

c. 1 and 2 d. None of them

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1 to Q12 have only one correct answer. Choose the correct option to answer	er your question.
 Which of the following is an application of clustering? a. Biological network analysis b. Market trend prediction c. Topic modeling d. All of the above 	Ans:A
2. On which data type, we cannot perform cluster analysis?a. Time series datab. Text datac. Multimedia datad. None	Ans:D
 Netflix's movie recommendation system uses- Supervised learning Unsupervised learning Reinforcement learning and Unsupervised learning All of the above 	Ans:D
 4. The final output of Hierarchical clustering is- a. The number of cluster centroids b. The tree representing how close the data points are to each other c. A map defining the similar data points into individual groups d. All of the above 	Ans:D
5. Which of the step is not required for K-means clustering? a. A distance metric b. Initial number of clusters c. Initial guess as to cluster centroids d. None	Ans:A
 6. Which is the following is wrong? a. k-means clustering is a vector quantization method b. k-means clustering tries to group n observations into k clusters c. k-nearest neighbour is same as k-means d. None 	Ans:C
7. Which of the following metrics, do we have for finding dissimilarity between hierarchical clustering?	two clusters in
i. Single-link ii. Complete-link iii.Average-link Options: a. 1 and 2 b. 1 and 3 c. 2 and 3 d. 1, 2 and 3	Ans:D
8. Which of the following are true? i. Clustering analysis is negatively affected by multicollinearity of features ii. Clustering analysis is negatively affected by heteroscedasticity Options:	
a. 1 only b. 2 only	Ans:A

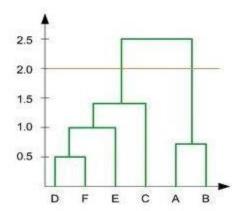
Ans:B

Ans:C



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9. In the figure above, if you draw a horizontal line on y-axis for y=2. What will be the number of clusters formed?



- a. 2
- b. 4
- c. 3
- d. 5
- 10. For which of the following tasks might clustering be a suitable approach?
- a. Given sales data from a large number of products in a supermarket, estimate future sales for each of these products.
- b. Given a database of information about your users, automatically group them into different market segments.
- c. Predicting whether stock price of a company will increase tomorrow.
- d. Given historical weather records, predict if tomorrow's weather will be sunny or rainy.
- 11. Given, six points with the following attributes:

point	x coordinate	y coordinate	
p1	0.4005	0.5306	
p2	0.2148	0.3854 0.3156	
р3	0.3457		
p4	0.2652	0.1875	
p5	0.0789	0.4139	
р6	0.4548	0.3022	

Table: X-Y coordinates of six points.

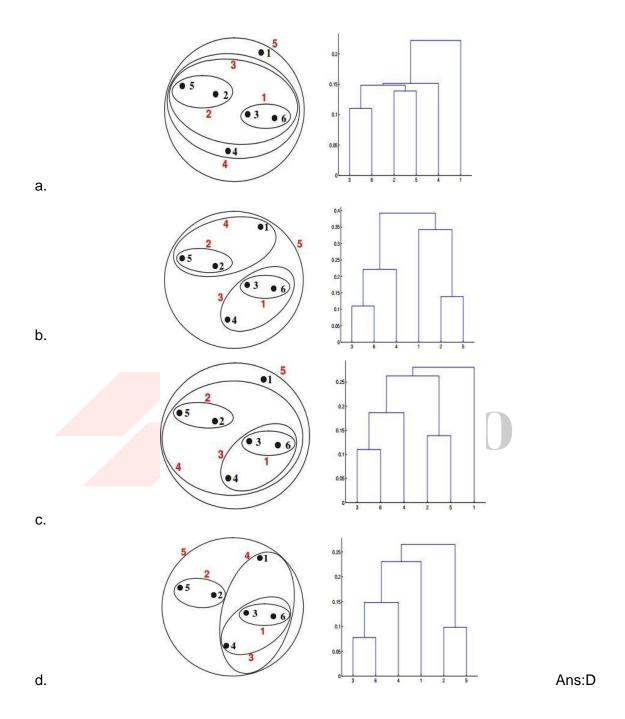
	p1	p2	p3	p4	p5	p6
p1	0.0000	0.2357	0.2218	0.3688	0.3421	0.2347
p2	0.2357	0.0000	0.1483	0.2042	0.1388	0.2540
р3	0.2218	0.1483	0.0000	0.1513	0.2843	0.1100
p4	0.3688	0.2042	0.1513	0.0000	0.2932	0.2216
p5	0.3421	0.1388	0.2843	0.2932	0.0000	0.3921
р6	0.2347	0.2540	0.1100	0.2216	0.3921	0.0000

