Coronavirus Impact and Personality Factors of Alternative Learning Favorability

**Appendix A – Survey Questions**

Priming Message:

Alternative credentials include certificates, documents, and other proof of receiving education, other than traditional credentials. Traditional credentials include a high school diploma or an undergraduate degree from an accredited university. An example of an alternative credential is a Nanodegree from Udacity.

Survey Questions:

1. Do you contribute to hiring and firing decisions at your company?
   1. Yes
   2. No
   3. Unemployed
2. For many professions, alternative credentials can qualify a person for an entry-level position.
   1. Response on a scale from 1 to 10, where a higher score indicates stronger agreement.
3. It will soon become fairly conventional for high school graduates to obtain alternative credentials instead of going to college.
   1. Response on a scale from 1 to 10, where a higher score indicates stronger agreement.
4. When you add up the pros and cons for online education, it's probably a good thing for society overall.
   1. Response on a scale from 1 to 10, where a higher score indicates stronger agreement.
5. When you add up the pros and cons for artificial intelligence, it's probably a good thing for society overall.
   1. Response on a scale from 1 to 10, where a higher score indicates stronger agreement.
6. Have you heard of any of the following online course providers?
   1. Select zero to many of the following:
      1. Udacity
      2. Udemy
      3. Coursera
      4. Pluralsight
      5. Lynda.com / LinkedIn Learning
7. Which of these industries most closely matches your profession?
   1. Select one of the following:
      1. Agriculture
      2. Education
      3. Energy
      4. Finance, Investment, or Accounting
      5. Health
      6. Information Technology
      7. Law
      8. Manufacturing
      9. Military
      10. Other
      11. Retail
      12. Transportation
8. Government regulation helps ensure businesses treat individuals more fairly.
   1. Response on a scale from 1 to 10, where a higher score indicates stronger agreement.
9. Gender
   1. Male
   2. Female
   3. Other
10. Household Income
    1. 0-9,999
    2. 10,000-24,999
    3. 25,000-49,999
    4. 50,000-74,999
    5. 75,000-99,999
    6. 100,000-124,999
    7. 125,000-149,999
    8. 150,000-174,999
    9. 175,000-199,999
    10. 200,000+
    11. Prefer not to answer
11. Age?
    1. < 18
    2. 18 - 29
    3. 30 - 44
    4. 45 - 60
    5. > 60
12. Exact Age
    1. Numeric entry between 18 and 120.
13. What is the highest level of education you have completed?
    1. Did Not Graduate from High School
    2. GED
    3. High School Diploma
    4. Some College
    5. Obtained Undergraduate Degree
    6. Obtained Non-Doctoral Graduate Degree
    7. Obtained a Doctoral Degree
14. Which race/ethnicity best describes you?
    1. American Indian or Alaskan Native
    2. Asian / Pacific Islander
    3. Black or African American
    4. Hispanic
    5. White / Caucasian
    6. Other
15. Please take this quick, free personality survey and enter your percentage results as a rounded number in a comma-separated format in the order of O,C,E,A,N.  
      
    <https://www.truity.com/test/big-five-personality-test>  
      
    An example answer would be 90,71,71,63,31
16. Please take this quick, free survey on grit and enter your result to two decimal places.  
      
    <https://angeladuckworth.com/grit-scale/>  
      
    An example answer would be 3.24
17. To what degree has coronavirus impacted your life?
    1. Response on a scale from 1 to 5, or “My life hasn't noticeably changed.” 1 is Extremely Negative Impact and 5 is Extremely Positive Impact.
18. I consider myself religious
    1. Response on a scale from 1 to 10, where a higher score indicates stronger agreement.
19. Do you work in a STEM profession?
    1. Yes
    2. No
    3. Unsure
20. When evaluating an applicant's education, it is important to check whether the degree was awarded from a US institution.
    1. Response on a scale from 1 to 10, where a higher score indicates stronger agreement.
21. What state do you reside in?
    1. Select among the 50 states or D.C.