Attitudinal Trends in Alternative Postsecondary Learning *

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Abstract

This paper explores a novel data set (n = 1190) to understand trends in public disposition toward alternative postsecondary learning, with a focus on employers. Results indicate that public favorability is positive and will remain flat over the next year. Employer attitudes are not meaningfully different from the general public.

Keywords: education economics, alternative education, debt crisis, signaling 2010 MSC: D12, I21, I22, I24, I25, I26

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^{*}Go to https://github.com/Vandivier/research-dissertation-case-for-alt-ed/tree/master/papers/alt-ed-survey for additional materials including the online appendix, survey data, and data analysis source code.