



VANDYHACKS V

Sponsorship Prospectus

Vanderbilt University
November 2-4, 2018
vandyhacks.org
sponsor@vandyhacks.org



INTRODUCTION

Hello!

The VandyHacks Sponsorship committee would like to invite you to sponsor **VandyHacks V**, Vanderbilt University's fifth annual student-run hackathon. Last year at **VandyHacks IV**, we hosted **over 450 students** from **39 schools** across the nation. Over a period of **36 hours** they collaborated to create **72 unique projects**, including mobile applications, virtual reality games, innovative healthcare solutions, and more.

From **November 2-4, 2018**, we're hosting **VandyHacks V** at Vanderbilt's state-of-the-art **Innovation Pavilion**. We're inviting 450 of the nation's top hackers, creators, and learners to spend a weekend building amazing projects, and we'd love for y'all to be a part of it.

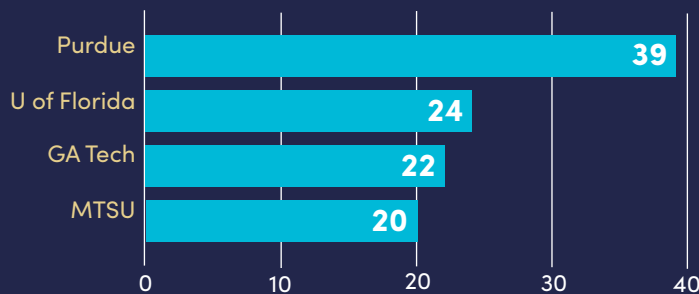
If you have any questions, don't hesitate to reach out to sponsor@vandyhacks.org. We're excited to host another amazing event, and this wouldn't be possible without the generous help of sponsors like you!

We hope to see you this November!
The VandyHacks Sponsorship Committee

Check out some stats from our past event below:

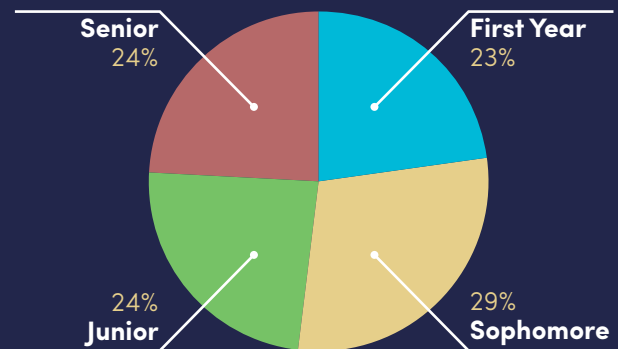


Top Participating Schools*



*In addition to 249 Vanderbilt Hackers

Participant Class Distribution





SPONSORSHIP TIERS

See proceeding pages for more detail on tiers

Bronze

\$2000

Silver

\$4000

Ruby

\$7000

Sapphire

\$9000

Commodore Gold

Contact Us

GENERAL

Send Technical Mentors



Sponsor a Prize



Give a Lightning Talk



Opening Ceremony Intro



Host a Select Workshop



Final Round Judge



Keynote Speech



RECRUITING

Distribution of Recruiting Info



Access to Hack Info

Post-Event

Day-Of

Early

Early

Recruiter Table



Private Interview Location



BRANDING

Logo on Website



Distribution of Swag



Logo on Shirt



Sponsor a Meal or Event



Logo on Intro Banner



Pamphlets/Swag in Swag Bags



Logo on Swag Bag



Co-Host Status






SPECIAL PACKAGES

*Please contact
us for custom
packages*

Sponsored Water Bottles for Hackers	\$1000
	VandyHacks will distribute water bottles to attendees with your company logo (first come first serve).

Sponsored Socks for Hackers	\$2000
	VandyHacks will distribute high quality socks to hackers with your company logo (first come, first serve).

Sponsored Buses for Hackers	\$500
	Your company can choose to sponsor any of the buses that VH provides for hackers.

