

# Amazon Sales



Total Profit

44.17M

Total Revenue

137.35M

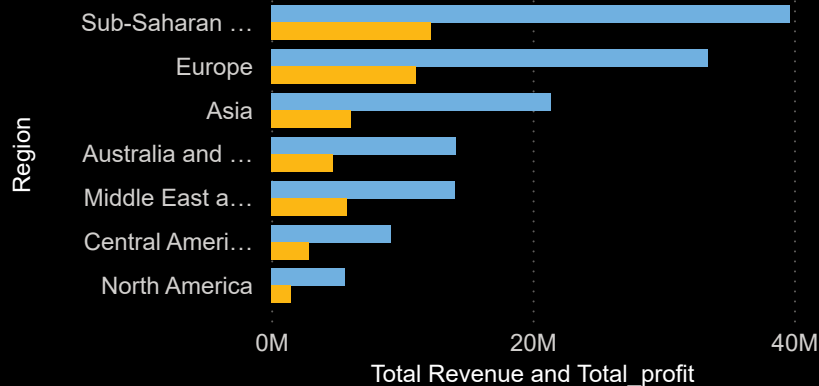
Total Units Sold

513K



### Revenue and Profit Comparison

● Total Revenue ● Total\_profit



Country	Profit Margin
Albania	67.20
Angola	24.80
Australia	23.16
Austria	39.77
Azerbaijan	33.78
Bangladesh	67.20
Belize	67.20
Brunei	19.39
Bulgaria	22.53
Burkina Faso	40.98
Cameroon	20.30
Cape Verde	67.20
Total	32.16

Sales Channel

☐ Offline

☐ Online

Order Priority

☐ C

☐ H

☐ L

☐ M

### Region Vs Profit Margin

Middle East and North Africa

41.00

Australia and Oceania

33.50

Europe

33.21

Central America and the Caribbean

31.04

Sub-Saharan Africa

30.71

Asia

28.64

### Product Category Analysis

Item Type

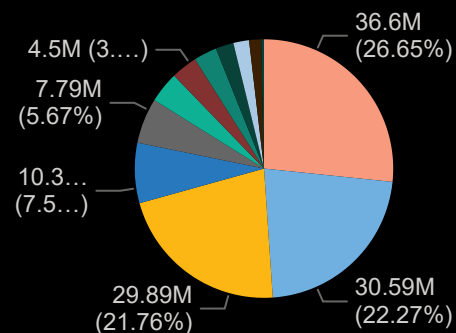
● Cosmetics

● Office Suppl...

