

Month	Platform	Date	Day	Time	Format	Visual description	Caption	Hashtags
June	Instagram	1-Jun	Saturday	16:00	Carousel	Pictures of van campers from the previous year sharing their personal stories at van voyage	Sharing our stories one van at a time 🚐 ➡ Meeting fellow camper van users along the way, creating memories and friendships that stretch across borders.	#vanvoyage #disconnecttoconnect
	Instagram	4-Jun	Tuesday	nd	Story	Picture of the event with the link to the website directing viewers to buy tickets	Join us at VanVoyage for a great time and a chance to share your story. Click the link to get your tickets now!	
	Instagram	7-Jun	Friday	17:00	Reel	Video of the after movie of the 2023 VanVoyage event	Take a look at last year's event! We saw many smiles, many connections, and create unforgettable experiences. Click the link in the bio to secure your spot now!	#vanvoyage #getyourspot
	Instagram	8-Jun	Saturday	17:00	Carousel	Do's and Don'ts of attending VanVoyage	Here are the do's and don'ts of attending this year's event. Make sure to have a look before packing and booking your tickets.	#vanvoyage #rulesforvanvoyage
	Instagram	10-Jun	Monday	nd	Story	The fun fact for the day about camper vans "Save money on gasoline. Because most campervans are lighter as well as more fuel-efficient than classic RVs, your engine will last longer and you'll spend less money on gas."		
	Instagram	11-Jun	Tuesday	nd	Story	A poll asking the viewers whether they are joining this year's event.		
	Instagram	13-Jun	Thursday	16:00	Reel	A tour of last year's winner of "Best dressed camper van"	Emily Sarbend, awarded VanVoyage 2023 best dressed camper van ✨ Here is some inspiration for those of you who are interested in participating in this year's competition.	#vanvoyage #bestdressedvan
	Instagram	14-Jun	Friday	16:00	Reel	A video testimony of a person who attended last year	This is Emilio from Spain and he is sharing his testimony on his experience from last year.	#vanvoyage #vantestimony
	Instagram	17-Jun	Monday	nd	Story	The fun fact for the day about camper vans "Go Green is the way! Camper vehicles can be outfitted with the latest solar energy, water recycling, and high-efficiency systems, making you feel as if your carbon imprint is as little as that of a desert shrew... That's a super tiny rodent with a small carbon (and actual) footprint."		
	Instagram	18-Jun	Tuesday	16:00	Picture	A map of the layout of the location	Get familiarized with your new home for a week!	#vanvoyage
	Instagram	19-Jun	Wednesday	16:00	Reel	Video of the kind of activities to expect at the event	Of course there will be loads of games for everyone of all ages to play!	
	Instagram	22-Jun	Saturday	nd	Story	A poll asking the viewers if they would be interested in having an artist to perform live		
	Instagram	26-Jun	Wednesday	nd	Story	The fun fact for the day about camper vans "Camper vans aren't all used for vacationing. Some camper vans are built for roughing it in the woods or off the grid, but the great majority of vans built are meant to be used every day for a variety of reasons, from family carriers to full-fledged residences on wheels."		
	Instagram	29-Jun	Thursday	16:00	Story	A picture of people in front of a camper van	Happy International World camping day! Shout out to all of our lovely campers and we hope you have a pleasant day today!	#vanvoyage #worldcampingday