

Vanessa Josephine Mattea

Student ID: 221458997

### Task 3 - User Stories and UI/UX Design for the Website Project

#### User Story 1

Statement	Acceptance Criteria
As a skin care enthusiast, I want to be able to ask in detail about the products.	<ol style="list-style-type: none"><li>1. Website must provide a one-on-one chat box.</li><li>2. User and the website's admin can type and send messages via the chat box.</li><li>3. User and the website's admin can receive messages in the chat box.</li><li>4. User should receive a notification when a message is received.</li></ol>

#### User Story 2

Statement	Acceptance Criteria
As a user, I want to make a purchase from the website.	<ol style="list-style-type: none"><li>1. When the website launches, a pop-up prompt for sign-up or log-in should be displayed.</li><li>2. Log-in should take user to the home page.</li><li>3. Sign up should take user to a new page, in which user will go through a sign-up process.<ol style="list-style-type: none"><li>1. User enters name, email, password.</li><li>2. User's credentials safely stored.</li><li>3. Confirmation email sent.</li></ol></li><li>4. Only then user should be able to make a purchase.</li><li>5. User should be able to add an item to the cart or immediately checkout.</li></ol>

### User Story 3

Statement	Acceptance Criteria
As a user, I want to be able to edit my cart before checking out.	<ol style="list-style-type: none"><li>1. User should be able to add product into the cart.</li><li>2. User should be able to change the quantity of the product in the cart.</li><li>3. User should be able to delete product in the cart.</li><li>4. User should click a button to continue to checkout.</li></ol>

### User Story 4

Statement	Acceptance Criteria
As a user, I want to edit my shipment details.	<ol style="list-style-type: none"><li>1. User should be able to add up to 3 shipment address in the user's profile page and on checkout.</li><li>2. User should be able to edit the shipment address, both in the user's profile page and on checkout.</li><li>3. On checkout, user should pick one address before allowed to continue with the checkout process.</li></ol>

### User Story 5

Statement	Acceptance Criteria
As a user, I want to have different payment methods.	<ol style="list-style-type: none"><li>1. On checkout, user should pick one preferred payment method.</li><li>2. Further information about the payment method will then be displayed to guide the user.</li></ol>

### User Story 6

Statement	Acceptance Criteria
As a user, I want to receive order confirmation, order updates, and product promotions via my email.	<ol style="list-style-type: none"><li>1. After the purchase has been confirmed, user should receive a confirmation email with the order details.</li><li>2. After the order has been shipped and received, user will receive an order update via email.</li><li>3. User should be able to subscribe to the email list through the user's profile page.</li></ol>

### User Story 7

Statement	Acceptance Criteria
As a user, I want to be able to cancel my order.	<ol style="list-style-type: none"><li>1. User should be able to cancel the order if and only if an email in regards of shipping has not been sent by the website.</li></ol>

### User Story 8

Statement	Acceptance Criteria
As a user, I want to review and rate the product on the website.	<ol style="list-style-type: none"><li>1. User should be able to give review and rate purchased product.</li><li>2. User should have the option to anonymously write the review.</li></ol>

### User Story 9

Statement	Acceptance Criteria
As a user, for the sake of my convenience, I want my account to be kept logged in.	<ol style="list-style-type: none"><li>1. User should be able to choose whether the website keeps her/his account logged in or not.</li><li>2. User should be able to log out from her/his account with the aid of the “log out” button.</li></ol>

### User Story 10

Statement	Acceptance Criteria
As a mobile device user, I want to get the best shopping experience as I would on a desktop.	<ol style="list-style-type: none"><li>1. The website layout should be tailored to the width of the user’s device and its content should be kept easily understood and accessible.</li></ol>