

Sales Analysis



16.89M

Total Profit

118.73M

Total Sales

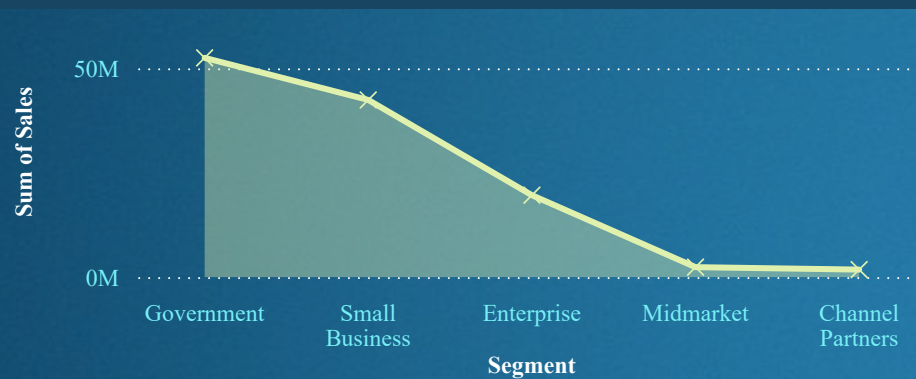
24.13K

Average profit

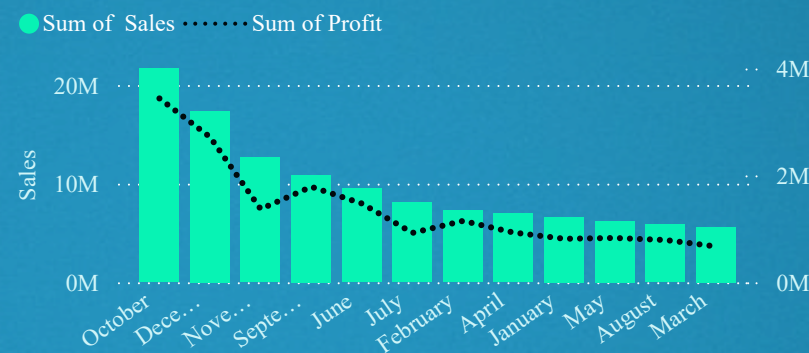
169.61K

Average sale

Sales by Segment



Sales by Month



Month

All

Products

Amarilla

Montana

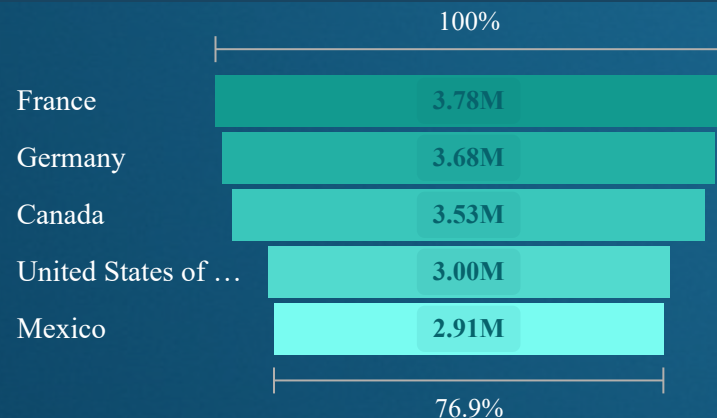
Velo

Carretera

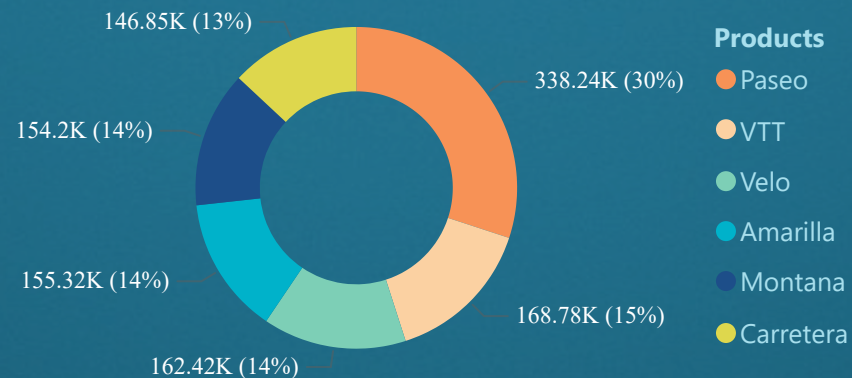
Paseo

VTT

Sum of Profit by Country



Sum of Units Sold by Product



Sales by Country



\$26.42M

Sales 2013

\$92.31M

Sales 2014

Canada

177768.96 25208.78
Average sale Average profit

France

173958.37 27007.29
Average sale Average profit

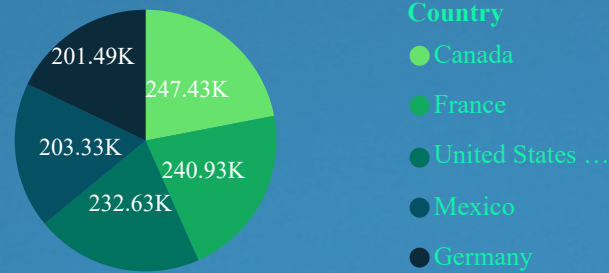
Germany

167895.29 26288.49
Average sale Average profit

