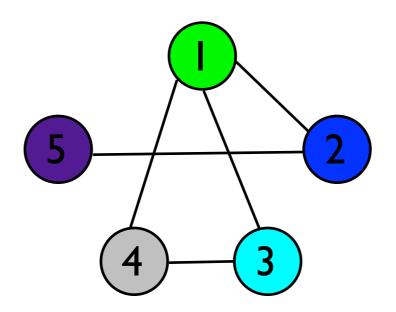
# CS109/Stat121/AC209/E-109 Data Science Network Models II

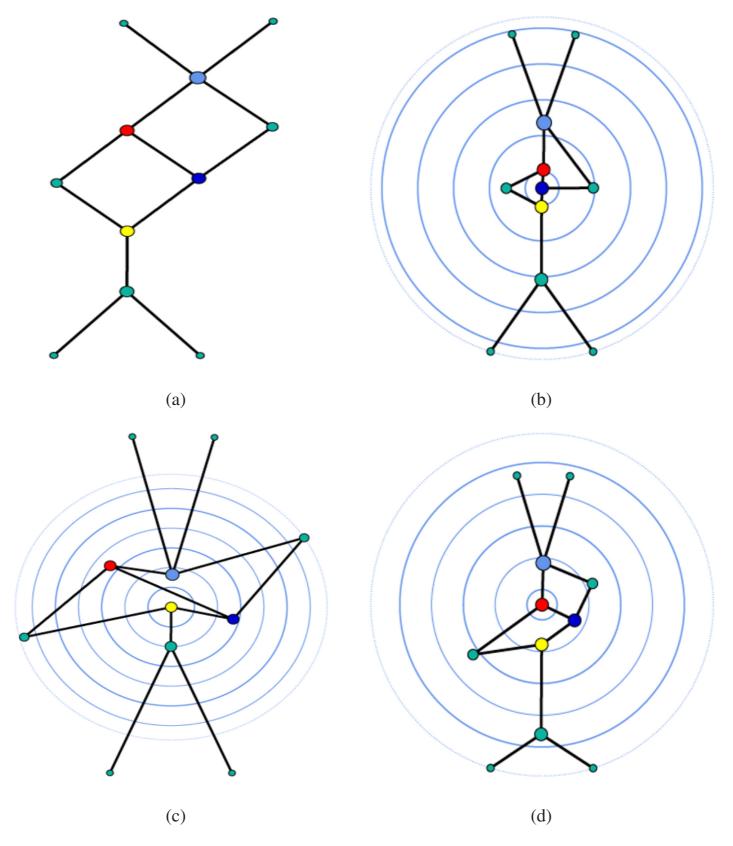
Hanspeter Pfister & Joe Blitzstein pfister@seas.harvard.edu / blitzstein@stat.harvard.edu



# This Week

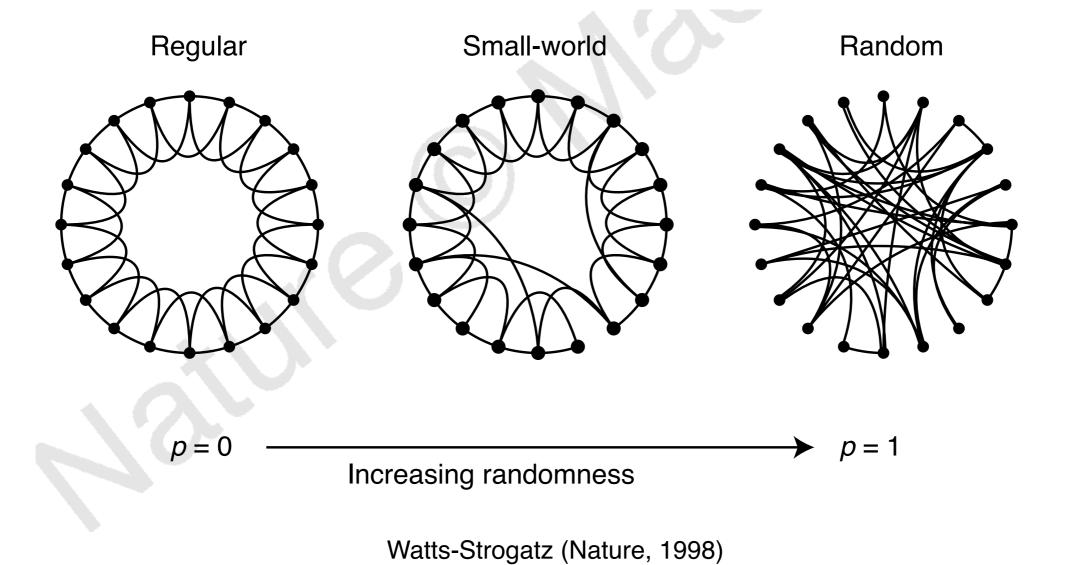
- Project proposals due next Monday (Nov 11) http://cs109.org/projects/projects.php
- No late days or extensions are possible on project milestones or deadlines!
- HW5 due next Friday (Nov 15)
- Friday lab 10-11:30 am in MD G115

