Coronavirus Impact on Alternative Learning Favorability

**Appendix A – Survey Questions**

Priming Message for Initial Survey Questions:

This survey asks questions about so-called alternative credentials. For the purposes of this survey, alternative credentials include certificates, documents, and proof of receiving education other than traditional credentials. Traditional credentials include a high school diploma or an undergraduate degree from an accredited university. Examples of alternative credentials include a Certified Project Manager certification, a portfolio of work, a Khan Academy profile, or a Nanodegree from Udacity.

Survey Questions:

1. Do you contribute to hiring and firing decisions at your company?
   1. Yes
   2. No
   3. Not employed at present
2. For many professions, alternative credentials can qualify a person for an entry-level position.
   1. Respond on a scale from 1 to 10, where a higher score indicates stronger agreement.
3. It will soon become common for high school graduates to obtain alternative credentials instead of going to college.
   1. Respond on a scale from 1 to 10, where a higher score indicates stronger agreement.
4. When you add up the pros and cons of online education, it's probably a good thing for society overall.
   1. Respond on a scale from 1 to 10, where a higher score indicates stronger agreement.
5. Which of these industries most closely matches your profession?
   1. Select one of the following:
      1. Agriculture
      2. Education
      3. Energy
      4. Finance, Investment, or Accounting
      5. Health
      6. Information Technology
      7. Law
      8. Manufacturing
      9. Military
      10. Other
      11. Retail
      12. Real Estate or Property Management
      13. Transportation
6. Gender
   1. Male
   2. Female
   3. Other
7. Household Income
   1. 0-9,999
   2. 10,000-24,999
   3. 25,000-49,999
   4. 50,000-74,999
   5. 75,000-99,999
   6. 100,000-124,999
   7. 125,000-149,999
   8. 150,000-174,999
   9. 175,000-199,999
   10. 200,000+
   11. Prefer not to answer
8. Age
   1. < 18
   2. 18 - 29
   3. 30 - 44
   4. 45 - 60
   5. > 60
9. What is the highest level of education you have completed?
   1. Did Not Graduate from High School
   2. GED
   3. High School Diploma
   4. Some College
   5. Obtained Undergraduate Degree
   6. Obtained Non-Doctoral Graduate Degree
   7. Obtained a Doctoral Degree
10. Which race/ethnicity best describes you?
    1. American Indian or Alaskan Native
    2. Asian / Pacific Islander
    3. Black or African American
    4. Hispanic
    5. White / Caucasian
    6. Other
11. What state do you reside in?
    1. Select among the 50 states or D.C.
12. To what degree has coronavirus negatively impacted your life?
    1. Large negative impact
    2. Moderate negative impact
    3. Slight negative impact
    4. No negative impact (or a positive impact)
13. To what degree has coronavirus caused you to increase your participation in remote learning, remote working, and other remote activities?
    1. Large degree
    2. Moderate degree
    3. Slight degree
    4. No increase (or a decrease)
14. To what degree has coronavirus-induced remote activity improved your favorability to remote learning (either for yourself or for other people)?
    1. Large degree
    2. Moderate degree
    3. Slight degree
    4. No more favorable (or less favorable)