

Asif Agha

Professor of Anthropology | University of Pennsylvania

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CURRICULUM VITAE: ASIF AGHA

CONTACT INFORMATION

Department of Anthropology, University of Pennsylvania
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Philadelphia, PA 19104-6398
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EDUCATION

Ph.D., 1990 Department of Linguistics and The Committee on Social Thought, The University of Chicago. Conferred with distinction.

M.A., 1985 The Committee on Social Thought, The University of Chicago. Conferred with distinction.

A.B., 1983 Department of Philosophy, Princeton University. Cum laude.

EMPLOYMENT

University of Pennsylvania

Professor in the Department of Anthropology, and the Graduate Groups in Anthropology, Linguistics, History and Sociology of Science,

South Asian Studies, the Lauder Program in International Studies, and the Graduate School of Education.

Associated Faculty: Center for East Asian Studies, Program in Asian-American Studies, Program in Folklore

Director, Penn Semiotics Laboratory (1998-present) <http://www.sas.upenn.edu/anthropology/research/semiotics-lab>

Department Chair (2013-14; 2007-09), Undergraduate Chair (Fall 2006), Associate Professor (1998-2007) Department of Anthropology, Hill College House (2002-2006); Member, Advisory Committee, South Asia Center (2007-10)

University of California , Los Angeles

Associate Professor of Applied Linguistics & Anthropology (1998-2000; on leave)

Assistant Professor of Applied Linguistics & Anthropology (1992-98)

Founding Director, Program in South & Southeast Asian Languages (1994-98)

Participating Faculty, Center for Language, Interaction and Culture (1993-98)

Fellowships Advisor, Graduate Division, UCLA (1995-98)

Vassar College

Visiting Assistant Professor, Linguistics and Anthropology (1990-92)

Participating Faculty, Program in Cognitive Science (1991-92)

The University of Chicago

Lecturer, Department of South Asian Languages & Civilizations (1989-90)

Other appointments

Teaching Assistant, Dept of South Asian Studies, U Wisconsin Madison (Summers 1989, 1990)

Teaching Assistant, Dept. of South Asian Languages & Civilizations, The University of Chicago (Spring 1989)

Teaching Assistant, Department of Linguistics, The University of Chicago (Fall 1989)

Research Assistant, Department of Anthropology, The University of Chicago (1986-87)

Research Associate, Tribhuvan University, Kathmandu, Nepal (1987-88)

FELLOWSHIPS AND AWARDS

Edward Sapir Prize for best book in Linguistic Anthropology, 2008

Cross-Cultural Conference and Publication Award, Mellon Foundation, 2008

Fellow, Center for Advanced Study in the Behavioral Sciences, Stanford, 2003-04

Faculty Senate Research Grants (6 annual awards), UCLA, 1992-98

Faculty Career Development Award, UCLA, 1995-96

Faculty Fellow, Summer Graduate Research Program, 1995-97

Faculty Research Grant, Vassar College, 1991-92

Doctoral Research Fellowship, Social Science Research Council and American Council of Learned Societies, 1987-88

Grant-in-aid of Research, Sigma Xi, 1987-88

William Rainey Harper Fellowship, The University of Chicago, 1988-89

Special Humanities Fellowship, The University of Chicago, 1983-86

South Asian Studies Fellowships (2 annual awards), The University of Chicago, 1987-89

CIC Traveling Fellow, University of Wisconsin-Madison, summers 1986-89

H. B. Earhart Fellowship, The Olin Foundation 1983-85

University scholarships, Princeton University, 1979-83

Master of Arts (Honorary), University of Pennsylvania , 1998
 Ph.D. conferred with distinction, The University of Chicago, 1990
 M.A. conferred with distinction, The University of Chicago, 1985
 A.B. cum laude, Princeton University, 1983

PUBLICATIONS

BOOKS AND EDITED VOLUMES

2011. *Mediatized Communication in Complex Societies*. Special Issue of *Language and Communication*, vol. 31, no. 3, Asif Agha, Guest Editor
2007. *Language and Social Relations*. Cambridge University Press.
2005. *Discourse Across Speech events: Intertextuality and Interdiscursivity in Social Life*. Special issue of the *Journal of Linguistic Anthropology*, vol. 15, no. 1 (Asif Agha and Stanton Wortham, Guest Editors)
1993. *Structural Form and Utterance Context in Lhasa Tibetan: Grammar and Indexicality in a Non-configurational Language*. Monographs in Linguistics and the Philosophy of Language, vol. 2. New York : Peter Lang.