### Comparing centrality measures

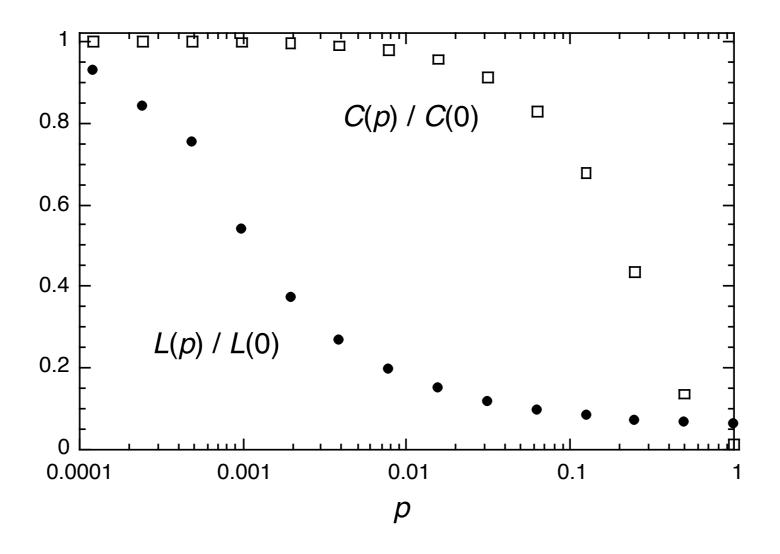


**Fig. 4.4** Illustration of (b) closeness, (c) betweenness, and (d) eigenvector centrality measures on the graph in (a). Example and figures courtesy of Ulrik Brandes.

#### It's a small world after all: Watts-Strogatz Model



### Distances and clustering in Watts-Strogatz model



Watts-Strogatz (Nature, 1998)

#### Scientific Communication as Sequential Art (Bret Victor)

ALGORITHM

To interpolate between regular and random networks, we consider the following random rewiring

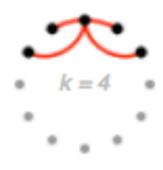
We start with a ring of *n* vertices

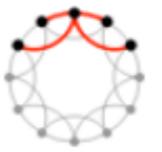
where each vertex is connected to its k nearest neighbors

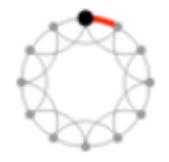
like so.

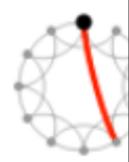
We choose a vertex, and the edge to its nearest clockwise neighbour. With probathis edge uniformly



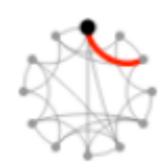




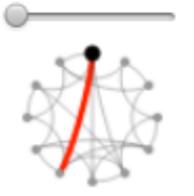




Next, we consider the edges that connect vertices to their second-nearest neighbours clockwise.



As before, we randomly rewire each of these edges with probability *p*.



We continue this process, circulating around the ring and proceeding outward to more distant neighbours after each lap, until each original edge has been considered once.

As there are nk/2 edges in the entire graph, the rewiring process stops after k/2 laps.

http://worrydream.com/ScientificCommunicationAsSequentialArt/

#### Class Size Paradox

Why do so many schools boast small average class size but then so many students end up in huge classes?

Simple example: each student takes one course; suppose there is one course with 100 students, fifty courses with 2 students.

