



Problem

- Dataset (prototype for a global marine litter baseline)
 - European Environmental Agency's Marine Litter Watch Program,
 - The National Oceanic and Atmospheric Administration's Marine Debris Monitoring and Assessment Project's accumulation report, and
 - Ocean Conservancy's Trash Information and Data for Education Solutions
 Database.

Problem

- Plastic pollution major problem in our environment & oceans (as shown in talks)
- Our shorelines have many plastics that may end up in oceans and other water bodies
- Identify hotspots & project plastic accumulation to plan for Clean-up events & volunteers.

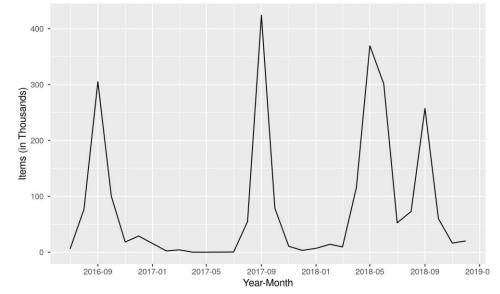
Team

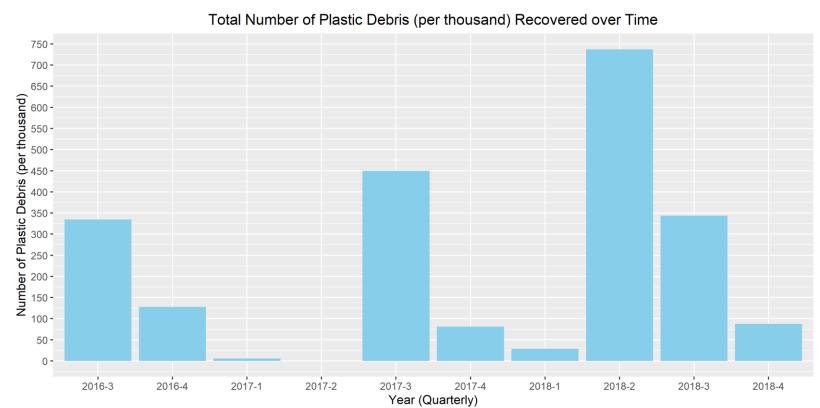
• Team members: Lavinia Lau, Nabila Doctor, Tochukwu Okeke, Daniel Lee, Younghyun Kweon & Wilfredo Contreras

Mentors: Matthew Barnes & Priyanka Gagneja

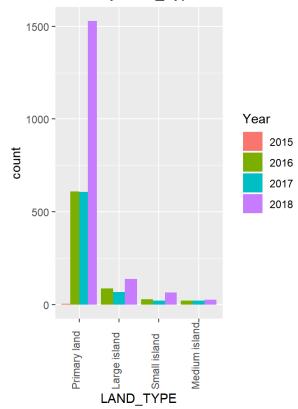
• Team lead: Zaid Haddad

How much Plastic?