ARTICLES AND REVIEWS

- 2012a. Mediatized projects at State peripheries. *Language and Communication* 32(2): 98-101
- 2012b. Recycling mediatized personae across participation frameworks. In *Media Intertextuality*, Mie Hiramoto, ed., pp. 131-141. Benjamins Current Topics, vol. 37. Amsterdam: John Benjamins [Reprint of Agha 2010]
- 2011a. Commodity Registers. *Journal of Linguistic Anthropology* 21(1): 22-53
- 2011b. Meet Mediatization. *Language and Communication* 31(3): 163-170
- 2011c. Small and large scale forms of personhood. *Language and Communication* 31(3): 171-180
2010. Recycling mediatized personae across participation frameworks. *Pragmatics and Society* 1(2): 311-319
- 2009a. Registros de deixis personal. Published online in *Lenguas en Contacto y Bilingüismo*, www.lenguasdecolombia.gov.co/Revista/ [Translation of Agha 2007 ch. 6].
- 2009b. Honorific Language. In *Pragmatics Encyclopedia*, 1st Edition, Louise Cummings, ed. Oxford: Routledge.
- 2009c. What do bilinguals do? In *Beyond Yellow English: Towards a Linguistic Anthropology of Asian Pacific America*, pp. 253-260, Angela Reyes and Adrienne Lo, eds. New York: Oxford University Press.
- 2007a. The object called "language" and the subject of linguistics, *Journal of English Linguistics* 35 (3): 217-235.
- 2007b. Recombinant selves in mass mediated space-time, *Language and Communication* 27: 320-335.
- 2007c. Commentary on "Questioning democratic illusions" by Charles L. Briggs. *Current Anthropology* 48 (4): 587.
- 2007d. Commentary on "Agency" by Paul Kockelman. *Current Anthropology* 48 (3): 387-388.
2006. Norm and Trope in kinship behavior. *Texas Linguistics Forum* 49: 1-21.
- 2005a. Introduction: Semiosis across encounters. *Journal of Linguistic Anthropology* 15 (1): 1-5.
- 2005b. Voice, footing, enregisterment. *Journal of Linguistic Anthropology* 15 (1): 38-59.
2004. Registers of Language. In *A Companion to Linguistic Anthropology*, pp. 23-45, Alessandro Duranti, ed. Oxford: Blackwell.
2003. The social life of cultural value. *Language and Communication* 23 (3/4): 231-273.
2002. Honorific Registers. In *Culture, Interaction and Language*, pp. 21-63, Kuniyoshi Kataoka and Sachiko Ide, eds. Tokyo: Hituzisyobo.
- 2001a. Register. In *Key Terms in Language and Culture*, pp. 212-215, Alessandro Duranti, ed. Oxford: Blackwell [Reprint of Agha 1991a].
- 2001b. Tibetan Book of the Dead. In *Encyclopedia of Death and Dying*, pp. 896-898, Robert Kastenbaum, editor. New York: Macmillan.
2000. Review of Lee, *Talking Heads: Language, Metalanguage and the Semiotics of Subjectivity*. *Anthropological Linguistics* 42 (2): 295-7.
- 1999a. Register. *Journal of Linguistic Anthropology* 9 (1/2): 216-219.
- 1999b. Review of Urban, *Metaphysical Communities: The Interplay of the Senses and the Intellect*. *Language in Society* 28 (1): 162-7.
- 1999c. Review of Wierzbicka, *Understanding Cultures Through Their Key Words*. *American Anthropologist* 101 (4).
- 1999d. Review of Rahman, *Pakistani English*. *Pakistan Studies News* 3 (6-7).
- 1998a. Stereotypes and registers of honorific language. *Language in Society* 27 (2): 151-194.