Dean calculates: (100+50\*2)/51 = 3.92

Students calculate: (100\*100+100\*2)/200 = 51

#### Class Size Paradox in Networks

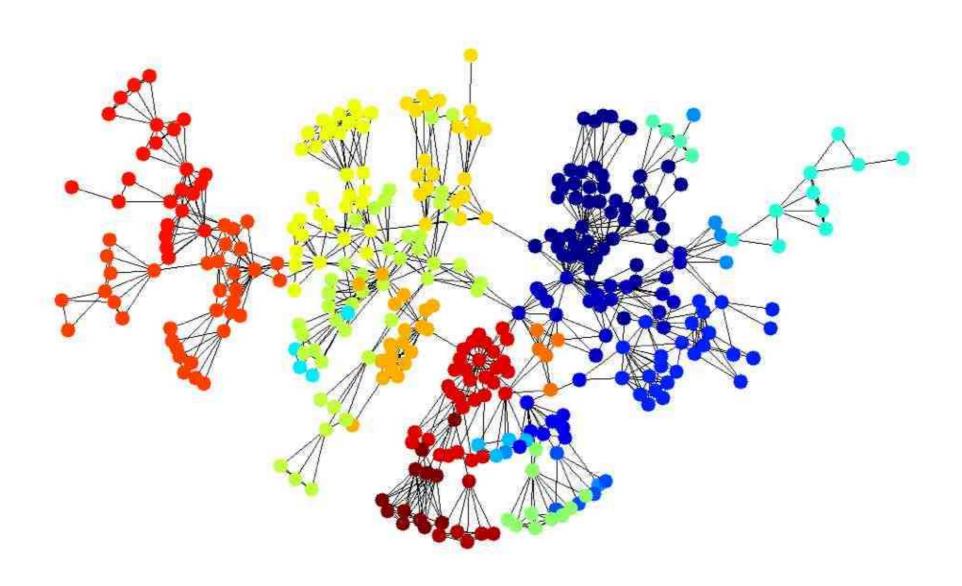
Average number of friends of a person's friends is greater than average number of friends of a person!

Again a reminder of the importance of considering sampling.

Popular article on this phenomenon by Strogatz:

http://opinionator.blogs.nytimes.com/2012/09/17/friends-you-can-count-on/?\_r=0

# Community Detection



Porter et al survey: <a href="http://arxiv.org/pdf/0902.3788v2.pdf">http://arxiv.org/pdf/0902.3788v2.pdf</a>