Table : Distance Matrix for Six Points



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Which of the following clustering representations and dendrogram depicts the use of MIN or Single link proximity function in hierarchical clustering:





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12. Given, six points with the following attributes:

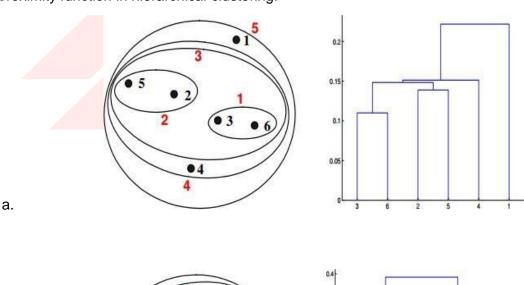
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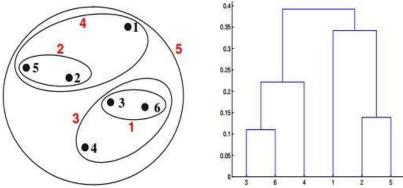
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р3	0.2218	0.1483	0.0000	0.1513	0.2843	0.1100
p4	0.3688	0.2042	0.1513	0.0000	0.2932	0.2216
p_5	0.3421	0.1388	0.2843	0.2932	0.0000	0.3921
р6	0.2347	0.2540	0.1100	0.2216	0.3921	0.0000

Table : Distance Matrix for Six Points

Which of the following clustering representations and dendrogram depicts the use of MAX or Complete link proximity function in hierarchical clustering.

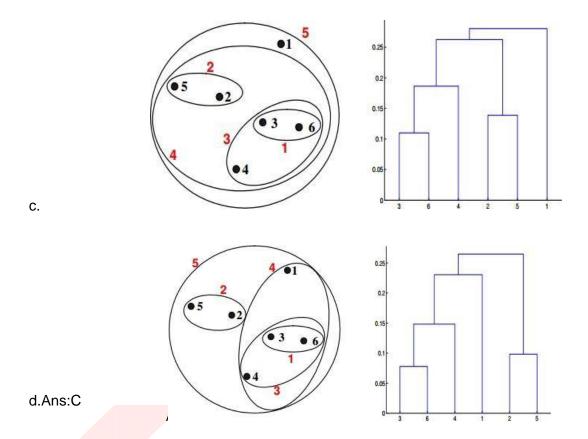




b.



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Q13 to Q14 are subjective answers type questions, Answers them in their own words briefly

- 13. What is the importance of clustering?
- 14. How can I improve my clustering performance?

13Ans: Clustering is a process that has enormous applicability. It can efficiently address diverse problems and objectives, from the simplest to the most complex.

For example, in-depth data analysis is essential for segmentation. The best way to get the most out of your clusters is to make sure the surveying is done carefully and in line with the company's objectives.

For this, clusters need three essential steps:

Identification: Know what you are dealing with. Identifying is like putting all the pieces on the table, mapping out the situation, and sorting them using patterns.

Analysis: Analyze these patterns to make your clusters more focused and accurate.

Strategy: Create differentiated strategies for each of the clusters, with specific objectives, actions, and goals.

14Ans: Graph-based clustering performance can easily be improved by applying ICA blind source separation during the graph Laplacian embedding step. Applying unsupervised feature learning to input data using either RICA or SFT, improves clustering performance.