- 1998b. Form and function in Urdu-Hindi verb inflection. *Yearbook of South Asian Languages and Linguistics* 1: 105-133.
- 1997a. 'Concept' and 'communication' in evolutionary terms. *Semiotica*, 116 (2/4): 189-215.
- 1997b. Tropic aggression in the Clinton-Dole presidential debate. *Pragmatics* 7 (4): 461-497.
- 1997c. Review of Tedlock and Mannheim, eds., *The Dialogic Emergence of Culture*. *Language in Society* 26 (4): 593-597.
- 1996a. Schema and superposition in spatial deixis. *Anthropological Linguistics* 38 (4): 643-682.
- 1996b. Rhetoric. In *Encyclopedia of Cultural Anthropology*, vol. 3, pp. 1115-9, D. Levinson and M. Ember, eds. New York: Henry Holt.
- 1996c. Review of Tannen, ed., *Framing in Discourse*. *Anthropological Linguistics* 38 (1): 164-7.
- 1996d. Review of Parmentier, *Signs in Society: Studies in Semiotic Anthropology*. *Language in Society* 25 (2): 286-290.
- 1995a. Process and personality. *Semiotica* 107 (1/2): 125-146.
- 1995b. Review of Duran, *Knowledge in Context: Naturalized Epistemology and Sociolinguistics*. *American Anthropologist* 97 (2): 376.
- 1994a. Honorification. *Annual Review of Anthropology*, 23: 277-302.
- 1994b. The semantics and pragmatics of verb classifiers in Urdu-Hindi. *Proceedings of the Berkeley Linguistics Society* 20: 14-27.
- 1994c. Review of Lucy, ed., *Reflexive Language: Reported Speech and Metapragmatics*. *Anthropological Linguistics* 36 (4): 529-534.
1993. Grammatical and indexical convention in honorific discourse. *Journal of Linguistic Anthropology* 3 (2): 131-163.
1991. On the partial formal syncretism of categories of clause structure in Lhasa Tibetan (with T. Chonjore). *Nepalese Linguistics* 5/8: 1-12.
1987. Case marking and verbal categories in Tibetan. *University of Chicago Working Papers in Linguistics* 3: 1-20.
1985. Agentivity, transitivity and the question of active typology (with K. Tuite and R. Graczyk). In *A Parasession on Agentivity*, *Chicago Linguistic Society* 21 (2): 252-270.

RESEARCH INTERESTS

Linguistic and cultural anthropology; sociolinguistics; semiotics; language and social relations; metaphor and tropes; registers of language; speech style; rhetoric; language ideologies.

Mediatization in complex societies; bureaucracies, legislatures, and the State as discursive installations; the making and unmaking of institutions; mass media, advertising and the public sphere; public relations and consumer-citizens; electoral campaigns and candidate-politicians.

Language structure and function; grammatical and indexical categories in language; language typology and universal grammar; discourse analysis; meaning and reference; language and cognition; speech as action; deference systems; evidential categories; modality and deixis; animal communication; Sino-Tibetan and Indo-Aryan linguistics.

CONFERENCE ACTIVITIES

INVITED PAPERS AND PRESENTATIONS

'The imp in (im)politeness.' Plenary address, *8th International Conference on (Im)politeness*, School of Oriental and African Studies, University of London, London, UK, July 8, 2013

'The mediatized partials of super-diversity.' Invited commentary, panel title 'Can't we just get along? How ideas for talking across diversity circulate,' at the conference *Language and Super-diversity: Explorations and Interrogations*, University of Jyväskylä, Jyväskylä, Finland, June 6, 2013

'Mediatized communication and salient difference.' Invited commentary, panel title 'Super-diversity in stylized language use,' at the conference *Language and Super-diversity: Explorations and Interrogations*, University of Jyväskylä, Jyväskylä, Finland, June 6, 2013

'Urban ethnography of European multilingualism.' Invited Workshop, multi-departmental consortium, University of Copenhagen, Denmark, March 6-7, 2013.

