

## Appendix C – Survey Questions for Coronavirus Impact on Alternative Learning Favorability

### Priming Message for Initial Survey Questions:

This survey asks questions about so-called alternative credentials. For the purposes of this survey, alternative credentials include certificates, documents, and proof of receiving education other than traditional credentials. Traditional credentials include a high school diploma or an undergraduate degree from an accredited university. Examples of alternative credentials include a Certified Project Manager certification, a portfolio of work, a Khan Academy profile, or a Nanodegree from Udacity.

### Survey Questions:

1. Do you contribute to hiring and firing decisions at your company?
  - a. Yes
  - b. No
  - c. Not employed at present
2. For many professions, alternative credentials can qualify a person for an entry-level position.
  - a. Respond on a scale from 1 to 10, where a higher score indicates stronger agreement.
3. It will soon become common for high school graduates to obtain alternative credentials instead of going to college.
  - a. Respond on a scale from 1 to 10, where a higher score indicates stronger agreement.
4. When you add up the pros and cons of online education, it's probably a good thing for society overall.
  - a. Respond on a scale from 1 to 10, where a higher score indicates stronger agreement.
5. Which of these industries most closely matches your profession?
  - a. Select one of the following:
    - i. Agriculture
    - ii. Education
    - iii. Energy
    - iv. Finance, Investment, or Accounting
    - v. Health
    - vi. Information Technology
    - vii. Law
    - viii. Manufacturing

- ix. Military
- x. Other
- xi. Retail
- xii. Real Estate or Property Management
- xiii. Transportation

6. Gender

- a. Male
- b. Female
- c. Other

7. Household Income

- a. 0-9,999
- b. 10,000-24,999
- c. 25,000-49,999
- d. 50,000-74,999
- e. 75,000-99,999
- f. 100,000-124,999
- g. 125,000-149,999
- h. 150,000-174,999
- i. 175,000-199,999
- j. 200,000+
- k. Prefer not to answer

8. Age

- a. < 18
- b. 18 - 29
- c. 30 - 44
- d. 45 - 60
- e. > 60

9. What is the highest level of education you have completed?

- a. Did Not Graduate from High School
- b. GED

- c. High School Diploma
  - d. Some College
  - e. Obtained Undergraduate Degree
  - f. Obtained Non-Doctoral Graduate Degree
  - g. Obtained a Doctoral Degree
10. Which race/ethnicity best describes you?
- a. American Indian or Alaskan Native
  - b. Asian / Pacific Islander
  - c. Black or African American
  - d. Hispanic
  - e. White / Caucasian
  - f. Other
11. What state do you reside in?
- a. Select among the 50 states or D.C.
12. To what degree has coronavirus negatively impacted your life?
- a. Large negative impact
  - b. Moderate negative impact
  - c. Slight negative impact
  - d. No negative impact (or a positive impact)
13. To what degree has coronavirus caused you to increase your participation in remote learning, remote working, and other remote activities?
- a. Large degree
  - b. Moderate degree
  - c. Slight degree
  - d. No increase (or a decrease)
14. To what degree has coronavirus-induced remote activity improved your favorability to remote learning (either for yourself or for other people)?
- a. Large degree
  - b. Moderate degree
  - c. Slight degree

d. No more favorable (or less favorable)