### Community Detection of Committees in Congress

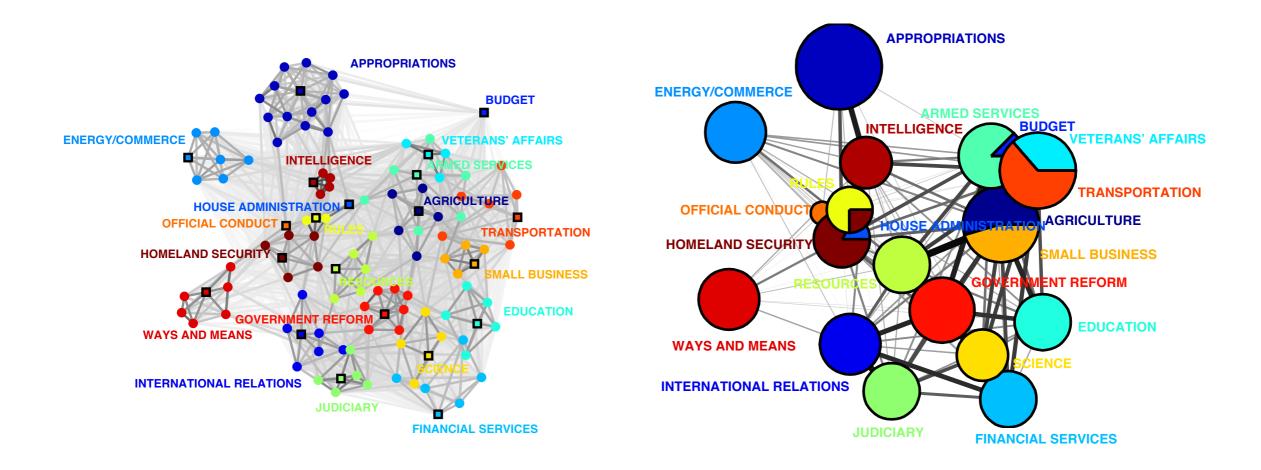


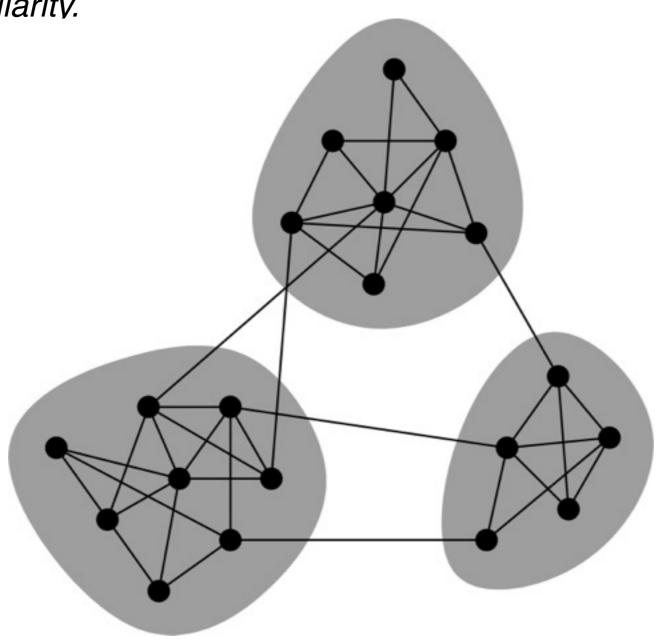
FIG. 0.4. (Left) The network of committees (squares) and subcommittees (circles) in the 108th U.S. House of Representatives (2003-04), color-coded by the parent standing and select committees and visualized using the Kamada-Kawaii method [62]. The darkness of each weighted edge between committees indicates how strongly they are connected. Observe that subcommittees of the same parent committee are closely connected to each other. (Right) Coarse-grained plot of the communities in this network. Here one can see some close connections between different committees, such as Veterans Affairs/Transportation and Rules/Homeland Security.

Porter et al survey: <a href="http://arxiv.org/pdf/0902.3788v2.pdf">http://arxiv.org/pdf/0902.3788v2.pdf</a>

# Community Detection Algorithms

Girvan-Newman algorithm: iteratively remove edges by calculating betweennesses and removing the edge with maximum betweenness.

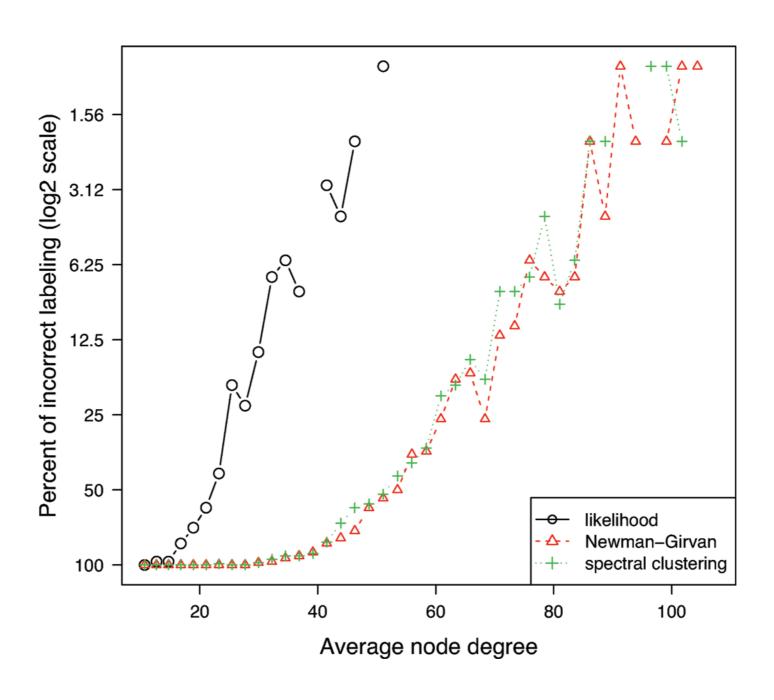
Metric called *modularity*.



