

Target Audience Recap



Vlad Glad

35

CDMX

15K

Casado



Francini Alemán

30

Cancún

35k

Casada



Edwin Martínez

30

CDMX

20K

Casado



Vlad Glad
Pacifista

Demographic



Psychographic



Activity



Taking Action



Francini Alemán
Dog-lover

Demographic



Psychographic



Activity



Taking Action



Edwin Martínez
Cat-lover

Demographic



Psychographic



Activity



Taking Action