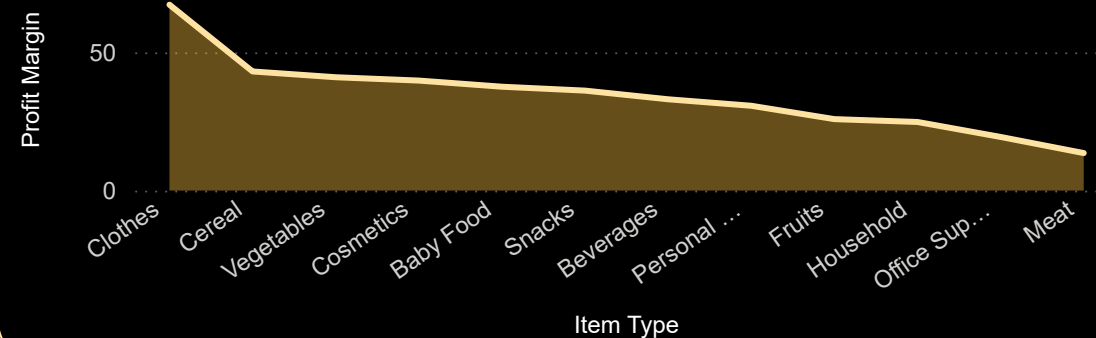
● Household

● Baby Food

● Clothes



### Profit Margin by Item Type



276.76

Average Unit Price

Year

2010

2012

2014

2016

2011

2013

2015

2017

Region

Offline

Online

Total

Asia

183

133

316

Australia and Oceania

89

178

267

Central America and the Caribbean

137

50

187

Europe

190

341

531

Middle East and North Africa

60

182

242

North America

77

77

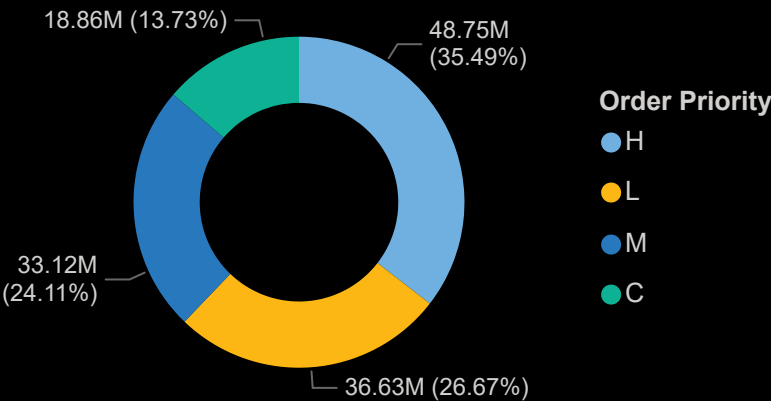
Total

1160

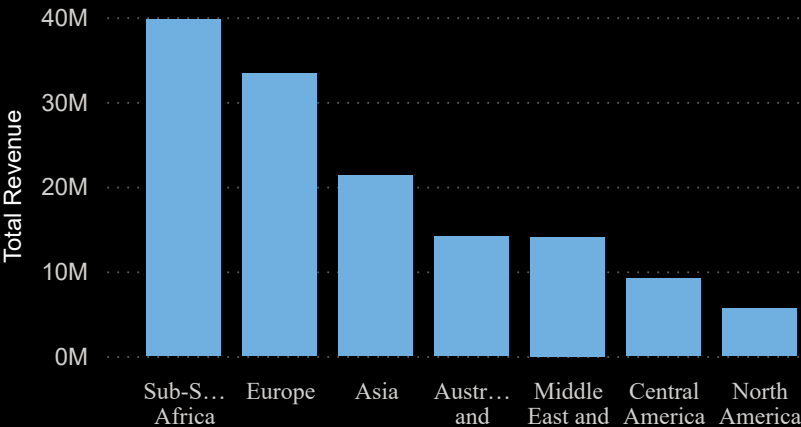
1176

2336

Order Priority Analysis

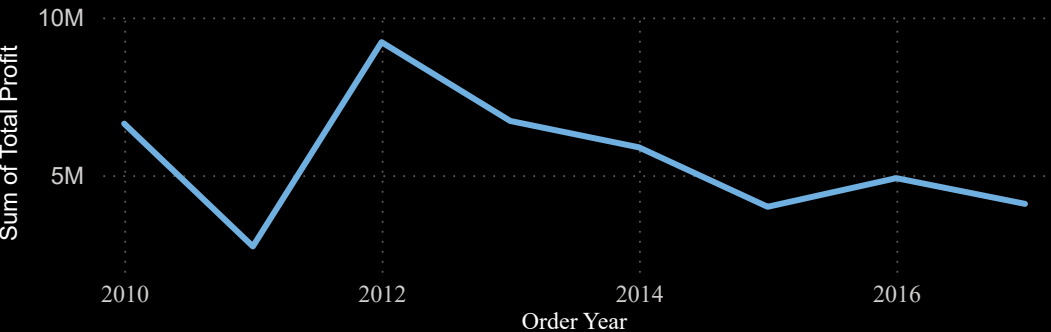


Sales Distribution by Region



Albania	2269	C
Country	Units Sold	Order Priority
Angola	4187	M
Country	Units Sold	Order Priority
Australia	2924	C
Country	Units Sold	Order Priority
Australia	10071	H
Country	Units Sold	Order Priority

Sales Trend Over Time



Sales Channel Performance



Total Sales by Country