'Slang and social persona.' Invited lecture, Department of Scandinavian Studies and Linguistics, University of Copenhagen, Denmark, March 5, 2013.

'Democracy as discourse and practice.' Invited commentary, 111th annual meeting of the American Anthropological Association, San Francisco, CA, November 15, 2012.

'Commodity registers.' Plenary address, colloquium on *Register: Intersections of Language, Context, and Communication*, Department of Philosophy, History, Culture and Art Studies, University of Helsinki, Finland, May 23-25, 2012

'Adolescence and multiculturalism in Helsinki.' Invited commentary, workshop on Enregisterment and Indexicality, Department of Finnish, Finno-Ugrian and Scandinavian Studies, University of Helsinki, Finland, May 22, 2012.

'Kinship chronotopes.' Invited paper at the Spring Meeting of the Society for Cultural Anthropology, Providence, RI, May 11-12, 2012. And, invited paper, at the 110th annual meeting, American Anthropological Association, Montreal, Canada, November 17,

2011.

'Mediatization.' Invited commentary, conference on *Linguagenesis: A Forum on Creativity in Language*, Brown University, May 19-20, 2011.

'Tropes of branding.' Invited commentary, panel on 'Brands, counterfeiting, authenticity, and authority,' 109th annual meeting, American Anthropological Association, St. Louis, November 17, 2010.

'Mediatized participation.' Invited commentary, panel on 'The circulation of media texts: Mediatization, reflexivity, and intertextuality,' 109th annual meeting, American Anthropological Association, St. Louis, November 17, 2010.

'Registers, interpersonal conduct, and social history.' Invited commentary, panel on 'Diglossia revisited: Language boundaries and the sociohistorical emergence of meaning,' 109th annual meeting, American Anthropological Association, St. Louis, November 17, 2010.

'Recycling mediatized personae across participation frameworks.' Invited commentary, panel on 'Media intertextualities: Semiotic Mediation across time and space,' 108th annual meeting, American Anthropological Association, Philadelphia, December 5, 2009.

'Political emblems in everyday life.' Invited commentary, panel on 'Reflexivity, register and the ends of ethnographic analysis,' 108th annual meeting, American Anthropological Association, Philadelphia, December 5, 2009.

'Terrorism before and after the War on Terror.' Invited paper, symposium on 'The Mumbai attacks and the terror of the aftermath,' Department of South Asian Studies, University of Pennsylvania, January 22, 2009.

'An intellectual legacy.' Invited commentary, panel on 'The many voices of Jane Hill' in honor of Professor Jane Hill, 107th annual meeting of the American Anthropological Association, San Francisco, CA, November 20, 2008

'Mediatization and the media.' Invited paper, Media Anthropology Workshop, Departments of Anthropology and Linguistics, Stanford University, Palo Alto, CA, November 19, 2008

'The sponsored self.' Plenary address, 2008 Annual Conference, Center for Language, Interaction and Culture, University of California, Los Angeles, May 24, 2008

'Institutions and personations.' Invited commentary at the panel 'Instituting persons,' American Anthropological Association, annual meetings, San Jose, CA, November 18, 2006

'The object called "language" and the subject of linguistics.' Invited paper presented at the conference "Linguistics in the 21st century," Department of Linguistics, University of Georgia, September 28-30, 2006

Comments on Winnicott's "Subjective origins of the power of objects." Invited Commentary, Ethnohistory Seminar, University of Pennsylvania, September 21, 2006

'Honorific registers.' Invited paper, conference on 'Honorification and Enregisterment in Discursive Practice,' Department of Anthropology, University of Chicago, June 6-7, 2006

'Recombinant selves in mass-mediated space-time.' Invited commentary, panel on 'Temporalities of text: From the 'historical present' to dialogic time,' 104th annual meeting of the American Anthropological Association, Washington D.C., December 3, 2005