http://www.pnas.org/content/103/23/8577/F1.expansion.html

# Bickel-Chen on Community Detection

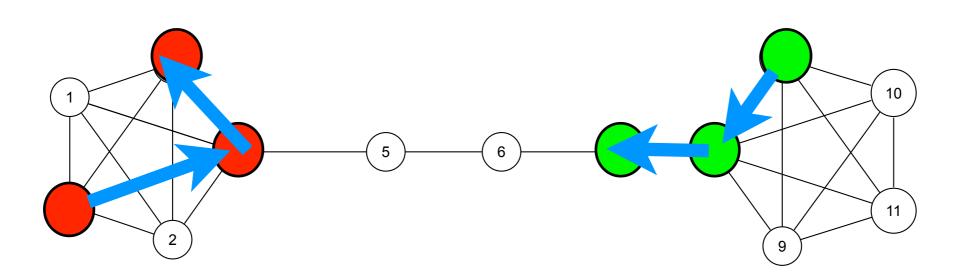
Inconsistency result for Newman-Girvan.



http://www.stat.berkeley.edu/~bickel/Bickel%20Chen%2021068.full.pdf

# Respondent Driven Sampling (RDS)

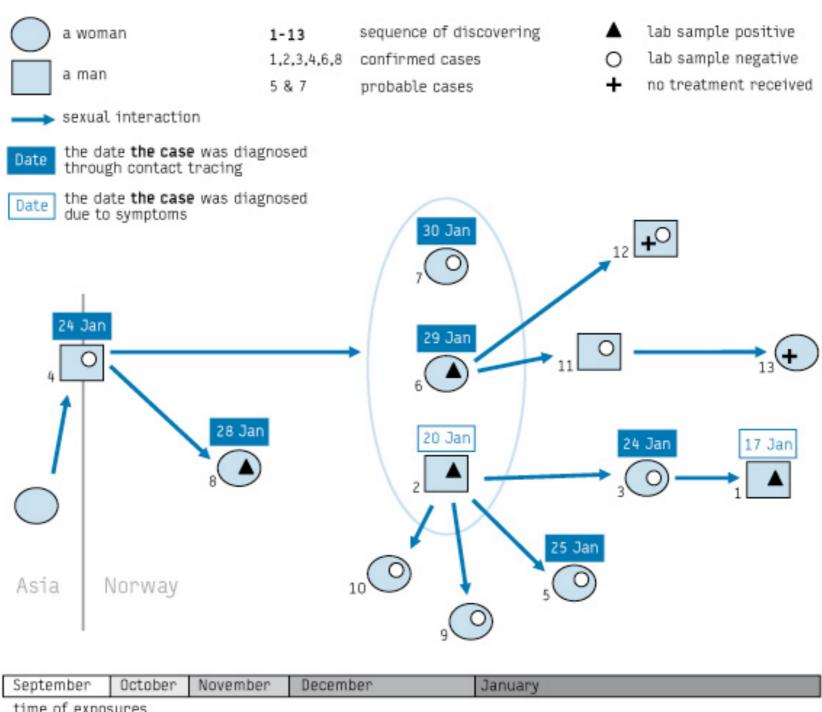
- sampling scheme for hard-to-reach populations, based on link-tracing across a social network with coupon incentives
- becoming extremely-widely used all over the world; hundreds of studies done or ongoing, e.g., CDC National HIV Behavioral Surveillance (NHBS) studies of injection drug users
- RDS as sampling vs. RDS estimation



