



FMCG ANALYSIS



CITY

All

OTIF %

27.8%!

Target: 64.9

OT %

58.0%!

Target: 86.2

IF %

51.6%!

Target: 75.3

LINE FILL RATE%

65.96%

VOLUME FILL RATE%

96.59%

OTIF%

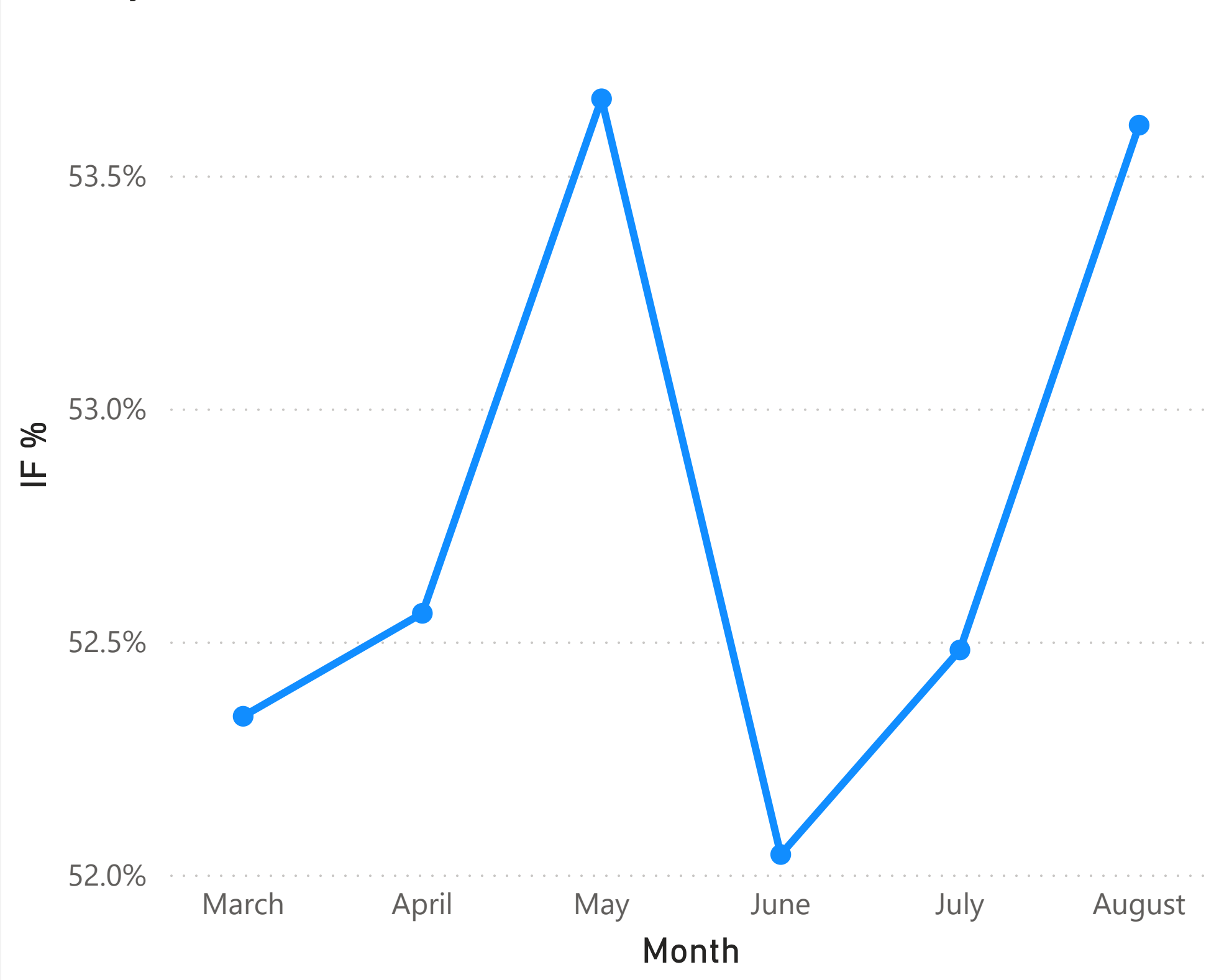
IF%

OT%

VFR%

LFR%

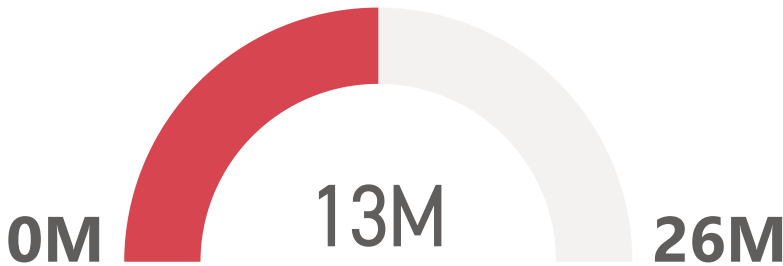
IF % by Month



Product	LFR%	VFR%
AM Biscuits 250	65.16%	96.58%
AM Biscuits 500	66.10%	96.49%
AM Biscuits 750	68.05%	96.85%
AM Butter 100	66.66%	96.59%
AM Butter 250	63.52%	96.36%
AM Butter 500	65.19%	96.46%
AM Curd 100	66.73%	96.62%
AM Curd 250	67.05%	96.72%
AM Curd 50	65.55%	96.62%
AM Ghee 100	65.75%	96.59%
AM Ghee 150	66.72%	96.69%
AM Ghee 250	65.25%	96.53%
AM Milk 100	65.55%	96.54%
AM Milk 250	65.91%	96.61%
AM Milk 500	67.51%	96.71%
AM Tea 100	65.32%	96.59%
AM Tea 250	65.16%	96.52%
AM Tea 500	66.14%	96.52%

Customer	OTIF %	OT %	IF %	LFR%	VFR%
Coolblue	↓ 13.75%	✗ 29.13%	✗ 44.73%	51.53%	95.08%
Acclaimed Stores	↓ 15.47%	✗ 29.43%	✗ 52.36%	58.93%	95.85%
Lotus Mart	↓ 16.34%	✗ 28.11%	✗ 53.35%	60.08%	96.01%
Elite Mart	↑ 24.37%	✓ 72.45%	✗ 37.94%	52.74%	95.29%
Info Stores	↑ 25.52%	✓ 70.94%	✗ 41.16%	53.05%	95.24%
Sorefoz Mart	↑ 25.89%	✓ 72.67%	✗ 39.19%	53.40%	95.33%
Vijay Stores	↑ 28.28%	✓ 72.45%	✗ 44.98%	59.23%	95.87%
Rel Fresh	↑ 38.18%	✓ 72.32%	✗ 58.69%	74.54%	97.43%
Expression Stores	↑ 38.39%	✓ 69.92%	✗ 60.83%	75.28%	97.54%
Chiptec Stores	↑ 38.73%	✓ 71.62%	✗ 60.35%	75.61%	97.58%
Logic Stores	↑ 38.78%	✓ 70.82%	✗ 60.14%	74.39%	97.45%
Expert Mart	↑ 39.11%	✓ 72.54%	✗ 59.81%	75.48%	97.44%
Viveks Stores	↑ 39.44%	✓ 70.61%	✗ 60.07%	75.06%	97.57%
Atlas Stores	↑ 39.55%	✓ 71.81%	✗ 59.78%	75.48%	97.58%
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Delivery_QTY



LFR = LINE FILL RATE, VFR = VOLUME FILL RATE, OTIF = ON TIME IN FULL, IF = IN FULL, OT = ON TIME