**I. Research Ideas**

Ideas:

1. SurveyMonkey 1-Off Survey
2. Udacity Scrape
3. Udacity Kairos Augmentation
   1. Multisource Kairos Image Sampling
4. Udacity GitHub Augmentation
5. Udacity LinkedIn Augmentation
6. Udacity Classifier Variance Analysis
7. Udacity Email Survey
8. GitHub Survey
9. SurveyMonkey Panel Survey
10. Scrape StackOverflow
11. Company Internal Data
12. ABM Model of College Entry
13. ABM Model of Voucher Efficacy
14. Spokane and Ancestry Yearbook Study\*
15. Multi-Sample Classifier Variance Analysis
16. Additional Committee Member’s Choice
    1. Storr, Tabarrok, Cowen, or Other

Questions:

1. Are these microstudies sufficient to garner a paper for each?
2. If not, how must they merged to substantiate a paper?
3. Is the strategy of publishing three papers and combining them to form a dissertation a valid approach?
4. For the survey questions, what questions should I include?

\* I seem to recall that Brian mentioned one interesting topic would be to ask why students enroll in higher education, but is this not already well studied? I may be incorrectly recalling the topic, or there may be some interesting difference compared to other studies. Maybe this data can be used.

**II. Next Steps**

1. Publish Udacity Study
2. Publish Other Study
3. Formalize Committee
4. Enroll in 998 or 999
5. Defend Dissertation

**III. Questions to Ask**

1. Have these folks take the Alternative Credentials Baseline Attitudinal Study (Needed?)
2. Are you presently employed?
3. What is your salary?
4. What is your job title?
5. Do you contribute to hiring and firing decisions at your company?
6. How satisfied are you with your job?
7. How likely are you to change jobs within 1 year?
8. For many professions, alternative credentials can qualify a person for an entry-level position.
9. For my job title in particular, a university degree is not a job requirement.
10. Would you contribute to research by taking a quarterly survey? Like this survey, the survey will consist of less than 15 questions. If you choose yes, I will also send you the aggregated results of the survey.
    1. Don’t tell them, but if they choose no try one follow up which says, “I hope you’ll reconsider as I’m offering a $25 Amazon gift card.”