

USA Crime Analysis Final Project

Executive Summary

At the end of the Data Science program, students are required to complete a final project of their choice. They are given six weeks to work on the project. Often times, they will be paired up with another fellow-student.

This document is dedicated to Vandana and Jaime. It will explain the purpose and scope for the project.

Business Objectives

To showcase the skills that Vandana and Jaime have acquired through the Data Science program. They will be using R, Python, Tableau, SQL, and other programs to wrangle, analyze, and visualize the "USA Crime Analysis" dataset made available by UCI Machine Learning on Kaggle.

At the end of the project, Vandana and Jaime should be able to explain their work in layman's term, and present their findings to the students, faculty, staff, and potential employers, along with other interested parties via Zoom.

Background

As a way to activate and put practical use to what the students have learned, doing a final project is a good way to demonstrate that.

Vandana and Jaime have chosen the "USA Crime Analysis" dataset because they are both interested in preventative care. They hope to glean insight from this document to make actionable suggestions on how to protect crime.

Scope

Vandana and Jaime will be using the software taught in the program to complete the project. They will be intentional on using tools of their interest or tools that may aid finding a job. They may choose to use additional software/tools, but that is not required.

Functional requirements

Data Wrangling: The downloaded dataset should be successfully cleaned up for analyzing. Columns and unusable columns should be removed. As the dataset is fairly large, Vandana and Jaime should consider sub-setting the dataset in a proper manner, meaning the subset should be a random selection of the data. The datatypes for each column should also be converted to a usable format for the needed analysis.

Data Analysis: Vandana and Jaime will familiarize themselves with the dataset. They should have a good understanding of what each column means, and how the values are measured. They will brainstorm on questions to ask, and what they might gather from the dataset. Then, they will identify the proper functions to create models, predictions, etc.

Data Visualization: Once Vandana and Jaime have a comprehensive understanding of and insight gathered from the dataset, they will work on visualizing the findings. They may decide to use Tableau or other graphing programs, and compile the visuals and texts in a Power Point slideshow.

Presentation: Working with school leaders, Vandana and Jaime will schedule a time to present their findings via Zoom. They should be able to communicate in a clear and easy-to-understand manner. The presentation should be kept around 20 minutes. They should be dressed professionally for this occasion.

Personnel requirements

Vandana and Jaime are the two developers. They will need to work closely for this project to succeed. They will touch base once a day via Zoom or Slack to problem-solve or to check in on work progresses. Once a week, they will review the past week workload and plan out the next week. They will take turns being the scrum master, and report their progress to their instructor (Product Owner.)

Once a week, they will meet with their instructor. They should be prepared to ask questions and seek guidance for the next steps.

They may also consult with their coding mentor.

Delivery schedule

Week 1: Import dataset into preferred software to begin data wrangling. Any unnecessary columns should be removed. Educate ourselves on USA Crime Analysis. Set up Github.

Week 2: Study the dataset and ask questions. What are some possible correlations? Is the data normally distributed? What are some predictive models we can make from it? Visualize the data to see if there is any interesting findings.

Week 3: Modeling/Optimization (Combined Stepwise - Forward and Backward Selection) and Machine Learning (Random Forest.)

Week 4: Review and validate findings from the previous week, and draw insights/conclusions.

Week 5: Compile findings into a Power Point slideshow. Go over it with their instructor and friend/family member to ensure that the presentation is clear and logical. Work on the style and layout of the presentation so it is delightful on the eyes.

Week 6: Make final touches to the Power Point presentation. Vandana and Jaime should not attempt to come up with a brand-new analysis. There will not be enough time to verify their findings. They should practice presenting at least a couple times with the two of them, and at least once with their instructor.

Other requirements

All programs used should be free of charge.

Assumptions

The software programs and platforms Vandana and Jaime use should be available, up-to-date, and not broken.

Limitations

If something should come up for Vandana and Jaime during this six-week period, the project may be delayed. If the instructor or mentor have scheduled or unscheduled time-off, the project may be delayed as well. Vandana and Jaime may experience a roadblock in their work, which may push back the completion date.

Risks

The risks that may arise are such like natural disasters, power outages, family emergencies or broken software/hardware. Vandana and Jaime are eager to complete the program so there should be no motivation issues. The instructor and mentor are phenomenal so there is no concern of no help from them. The risk of this project being incomplete is minimal. They will be successful in completing this project!