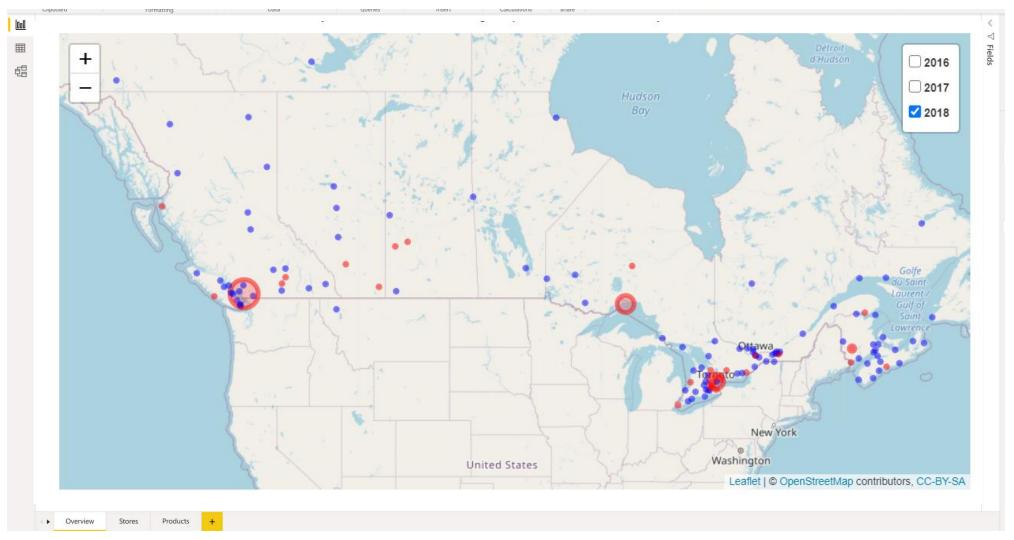




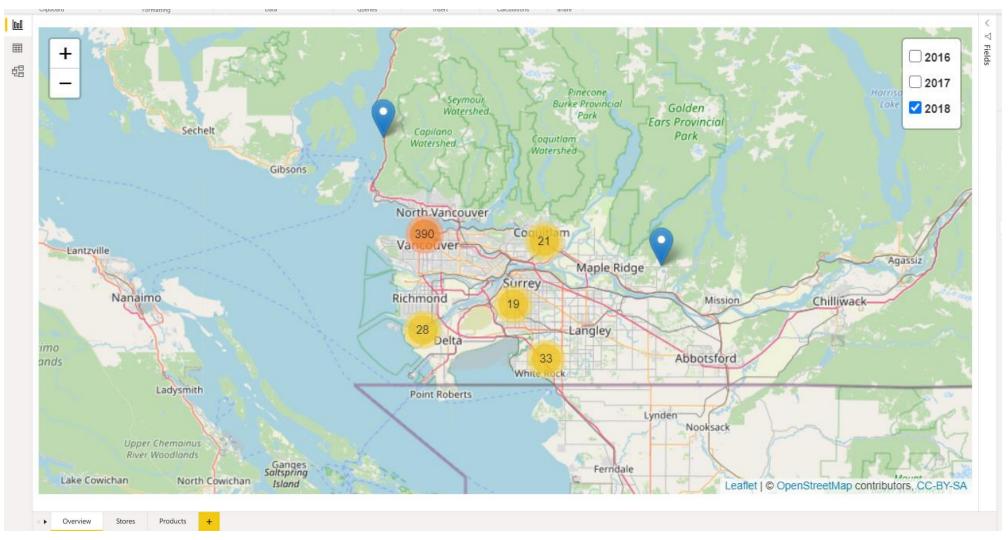
Plastic waste by Land_Type in Canada



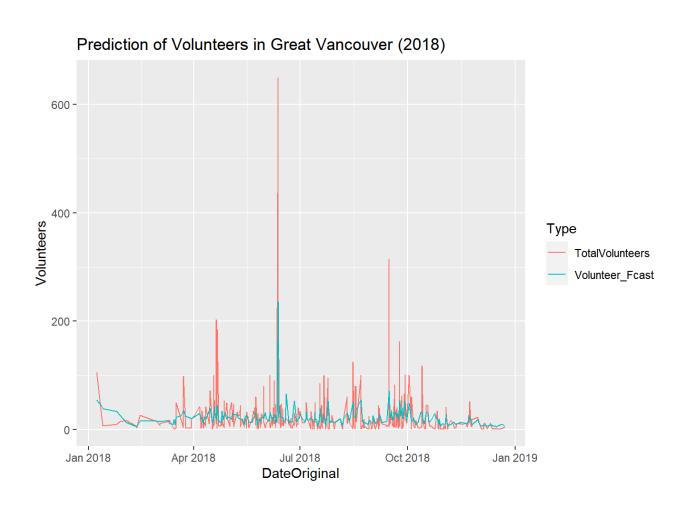
Hot Spots – Interactive app



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Predictive Modelling Attempt



Next steps

- More data/time to build an improved predictive model forecasting # of resources/efforts for clean-up needed
- **Deploy** as an **App** (Shiny or Power BI) of Hotspot map with predictive modelling features
- Expand Globally

References

- 1. Monitoring and Assessment Project: Get Started Toolbox https://marinedebris.noaa.gov/research/monitoring-toolbox
- 2. Marine LitterWatch https://www.eea.europa.eu/themes/water/europes-seas-and-coasts/assessments/marine-litterwatch#tab-news-and-articles
- 3. Earth Challenge Integrated Data: Plastic Pollution (MLW, MDMAP, TIDES) https://cscloud-ec2020.opendata.arcgis.com/datasets/data-earth-challenge-integrated-data-plastic-pollution-mlw-mdmap-tides-?geometry=-90.455%2C-68.714%2C95.170%2C81.701

