**SurveyMonkey 1-Off Study 2-Pager**

This 2-pager summarily describes what was done, why it was done, and what I found. What was found takes the form of 5+ talking points.

**I. What Was Done**

A survey (n=?) was taken in March of 2018. (n?) responses were purchased through SurveyMonkey, while (n?) were achieved otherwise through such means as word-of-mouth, posting to my network on Facebook, and porting to a Reddit subsite which specializes in posting surveys for people who enjoy taking surveys to take. The questions are specifically described in the Appendix.

**II. Why it Was Done**

I mainly wanted to determine whether people who make hiring and firing decisions are significantly more opposed to hiring based on alternative credentials. I also wanted to do a general scan for factors of favorability of alternative credentials. I wanted to check about favorability of online education in general, and also on the favorability of the specific idea of hiring a junior candidate who lacks a traditional education but has alternative credentialing. I wanted to compare online learning to another cutting-edge technology, which is cryptocurrency.

**III. What I Found**

**Appendix**