Email Blast	\$500
	Your company will be able to send an email to all attendees directly from info@vandyhacks.org . This email can contain any promotional content, from recruitment information to company highlights.



WHERE WILL YOUR MONEY GO?

Your sponsorship will be used by our team to cover the costs of VandyHacks V, such as food, facilities, buses for hackers, and swag that we provide to all participants. Moreover, we put your sponsorship towards incredible prizes for winning hackers, such as headphones, Amazon Echos, Nintendo Switches, and more!

In addition, VandyHacks firmly believes that no financial, social, cultural, or geographic boundaries should prevent a student from attending and participating in our event. Thus, we also allocate a portion of sponsorship money to reimburse participants for travel costs that they otherwise would not be able to afford.

We allow all sponsors the ability to distribute recruiting info, and for the sponsors who qualify for admission to the event, we set you up with booths, and allow you to have as much exposure and interaction with our hackers as possible.

So what are you waiting for? Join our team & our hackers from November 2-4 for an unforgettable VandyHacks experience!



BRONZE PACKAGE DESCRIPTION

This tier is for sponsors who want to help us create an incredible event at a baseline price.



Sponsor a Prize



Mentors



Distribute your own Swag

\$2000



SILVER PACKAGE DESCRIPTION

This tier is for sponsors who want to be a bigger part of the fun while getting the true starter pack of perks that we offer.



Sponsor a Prize



Mentors



Distribute your own Swag



Table Spot



Access to Hacker Info

Your company will receive Hacker Info after the event.

\$4000



RUBY PACKAGE DESCRIPTION

This tier is for sponsors who want to be one of the more valuable sponsors at our event. You'll be a larger part of all of our VH activities all the while getting a more advanced set of perks!



Sponsor a Prize



Mentors



Distribute your own Swag



Table Spot



Access to Hacker Info

Your company will receive Hacker Info the first day of the event



Opening Ceremony Intro

Your company will have the opportunity to deliver a short presentation (TWO minutes) at opening ceremony. This can include information about recruitment, your company, or anything else you'd like to share as we kick off the weekend!



Logo on Shirt (Medium)



Sponsor a Meal



VH will block off an exclusive time for you to host a workshop



Host your own Private Interviews in a reserved space

\$7000



SAPPHIRE PACKAGE DESCRIPTION

This tier is for sponsors who want to be front and center for most of the activities at VandyHacks while getting a premium set of perks.



Sponsor a Prize



Mentors



Distribute your own Swag



Table Spot



Access to Hacker Info

Your company will receive Hacker Info early (before the event)



Sponsor a Meal



Logo on Shirt (Large)



VH will block off an exclusive time for you to host a workshop



Opening Ceremony Intro

Your company will have the opportunity to deliver a short presentation (THREE minutes) at opening ceremony. This can include information about recruitment, your company, or anything else you'd like to share as we kick off the weekend!



Host your own Private Interviews in a reserved space



Logo on Banner (Large)



Swag Handout

VH will distribute informational pamphlets about your company in our swag bags that are provided to all participants

\$9000



COMMODORE GOLD PACKAGE DESCRIPTION

This tier is for our one and only co-host. As an exclusive member of this tier, you will receive the ultimate set of perks and stride into VandyHacks V with us as a fellow Commodore!



Sponsor a Prize



Mentors



Distribute your own Swag



Table Spot



Sponsor a Meal



Access to Hacker Info

Your company will receive Hacker Info a few days in advance of the first day of the event



VH will block off an exclusive time for you to host a workshop



Host your own Private Interviews in a reserved space



Logo on Shirt (HEADLINE)



Keynote Speech

Give a keynote speech to our participants as the event wraps up



Opening Ceremony Intro

Your company will have the opportunity to deliver a short presentation (FIVE minutes) at opening ceremony. This can include information about recruitment, your company, or anything else you'd like to share as we kick off the weekend!



Final Round Judge



Co-Host Status



Logo on Banner and Swag Bag (HEADLINE)



Swag Handout

VH will distribute informational pamphlets about your company in our swag bags that are provided to all participants

CONTACT US