**SurveyMonkey 1-Off Study 2-Pager**

This 2-pager summarily describes what was done, why it was done, and what I found. What was found takes the form of 5+ talking points.

**I. What Was Done**

A survey[[1]](#footnote-1) with 141 responses was taken in March of 2018. 103 responses were purchased through SurveyMonkey, while 38 were achieved otherwise through such means as word-of-mouth, posting to the researcher’s network on Facebook, and posting on a subreddit dedicated to posting and taking surveys for research and recreation.

**II. Why it Was Done**

I mainly wanted to determine whether people who make hiring and firing decisions are significantly more opposed to hiring based on alternative credentials. I also wanted to do a general scan for factors of favorability of alternative credentials. I wanted to check about favorability of online education in general, and also on the favorability of the specific idea of hiring a junior candidate who lacks a traditional education but has alternative credentialing. I wanted to compare online learning to another cutting-edge technology, which is cryptocurrency.

**III. What I Found**

See more discussion on results and motivation at the following web locations:

1. F
2. <http://www.afterecon.com/economics-and-finance/results-survey-education/>
3. <http://www.afterecon.com/economics-and-finance/collecting-thoughts-on-education-research/>

1. Aggregate results and questions asked are publicly viewable at <https://www.surveymonkey.com/results/SM-FBQL8F5H8/> [↑](#footnote-ref-1)