 11:59 PM]

Objective: Map your tasks to a visual representation of your plan below.

	Week 1	Week 2	Week 3	Week 4	Week 5	Week 6	Week 7	Week 8
Stage 1: Research and Plan								
Stage 2: Pre- Production								
Stage 3: Production								
Stage 4: Review and Finalize								