'Identity and its doubles.' Invited commentary, panel on 'Identities, mistaken and secret: The semiotics of "identity" in time and space,' 104th annual meeting of the American Anthropological Association, Washington DC, November, 30, 2005

'Tropes of kinship.' Plenary address, SALSA XIII, University of Texas-Austin, April 15, 2005

'Tropes of slang.' Invited paper, conference on *Rhetoric in social relations*, Gutenberg Universitat, Mainz, Germany, February 14, 2005

'New approaches to face-work: Where is 'face' going?' Invited commentary, panel on 'New approaches to face-work in verbal interaction,' 101st annual meetings of the American Anthropological Association, New Orleans, November 22, 2002

'Epistemic stance.' Invited paper, workshop on 'Evidentiality in grammar and discourse,' sponsored by the Society for Linguistic Anthropology, 101st annual meetings of the American Anthropological Association, New Orleans, November 21, 2002

'Deviance and social persona in slang and argot.' Invited paper. Workshop title: "Rethinking the research on honorifics." Japan Women's University, March 4, 2002.

'Honorific registers.' Invited paper. Panel title: "Language and social relations: Aspects of ideology and indexicality in language use." 9th annual meetings of the Japanese Association of Sociolinguistic Sciences, Chiba University, Japan, March 2, 2002.

'Ideologies and practices of identity.' Invited commentary, panel on 'Word up: Social meanings of slang in California youth culture' by Mary Bucholz. Language and Culture Online Symposium, <http://www.language-culture.org/colloquia/symposia/>

'"Your culture is valued": Invocations of culture as a performative resource.' Invited commentary on 'Asian American teens and culture in conversation' by Angela Reyes, Asian American Studies Colloquium, University of Pennsylvania, February 15, 2001

'The speciation of modernity.' Invited commentary, panel on 'Linguistic modernity and its discontents: mixed evidence, hybrid models,' 99th annual meeting of the American Anthropological Association, San Francisco, CA, November 17, 2000

'Spatial metaphors and spatialization effects in Lhasa Tibetan discourse.' Invited paper at the conference *Himalayan space in language and culture*, Max Planck Institute for Psycholinguistics, Nijmegen, Netherlands, April 4, 1995

'Agency in political oratory.' Invited commentary, Conference on Interaction and Grammar, UCLA, March 5-6, 1993.

OTHER PAPERS AND PRESENTATIONS

'Large and small scale forms of personhood.' Paper presented at the panel 'Beyond individual and society: mass mediated forms of personhood,' 96th annual meeting of the American Anthropological Association, Washington D.C., November 29, 2007

'Commodity registers.' Paper presented at the panel 'Undisciplined language: New dialogues between sociolinguistics and linguistic anthropology,' 95th annual meeting of the American Anthropological Association, San Jose, CA, November 17, 2006.

'The sponsored self.' Paper presented at the Society for Cultural Anthropology, Annual Meetings, Milwaukee, WI, May 6, 2006.

'Registers, stereotypes and social personae.' Center for Advanced Study in the Behavioral Sciences, Stanford, CA, April 21, 2004

'The enregisterment of voice.' Paper presented at the panel 'Intertextuality in discourse and culture: Problems and prospects,' 101st annual meetings of the American Anthropological Association, New Orleans, November 23, 2002

'The concept of register in discourse analysis.' Department of Folklore and Folklife, University of Pennsylvania, February 1, 2002

'Interactional tropes in slang and argot.' Paper presented at the 100th annual meeting of the American Anthropological Association, Washington D.C., December 2, 2001

'Slang and social persona.' Semiotics Workshop, Department of Anthropology, University of Pennsylvania, November 27, 2001

'Tropes of kinship: fictive relations and performative realities.' Paper presented at the Semiotics Workshop, Department of Anthropology, University of Pennsylvania, April 3, 2001

'The social life of cultural value.' Paper presented at the 99th annual meetings of the American Anthropological Association, San Francisco, November 2000; and presented at the Ethnohistory Seminar, University of Pennsylvania, Philadelphia, November 16, 1999

'His Master's Voice and its dissemination: the early discursive history of a record label.' Opening remarks at the Graduate Symposium, 'The voice of authority', University of Pennsylvania, October 21, 2000.