# Is RDS contact tracing?

#### FIGURE

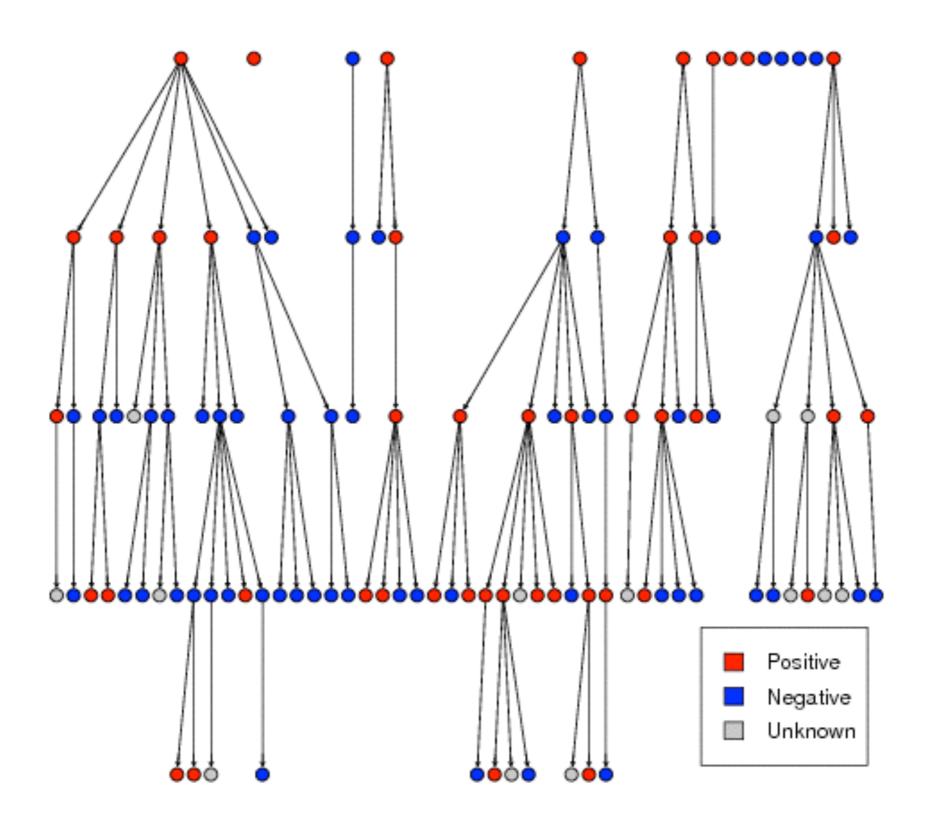
#### Sexual network of an outbreak of gonorrhoea in Norway, January 2008



time of exposures

Source: http://www.eurosurveillance.org/

## Recruitment Tree Example



#### Volz-Heckathorn RDS Estimator

$$E(\hat{Y}) = \frac{\sum_{j=1}^{n} Y_j / d_j}{\sum_{j=1}^{n} 1 / d_j}$$

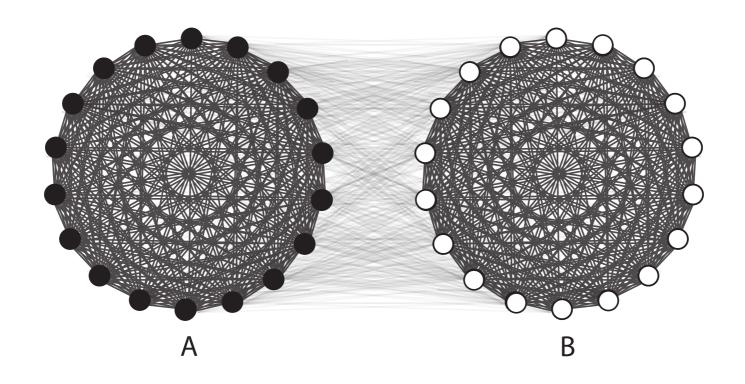
This is a form of Horvitz-Thompson estimator, reweighting as in importance sampling.

Relies on a long list of strong assumptions; Handcock-Gile and Blitzstein-Nesterko perform sensitivity analyses under various conditions.

## Goel-Salganik (Stats in Medicine 2009, PNAS 2010):

RDS variances can be extremely large, especially if there are bottlenecks in the network from modularity/ communities, and from multiple recruitment.

Typical design effects of 5-10, and coverage probabilities much lower than the nominal 95% values



# What would Fisher say?

To consult a statistician after an experiment is finished is often merely to ask him to conduct a postmortem examination. He can perhaps say what the experiment died of.

-- R.A Fisher

# To Model or Not To Model; Design-based vs. model-based

- Model the underlying network? What about unknown nodes?
- the recruitment process?
- coupon refusal?
- the outcome variables (such as HIV status)?