



# VANDYHACKS VII SPONSOR HANDBOOK

## VIRTUAL

Discord: <https://discord.gg/MbbfBWW>

Twitch: <https://www.twitch.tv/vandyhacks>

Website: <https://vandyhacks.org>

SCROLL DOWN TO PLAY

Dear Sponsor,

Thank you again for joining VandyHacks for yet another amazing ride. This guide covers all you need to know about our first ever virtual hackathon and how you can make the best out of our event. Should you have any questions, feel free to email [sponsorship@vandyhacks.org](mailto:sponsorship@vandyhacks.org) or contact the VH team member you have been in contact with.

With love,

VH Sponsorship Committee



SCROLL TO CONTINUE



# Schedule

## Friday, Oct 2nd

6:00 - 8:30 PM  
7:00 - 7:40 PM  
7:50 - 8:30 PM  
8:30 - 9:00 PM  
9:00 - 12:00 AM

## Sponsor Events in Yellow

Opening Ceremony  
Speaker Event 1  
Speaker Event 2  
Mentor Matching  
VandyHacks Workshops

## Saturday, Oct 3rd

8:00 - 1:00 PM  
1:00 - 3:30 PM  
3:30 - 4:30 PM  
4:30 - 5:00 PM  
5:00 - 6:00 PM  
6:30 - 7:15 PM  
7:20 - 7:50 PM  
8:00 - 8:45 PM  
9:00 - 10:00 PM  
10:30 - 11:30 PM  
11:30 - 12:30 AM

VandyHacks Workshops  
Sponsor Career Fair  
Zoomba  
MLH Event  
Baking!  
Speaker Event 3  
Skribble.io  
Speaker Event 4  
Typing Contest  
Guided Meditation  
Rubix Cube Guide

## Sunday, Oct 4th

8:30 AM  
9:45 - 10:15 AM  
10:30 - 2:00 PM  
1:20 - 2:00 PM  
3:00 - 4:00 PM

Hacking Ends  
Skribble.io  
Judging  
Speaker Event 5  
Closing Ceremony

## Oct 5th - Oct 9th

Sponsor Networking and  
Information Sessions and  
Workshops Throughout the  
Week



# General Onboarding

## Share Your Contact Info

The team member that you have been in contact with will be your primary contact during the event.

Share with the team member the easiest way to reach you during the event whether that's email or phone number.

## Join Discord

Our primary mode of communication with hackers will be through Discord. Discord is an instant message communication tool that can effectively create a sense of community in a virtual environment which is perfect for our virtual hackathon. Please join our Discord server using the link below! Your technical mentors will be part of the "mentor" channel, shared with all other mentors and you will also have your own channel specific for your own firm where hackers can ask questions and interact within.

**Discord:** <https://discord.gg/MbbfBWW>

## Resume

A preliminary resume will be provided on Monday, September 28th. A complete set of resumes will be provided on Friday, October 2nd.



# General Onboarding Cont.

## Office Hours

Outside of the planned sponsor events, you are welcome to set a designated office hours for recruiting and technical mentorship that hackers can stop by as they wish. Let one of us know if you are interested and we will make an announcement to our hackers!

## Interviews

You are welcome to host interviews anytime during and after event. You will have full autonomy on conducting interviews, as long as they are virtual.

## Sending Swags and Recruitment Materials

If you have anything physical you want to share with our hackers, please send to:

Minsoo Shin  
PMB 359838  
2301 Vanderbilt Pl.  
Nashville, TN 37235

## Featured on Website

Each of our sponsors' logos and open positions will be posted on the featured *Sponsor* section of our website. Feel free to check it out!



# Detailed Sponsor Logistics

Friday, Oct. 2nd

## ***Opening Ceremony - 6:00 - 8:30 PM***

- Link: <https://www.twitch.tv/vandyhacks>
- Opening ceremony will be optional for our sponsors. Feel free to tune in using the link above and our team will be reading your brief introductions.
- No sponsors will be on screen for our opening ceremony to ensure smooth transition. Instead, we will briefly introduce all of our sponsors and have a featured sponsor career fair on Saturday.

## ***Teammaking & Mentor Matching - 8:30 - 9:00 PM***

- Our hackers will begin hacking and looking for teammates and technical mentors.
- We expect a surge of demand for technical mentors during this time. We recommend being present on the Discord for technical mentorship purposes.



# Detailed Sponsor Logistics

## Saturday, Oct. 3rd

### Sponsor Career Fair (Zoom) - 1:00 - 3:30 PM

- **Logistics:** We will begin with an introduction for all of our sponsors featuring 1 minute pitch. After the introductions, the sponsors will go into their own meeting link, set up by each sponsor. We will have someone from our team in the lobby for your specific meeting room to help facilitate the logistics while you chat 1:1 with our hackers in the breakout room.

## Sunday, Oct. 4th

### Judging - 10:30 - 2:00 PM

- Our hackers will finish hacking at this time and begin submitting their video demos to Devpost. You will have a chance to review all submissions before announcing your final winners for your challenge!
- More details on judging will come during the event!

### Closing Ceremony (Zoom) - 3:00 - 4:00 PM

- Now that you've chosen the winner for your challenge, you will announce the winner for your challenge during our closing ceremony!
- You will announce the winner on the live-stream!



# Detailed Sponsor Logistics

Oct. 5th - Oct. 9th

## *Networking/Information Session and Workshops*

- If you've expressed interest in hosting one of these, you can choose any date and time between these dates to host the event.
- If you are interested but have not told us the date and time, please reach out.
- Once you finalize your event, we will work with our career center to have it advertised to the general Vanderbilt community on top of the VandyHacks participants.

## Anytime During and After Event

### *Interviews*

- Feel free to host interviews anytime you want. If you would like us to promote your interviews, we will make a Discord announcement!





# Tips and Guidelines

## Recruiting

**Discord:** Discord will be the primary communication platform we will be using throughout the event with our hackers. We will have a designated channel for your firm where you can interact with our hackers!

**Career Fair:** Saturday's *Sponsor Career Fair* is designed to steer our hackers' attention to our amazing sponsors. We highly recommend participating in this event!

**Office Hours:** Office hours can also be a great way to connect with our hackers both formally and informally.

**Contacting Hackers:** Feel free to contact our hackers individually through the provided information on resume. Discord is also a great way to get your message through en masse!

## Technical Mentors

**Why Technical Mentors:** Technical Mentors will serve as the go-to people for technical problems, project guidance and career mentorship.

**Discord, Again:** Please join the Discord and you will have access to the designated "mentor" channel where hackers will be asking questions throughout the event!

**Reach Out:** Feel free to reach out to our hackers as some of our hackers might be intimidated by your big brand names.



# Frequently Asked Questions

## How can I connect with the hackers?

Discord will be the most approachable way to connect. Career fair and office hours can also be a great way to connect formally.

## What time do we have to be there?

It is the spirit of a hackathon to utilize all 24 hours in a day to work on our passion projects. We highly recommend being present for the aforementioned sponsor specific events, but our sponsors are welcome and encouraged to be online at any time during the 36 hours and participate in any event that interests you!

## Will the meeting link for our networking sessions and office hours be provided?

Each sponsor will set up its own meeting links using any platform of choice (Zoom, WebEx, etc). Be sure to share with us the link so we could get the word out to hackers.



## Emergency Contacts

Minsoo Shin, Director of Sponsorship: 469-888-1846

Ananya Gondi, Co-president: 615-638-8473

Gabriel Ting, Co-President: 417-860-1928

Email: [sponsorship@vandyhacks.org](mailto:sponsorship@vandyhacks.org)

## Important Links

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START VANDYHACKS 7