'Register.' Paper presented at a panel titled 'Language Matters: A lexicon for the new millennium,' 97th annual meetings of the American Anthropological Association, Philadelphia, December, 1998.

'The social and interactional significance of honorific language.' Colloquium, Anthropology Department, University of Pennsylvania, February 1998

'Stereotypic and emergent value in honorific discourse.' Paper presented at a panel titled 'The polyvalence of codes,' 96th annual meetings of the American Anthropological Association, Washington DC, November, 1997.

'Perspectives on honorific language.' Colloquium, Department of Anthropology, UCLA, November 5, 1997.

'Tropic aggression in the Clinton-Dole presidential debate.' Paper presented at the Linguistics Laboratory of the Department of Anthropology, UCLA, October 15, 1997.

'Lhasa Tibetan honorific language.' Paper presented at the 3rd Himalayan Languages Symposium, Parasession on Language and Culture, University of California, Santa Barbara, July 18-20, 1997.

'"Concept" and "communication" in evolutionary terms.' Paper presented at the conference on *The Evolution of Human Language*, University of Edinburgh, Edinburgh, UK, April 1-4, 1996.

'Two types of simultaneity in honorific discourse.' Paper presented at a panel titled 'Simultaneity: Merging messages, identities and interpretations,' 95th annual meetings of the American Anthropological Association, San Francisco, CA, November, 1996.

'Status, sociolect and social identity.' Paper presented at a panel titled 'Constructed, contested & emergent forms of identity in discourse,' 95th annual meetings of the American Association for Applied Linguistics, Chicago, IL, March 23-26, 1996.

'Speech events, speech communities and the concreteness of discourse.' Paper presented at a panel titled 'Is there a postmodern linguistic anthropology?', 94th annual meetings of the American Anthropological Association, Washington, D.C., November 17, 1995.

'Current theories of honorific speech.' Paper presented at the Culture, Interaction and Discourse Workshop, UCLA, March 25, 1994.

'The "concept" concept in theories of mental development.' Paper presented at the annual meetings of the American Association for Applied Linguistics, Baltimore, MD, March 5-8, 1994.

'The semantics and pragmatics of verb classifiers in Urdu-Hindi.' Paper presented at the 20th annual meeting of the Berkeley Linguistics Society, Berkeley, CA, February 18-21, 1994.

'Is knowledge knowable?: Epistemic evaluative categories and discursive evaluation.' Paper presented at the department colloquium, Department of Applied Linguistics, UCLA, Los Angeles, March, 1992.

'Honorific register and social action in Lhasa Tibetan.' Paper presented at a panel titled 'Registers and Styles of denotational language,' 90th annual meetings of the American Anthropological Association, Chicago, IL, November 20-24, 1991.

'Lhasa Tibetan evidential verbs and the construction of a universe of knowables.' Paper presented at the Linguistics Colloquium Series, Vassar College, May 6, 1991.

'What's in a name?' Paper presented at Vassar College, February 25, 1990.

'Evidentiality and epistemic mode in Lhasa Tibetan.' Paper presented at the 88th annual meetings of the American Anthropological Association, Washington, DC, November 15-19, 1989.

'Basic and derived categories in Urdu-Hindi complex predicates.' Paper presented at the Annual South Asia Conference, 18th annual meeting, University of Wisconsin, Madison, WI., November 3-5, 1989.

'Honorific noun classifiers in Lhasa Tibetan.' Paper presented at the 87th annual meetings of the American Anthropological

Association, Phoenix, AZ., November 16-20, 1988.

'On the segmentation of verbal categories in Urdu-Hindi.' Paper presented at the Annual South Asia Conference, 17th annual meeting, University of Wisconsin, Madison, WI., November 4-6, 1988.

'Deference marking in Tibetan.' Paper presented at the Quarterly Social Thought Colloquium, University of Chicago, May 26, 1988.

'From form to function: syntactic constituency and categorial scope of predicate affixes in Urdu-Hindi.' Paper presented at the 8th Annual Meeting of the Linguistic Society of Nepal, Kathmandu, Nepal, November 26-7, 1987.

'On the partial formal syncretism of categories of clause structure in Lhasa Tibetan' (with Tsetan Chonjore). Paper presented at the 8th Annual Meeting of the Linguistic Society of Nepal, Kathmandu, Nepal, November 26-7, 1987.

'On the interdependence of two categories of predication in Tibetan.' Paper presented to the Chicago Linguistic Circle, Chicago, IL., April 23, 1986.

'The linguistic problem of proper names.' Paper presented to the Chicago Linguistic Circle, Chicago, IL., November 12, 1984.

PROFESSIONAL ACTIVITIES

EDITOR

Associate Editor, *International Encyclopedia of Linguistic Anthropology*

Editor, *Journal of Linguistic Anthropology*, 2004-2007

EDITORIAL BOARDS

Editorial Board, *Language and Communication*, 2011-present

Editorial Board, *Language in Society*, 2007-13

Editorial Board, University of Pennsylvania Museum of Archaeology and Anthropology, 2009-12

Editorial Board, *Journal of Linguistic Anthropology*, 2002-04

Editorial Board, *Expedition Magazine*, 1998-2001

FELLOWSHIP REVIEW PANELS

Review Panel, Portuguese Foundation for Science and Technology, 2012

Review Panel, National Humanities Center, Research Triangle Park, NC, 2012-13

Review Panel, J. I. Staley Prize, School of Advanced Research, Santa Fe, NM, 2007-09

Review Panel, Ryskamp Fellowships, The Wenner-Gren Foundation, 2005-08

Review Panel, American Council of Learned Societies, 2005-07

Review Panel, Edward Sapir Prize, Society for Linguistic Anthropology, 2006

Review Panel, Fulbright Fellowships, 2005-06,

Review Panel, National Science Foundation (occasional)

PROFESSIONAL MEMBERSHIPS

American Anthropological Association

Society for Linguistic Anthropology

Linguistic Society of America

International Pragmatics Association

PROFESSIONAL APPOINTMENTS

Nominations Committee, American Anthropological Association, 2003-06

Executive Board, Society for Linguistic Anthropology, 2003-2007

Program Chair, Society for Linguistic Anthropology, 2003-05

Program Committee, American Association for Applied Linguistics, 1996

EDITORIAL CONSULTANT

American Anthropologist

American Ethnologist

Current Anthropology

Language in Society

Journal of Linguistic Anthropology

Journal of Pragmatics

Anthropological Linguistics

Text and Talk

Pragmatics

Issues in Applied Linguistics

Cambridge University Press

University of Arizona Press

PROGRAM REVIEWS

Extramural Review Committee, Department of Anthropology, University of Montana, 2012

Extramural Review Committee, Department of Anthropology, University of California, Santa Barbara, 2010

PROFESSIONAL CONSULTANT

Consultant, Documentary Films on South Asia, Turner Original Productions, Los Angeles, CA, 1996

Consultant, product and brand names, Brand Language Group, Lexicon Naming Inc, Sausalito, CA, 1995

Expert Witness and Advisor for Tibetan refugees, Political Asylum Research and Documentation Service (PARDS), Princeton, NJ,

1999-2000

Board of Advisors, ORT Technical Institute, Los Angeles, 1994-98

UNIVERSITY COMMITTEES

SAS Planning and Priorities Committee, University of Pennsylvania, 2007-2010

Advisory Committee, Center for South Asia Studies, University of Pennsylvania, 2007-10

Chair, Provost's diversity fund committee, 2005-06

Committee on Undergraduate Education, University of Pennsylvania, 2002-05

Committee on College admissions policies, University of Pennsylvania, 2001-02

Dean's South Asia Task Force, University of Pennsylvania, 2000-01

Fulbright Committee, University of Pennsylvania, 1999-02, 2013-14

Freshmen and Sophomore Advisor in the College, University of Pennsylvania, 2004-06

