

Ideation Phase

Brainstorm & Idea Prioritization Template

Date	3 February 2026
Team ID	LTVIP2026TMIDS82973
Project Name	Visualization Tool for Electric Vehicle Charge and Range Analysis
Maximum Marks	4 Marks

Brainstorm & Idea Prioritization Template:

Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. In our EV Charge and Range Analysis project, brainstorming helped us generate creative ideas around vehicle comparison, performance, and charging infrastructure. Each team member contributed freely, and we grouped similar ideas into meaningful clusters. This open collaboration led to practical, visual solutions that were later prioritized based on importance and feasibility for implementation in Tableau.

Step-1: Team Gathering, Collaboration and Select the Problem Statement:

Brainstorm & idea prioritization

Before you collaborate

Team gathering

Set the goal

Define your problem statement

PROBLEM

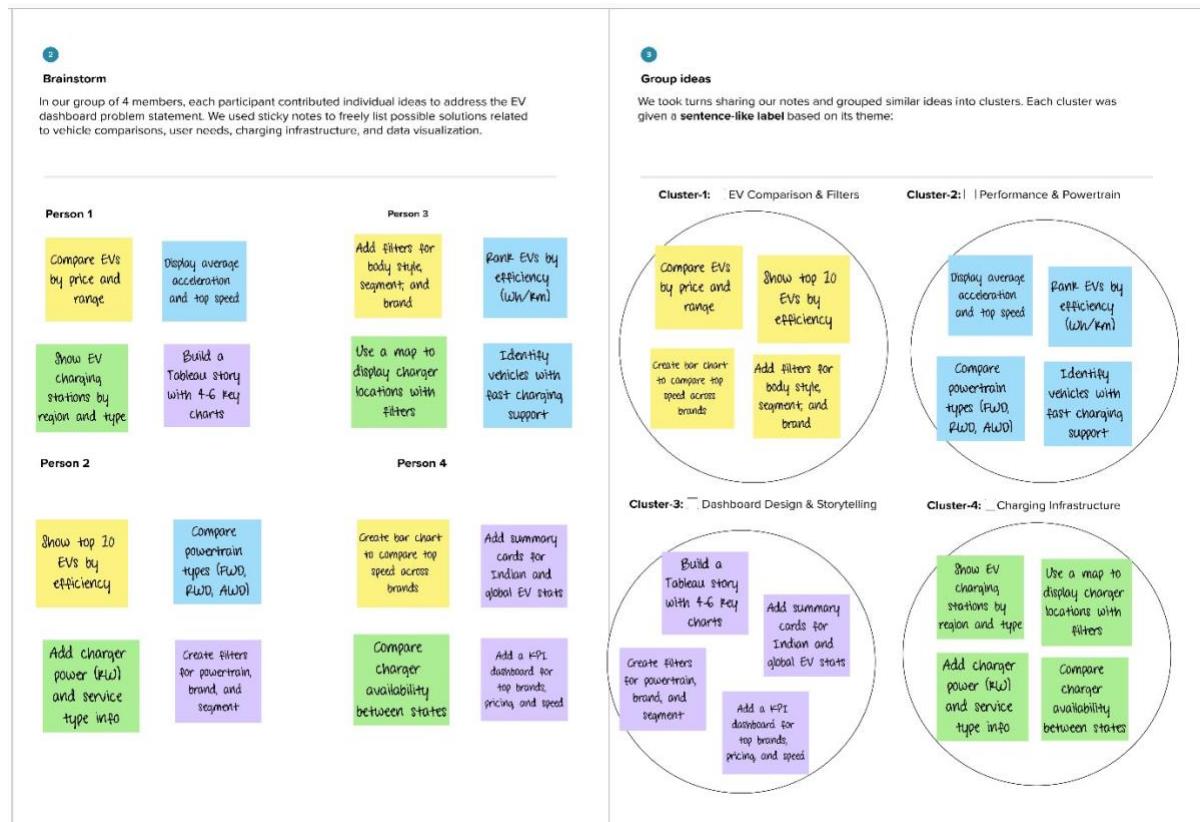
How might we help EV buyers in India compare electric vehicle models and locate charging stations using an interactive dashboard?

Key rules of brainstorming

To run a smooth and productive session

- Stay in topic.
- Encourage wild ideas.
- Defer judgment.
- Listen to others.
- Go for volume.
- If possible, be visual.

Step-2: Brainstorm, Idea Listing and Grouping:



Step-3: Idea Prioritization:

