

TREASURE

KEEP IT TRASHY.

Elegance in every dumpster dive. Find sophistication where others see refuse – embrace the unexpected. *Keep it trashy*

women

men

gifts

couture

explore

TREASURE WASTE TO GOLD



Keep it Trashy. Keep it Trashy.

THE TEAM



Matthew (CPO)	Leon (CQA)	Yichen (CBO)	Nathan (CHR)
<p>Meet our Chief Procurement Officer (CPO). Taking pride in TREASURE's mission of sustainability, he painstakingly gathers materials for use in our premium lines of clothing.</p>	<p>Meet our Chief of Quality Assurance (CQA). Inspecting and ensuring that each article that our CPO procures is up to our standards. If they aren't perfect, then it's not treasure.</p>	<p>Meet our Chief Brand Officer (CBO). His mission is to guarantee that TREASURE is renowned throughout the world. TREASURE really thrives under his watchful eye.</p>	<p>Meet our Chief of Human Resources (CHR), making TREASURE all the more fun! Strutting around the office making sure that every person participating in TREASURE's mission is always on point.</p>

Keep it Trashy. Keep it Trashy.

MISSION

Redefining sustainability in luxury fashion - Focusing on high ethical, social, and environmental standards



VISION

*Commitment to
sustainability*

*Naturally Occurring
Plastics*

*Feel Good About
Yourself*

TREASURE





KEEP IT TRASHY

Our slogan, **"Keep it Trashy,"** encourages our aspiring consumers to defy the wasteful, non-environmentally friendly, and depressingly repetitive trends that take precedent in the fashion market. All by keeping it trashy. To break from the norm. To not only stand out, but to also show that consumers of our brand are environmentally conscious. We at, **TREASURE**, want you to be able to express your individuality. So why not do so and **Keep it Trashy?**

THE STORY of TRASHY Lifestyle KEEP IT

Keep it Trashy. Keep it Trashy.



**"BECAUSE ONLY MEN
KNOW HOW TO MAKE
WOMENS CLOTHES"**



TREASURE.

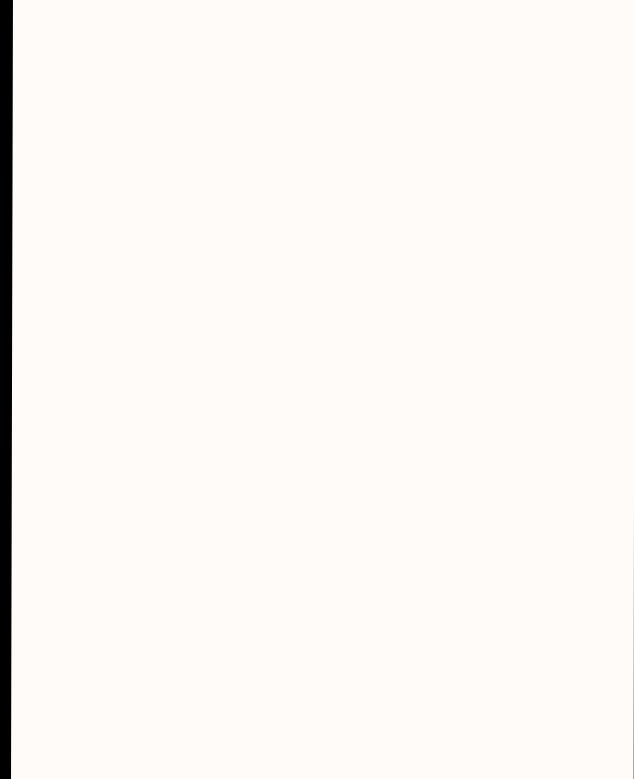
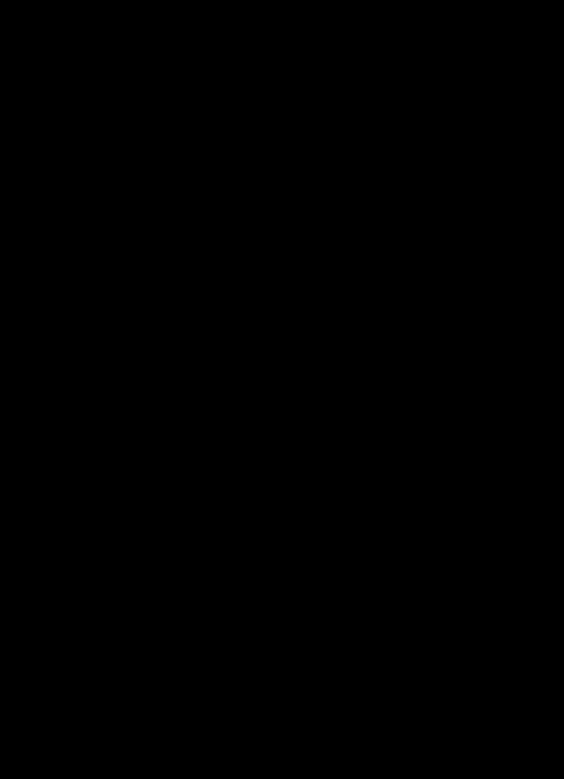
Luxury for the unconventional. Redefine Opulence with a touch of audacity—break the mold. Keep it Trashy.

Management Pathway	1960	1970	1980	1990	2000	2005	2010	2015	2017	2018
Generation	1,360	1,620	2,170	4,010	6,470	7,890	9,100	11,940	12,800	12,970
Recycled	50	60	150	520	900	1,250	1,250	1,690	1,740	1,690
Composted	-	-	-	-	-	-	-	-	-	-
Combustion with Energy Recovery	-	10	50	590	1,080	1,210	1,390	2,010	2,160	2,210
Landfilled	1,310	1,550	1,970	2,900	4,490	5,430	6,460	8,240	8,900	9,070



PROMISES TO ACTIONS

TREASURE is dedicated to redefining what it means to be sustainable in the luxury market. It's not just about sustainability; we live it, breathe it, and market it. Here, we believe innovation is the key to ensuring that our products tell a story. Taste, eco-consciousness, and the undeniable truth that luxury cannot be compromised by cost or conscience. In everything we do, we strive to ***Keep it Trashy.***



Keep it Trashy. Keep it Trashy.

OUR ADS

TREASURE

KEEP IS TRASHY

Because men know how to make women's clothes

Luxury for the unconventional. Redefine opulence with a touch of audacity—break the mold. *Keep it Trashy.*

TREASURE

KEEP IT TRASHY

Because men know how to make women's clothes

Rediscovering natural plastics. Let everyone else know you're eco conscious — Be the difference. *Keep it Trashy.*

TREASURE

Because men know how to make women's clothes

Crystal clear and clings like magic. Keep yourself fresh — Even at the cost of the planet. *Keep it Trashy.*

TREASURE

REAL WORLD CONCEPTS

MATT POULIN NATHAN VALLE LEON SATYAWAN YI CHEN MAO