Dept. of Anthropology ad hoc committees (hiring, tenure, admissions, bye-laws), U Penn, 1998-

Dept. of South Asian Studies ad hoc committees (hiring, curriculum reform), U Penn, 2000-

Council on Educational Development, UCLA, 1993-96

Fellowships Advisor to students in Humanities & Social Sciences, UCLA, 1995-98

Fellowships reviewer for Fulbright and other major intramural awards, UCLA, 1994-98

Committee for South and Southeast Asian Studies, UCLA, 1994-98

Committee on Asian Studies, Vassar College, 1991-92

TEACHING

UNIVERSITY OF PENNSYLVANIA, 1998-present

Anth 603. Language in Culture and Society. Every Spring semester, 1999-present

Anth 628. Topics in Language, Culture, Society: Grammar in Discourse, Fall 2013

Anth 123. Communication and Culture. Fall 2002, 2004, 2005, 2007, 2008, 2009, 2010, 2012

Anth 618. Mediatized Culture in Contemporary Society, Fall 2012

Anth 631. Grammatical Categories. Fall 2008, Spring 2011

Anth 628. Topics in Language, Culture, Society: Communication in Complex Society, Fall 2010

Anth 730. Readings and Research in Linguistic Anthropology. Fall/Spring, 2002/03, 2004/05, 2005/06, Fall 2007, Spring 2010

Anth 658. Discourse Analysis. Fall 2000, Spring 2008

Anth 618. Mass media and contemporary society. Fall 2006, 2009

Anth 607. Knowledge and the Knower. Fall 1999, Spring 2002.

Anth 628. Topics in Language, Culture, Society: Language and Social Relations. Fall 2001.

Anth 668. Discourse Research Seminar: Honorific Language. Spring 1999.

Anth 446. Registers of Language. Fall 2000, 2002.

Anth 280. Language and Culture. Spring 2000, 2001.

Anth 436. Metaphor and Tropes. Fall 1999.

UNIVERSITY OF CALIFORNIA, LOS ANGELES, 1992-1998

AL 201. Functional Foundations of Language. Winter 1998.

AL M266/Anthro M247. Honorific Language. Winter 1997

AL M273/Anthro M246B. Grammar and Discourse-II. Spring 1994, Winter 1997.

AL M272/Anthro M246A. Grammar and Discourse-I. Winter 1994, Fall 1994, Fall 1996.

AL 266. Topics in Semantics & Pragmatics: The Metaphoric & The Literal. Fall 1995.

AL 266. Topics in Semantics & Pragmatics: Reference & Denotation. Winter 1995.

AL 288. Discourse Laboratory. Winter 1995.

AL 249. Foundations of Functional Grammar. Fall 1994.

AL 289. Current Issues in Language Use. Fall 1992, Winter 1993, Spring 1993, 1994.

AL M189 / Phil M173. Metaphor and Literal Speech. Fall 1992, Spring 1994.

VASSAR COLLEGE, 1990-1992

Anth 254. Language and Culture. Spring 1991, Spring 1992.

Anth 250. Topics in Linguistics. Spring 1992.

Anth 150. Anthropological Linguistics. Fall 1991.

Anth 351. Linguistic Theory: Syntax. Spring 1991.

Anth 253. Sociolinguistics. Fall 1990.

CLCS 102. Civilization in Question-2. Spring 1991.

CLCS 101. Civilization in Question. Fall 1990, Fall 1991.

THE UNIVERSITY OF CHICAGO, 1986-1990

Ling 100. Language. With Jerrold Sadock. Fall 1989.

SoAsia 303-1/2/3. Intermediate Modern Tibetan. Fall-Winter-Spring 1989-90.

SoAsia 303. Elementary Modern Tibetan. Spring 1989.

UNIVERSITY OF WISCONSIN, MADISON, 1989-1990

SoAsian 301-302. Elementary Hindi-Urdu. Summer terms 1989, 1990.