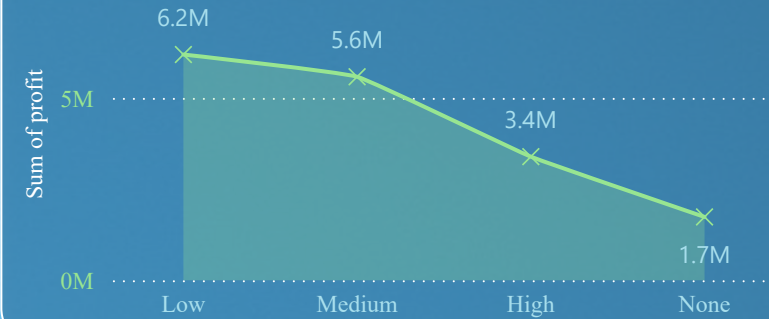
Mexico

140608.00 20768.00
Average sale Average profit

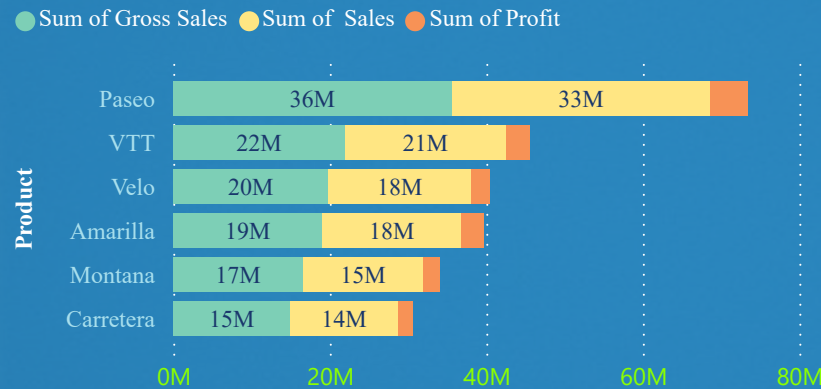
Units Sold by Country



Sum of Profit by Discount Band



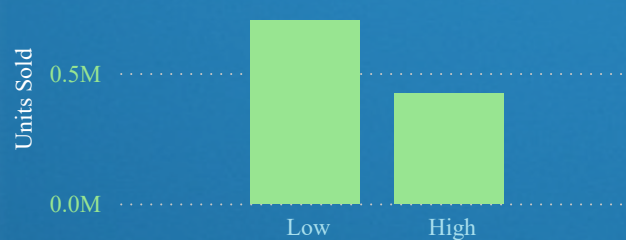
Gross Sales, Sales and Profit by Month



17.37M

Goal: 18.24M (-4.76%)
December

Units Sold by Sales category



Month Sum of Sales

Month	Sum of Sales
January	66,07,761.68
February	72,97,531.39
March	55,86,859.87
April	69,64,775.07
May	62,10,211.06
June	65,18,902.82

Product Sales category Sum of Units Sold

Product	Sales category	Sum of Units Sold
Amarilla	High	61,780.00
Amarilla	Low	93,535.00
Carretera	High	51,565.00
Carretera	Low	95,281.00
Montana	High	56,636.50
Montana	Low	97,561.50
Total		11,25,806.00