



Vandyhacks VI

Art Edition

SPONSORSHIP GUIDE

Dear Sponsor,

Thank you again for choosing to support VandyHacks. In this document, we've included the schedule, what you need to know about the event, and some tips and guidelines. Should you have any questions, feel free to email sponsorship@vandyhacks.org

- VH Team

Parking

Parking will be provided free of charge at the 25th Avenue Parking Garage located at 2461 Highland Ave, Nashville, TN 37212.

Please use the Highland Avenue entrance, located along Highland Ave between 25th Ave S and 24th Ave S.

Park in any non-reserved Zone 3 parking space

Location

VandyHacks will be hosted in **The Wond'ry**, Vanderbilt's new engineering and science building located directly across the street from the 25th Avenue Garage.

Just in case, here's the address:
2414 Highland Avenue Nashville, TN, 37212

Schedule

Friday

General Events

4:30 – 5:30 p.m. VH Team Set Up
5:30 – 8:00 p.m. Check-In
6:00 – 8:00 p.m. Dinner
7:45 – 8:00 p.m. Walk to Auditorium
8:00 – 9:00 p.m. Opening Ceremony
9:30 – 12:00 a.m. VandyHacks Workshops
10:00 p.m. Hacking Begins!

Sponsor Events

Sponsors Set Up
Sponsors Recruiter Tables

Walk to Auditorium
Sponsor Introduction

Saturday

General Events

12:00 – 1:00 a.m. Midnight Snack
12:00 – 4:00 a.m. VandyHacks Workshops
8:00 – 9:00 a.m. Breakfast
9:00 – 10:00 a.m.
10:00 – 12:00 p.m.
12:00 – 4:00 p.m.
12:30 – 2:00 p.m. Lunch
2:00 – 6:00 p.m.
6:00 – 7:00 p.m. Dinner
7:00 – 8:00 p.m.
8:00 – 9:30 p.m.
9:00 - 12:00 a.m. Hackers Mini Events

Sponsor Events

Sponsors Workshops
Sponsors Networking
Sponsors Interviews

Sponsors Workshops

Sponsors Workshops
Dinner Party (Sponsors Only)

Sunday

General Events

12:00 – 1:00 a.m. Midnight Snack
12:00 – 3:00 a.m. Hackers Mini Events
8:00 – 9:00 a.m. Breakfast
9:00 – 10:00 a.m. Hacking Stops
10:00 – 12:30 p.m. Project Showcase
12:00 – 1:00 p.m. Lunch
1:30 – 3:00 p.m. Closing Ceremony
3:30 p.m. Buses Leave

Sponsor Events

Judging Orientation
Sponsors Judging

Present Prizes

Opening Ceremony

Opening ceremony will be held in Langford Auditorium, and closing ceremony will be held in the Student Life Center (across the street from the Engineering and Science Building). Silver and above have one minute to talk about their company and pitch their project.

This is your chance to show off what your company has to offer! The topic of your introduction is completely up to you - culture, a brief anecdote, interesting technical challenges, or a description of your API or product are all options we'd recommend. Focus on piquing students' interests and standing out.

Headlines will also have 7.5 minutes Q&A toward the end of the Opening Ceremony.



Expo

During the expo, teams will set up in the Wond'ry to present their projects to everyone.

If your company is sponsoring a prize for a specific category, please have your recruiters and/or mentors on site to rate the projects. In addition, all mentors are welcome to contribute to selecting overall top hacks to demonstrate during closing ceremony.

Judging will be based on four basic categories: technical difficulty, impressiveness, efficacy, and originality. We will hold a quick debriefing session before expo round to go over how to judge projects with a professional and unbiased approach. For any questions or if you would like to register your mentor to be an expo judge, please email nidhi@vandyhacks.org.



Closing Ceremony

The closing ceremony will be taking place in the Student Life Center (**310 25th Ave S, Nashville, TN 37240**). It will begin with the top five overall teams presenting their projects, which are critiqued by our panel of final round judges.

Next, while the judges deliberate on the overall winners, companies will present prizes to the winning teams of their sponsor categories. Finally, our best overall and runner-up teams will be announced. We will let you know the specific order for presenting prizes during the event.

Communication

All sponsors are strongly encouraged to join our **VandyHacks slack channel**. Slack is the messaging service we use for our event. It is very convenient for keeping up with events happening and is a great way to connect mentors with hackers that need help

Accommodation

Sponsors are responsible for their own accommodations. Some nearby hotels we recommend are Loews Vanderbilt Hotel and the Homewood Suites by Vanderbilt. However, since accommodation is expensive and tends to book out fast in downtown Nashville, we recommend looking into alternative accommodation options like Airbnb.


Non-Discrimination Policy

Vanderbilt University's policy is to promote employment of its students and graduates with no discrimination based on race, color, sex, religion, national origin, age, military services, sexual orientation or disability.

Vanderbilt facilities are available only to those employers whose practices are consistent with this policy, as well as all applicable laws and regulations governing employment discrimination.

Alcohol Policy

Vanderbilt University adheres to the National Association of College and Employers (NACE) policy, which states that the serving of alcohol should not be a part of the recruitment process. Therefore, all recruiting activities, including the information sessions should be alcohol-free





Emergency Contacts

Troy Jiang, Director of Sponsorship	(615) 521-6369
Nidhi Mehta, Co-President	(865) 300-7512
Matt Leon, Co-President	(716) 640-2689
Ben Cooper, Senior Advisor	(224) 659-4934
John Valin, Senior Advisor	(847) 514-7053

Tips and Guidelines

Recruiting

Sending a recruiter is a great way to connect with VandyHacks attendees.

- Set up a table to talk to hackers and give out swag.
- Talk to as many hackers as you can!
- During the event, set up a system to collect contact info or resumes.
- Browse through attendees' LinkedIn and GitHub profiles, and take a look at their websites.
- Look over resumes and keep in contact with promising hackers.
- Give out business cards so that interested hackers can follow up.

Mentors

Sending a mentor can help hackers make the most out of their weekend.

- Be ready to help with API questions or coding questions in general.
- Help beginner hackers gain their footing.
- Create personal relationships with hackers.

FAQ

Can sponsors eat the food?

Yes, of course! Sponsors are welcome to eat any of the meals or snacks served throughout the course of the event.

Will tables be provided for recruiting?

Yes, for silver sponsors and above, full-length tables will be provided as part of your sponsorship package.

Is there a private lounge?

Yes, there is a dedicated sponsor lounge on the first floor where all sponsors are welcome to store belongings and relax. This lounge will be open at all hours.

Sponsor Dinner Party

In appreciation of your support and our partnership, the Sponsorship team is hosting a dinner party for all sponsors representatives.

Dinner from Taziki's will be served on Saturday **Nov 2nd at 8:00 in Room 202.**