Coronavirus Impact on Alternative Learning Favorability

**Appendix A – Survey Questions**

Priming Message for Initial Survey Questions:

This survey asks questions about so-called alternative credentials. For the purposes of this survey, alternative credentials include certificates, documents, and other proof of receiving education, other than traditional credentials. Traditional credentials include a high school diploma or an undergraduate degree from an accredited university. Five specific examples of an alternative credential include a Certified Project Manager certification, a portfolio of work, a Khan Academy profile, or a Nanodegree from Udacity.

Survey Questions:

1. Select “I agree” if you consent to your survey responses being used for academic study according to the informed consent document at: https://osf.io/hxz46/?view\_only=95b0c0b0c65e4b7983198cc87c2ab733
   1. I agree
   2. I do not agree\*
2. Do you contribute to hiring and firing decisions at your company?
   1. Yes
   2. No
   3. Unemployed
3. For many professions, alternative credentials can qualify a person for an entry-level position.
   1. Response on a scale from 1 to 10, where a higher score indicates stronger agreement.
4. It will soon become fairly conventional for high school graduates to obtain alternative credentials instead of going to college.
   1. Response on a scale from 1 to 10, where a higher score indicates stronger agreement.
5. When you add up the pros and cons for online education, it's probably a good thing for society overall.
   1. Response on a scale from 1 to 10, where a higher score indicates stronger agreement.
6. Which of these industries most closely matches your profession?
   1. Select one of the following:
      1. Agriculture
      2. Education
      3. Energy
      4. Finance, Investment, or Accounting
      5. Health
      6. Information Technology
      7. Law
      8. Manufacturing
      9. Military
      10. Other
      11. Retail
      12. Real Estate or Property Management
      13. Transportation
7. Gender
   1. Male
   2. Female
   3. Other
8. Household Income
   1. 0-9,999
   2. 10,000-24,999
   3. 25,000-49,999
   4. 50,000-74,999
   5. 75,000-99,999
   6. 100,000-124,999
   7. 125,000-149,999
   8. 150,000-174,999
   9. 175,000-199,999
   10. 200,000+
   11. Prefer not to answer
9. Age
   1. < 18
   2. 18 - 29
   3. 30 - 44
   4. 45 - 60
   5. > 60
10. What is the highest level of education you have completed?
    1. Did Not Graduate from High School
    2. GED
    3. High School Diploma
    4. Some College
    5. Obtained Undergraduate Degree
    6. Obtained Non-Doctoral Graduate Degree
    7. Obtained a Doctoral Degree
11. Which race/ethnicity best describes you?
    1. American Indian or Alaskan Native
    2. Asian / Pacific Islander
    3. Black or African American
    4. Hispanic
    5. White / Caucasian
    6. Other
12. What state do you reside in?
    1. Select among the 50 states or D.C.
13. To what degree has coronavirus impacted your life?
    1. Response on a scale from 1 to 5, or “My life hasn't noticeably changed.” 1 is Extremely Negative Impact and 5 is Extremely Positive Impact.
14. Coronavirus has affected our society in such a way that online learning is more common than ever. Thinking about learning after high school, including online college and getting certified online, this change is…
    1. Good
    2. Bad
    3. Neither good nor bad