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Task 3 - User Stories and UI/UX Design for the Website Project

User Story 1

Statement	Acceptance Criteria
As a skin care enthusiast, I want to ask in detail about the products so I can learn more about the benefits, etc.	<ol style="list-style-type: none">1. Website must provide a one-on-one chat box.2. User and the website's admin can type and send messages via the chat box.3. User and the website's admin can receive messages in the chat box.4. User should receive a notification when a message is received.

User Story 2

Statement	Acceptance Criteria
As a user, I want my cart to be saved so I can checkout whenever I want.	<ol style="list-style-type: none">1. When the website launches, a pop-up prompt for sign-up or log-in should be displayed.2. Log-in should take user to the home page.3. Sign up should take user to a new page, in which user will go through a sign-up process.<ol style="list-style-type: none">1. User inputs name, email, password.2. User's credentials safely stored.3. Confirmation email sent.4. Only then the cart should be saved, and user should be able to make a purchase.

User Story 3

Statement	Acceptance Criteria
As a user, I want to edit my cart before checking out, so I have the freedom whenever I change my mind.	<ol style="list-style-type: none">1. User should be able to add product into the cart.2. User should be able to change the quantity of the product in the cart.3. User should be able to delete product in the cart.4. User should click a button to confirm and continue to checkout.

User Story 4

Statement	Acceptance Criteria
As a user, I want to edit my shipment details so I can accurately type my address.	<ol style="list-style-type: none">1. User should be able to add up to 3 shipment address in the user's profile page and on the checkout page.2. User should be able to edit the shipment address, both in the user's profile page and on checkout.3. On checkout, user should pick one address before allowed to continue with the checkout process.

User Story 5

Statement	Acceptance Criteria
As a user, I want the products sent in a gift box so I can give them as a present to someone else.	<ol style="list-style-type: none">1. User can have the products packaged in a special gift box.2. User can pay extra money to add a card inside the box, on which user can have anything written (max. 50 words).

User Story 6

Statement	Acceptance Criteria
As a user, I want the website to automatically convert Indonesian Rupiah (IDR) to my currency, so it is convenient for me.	<ol style="list-style-type: none">1. User can update her/his currency preference.2. Website should match user's currency preference.

User Story 7

Statement	Acceptance Criteria
As a user, I want to cancel my order, so I have the freedom, in case I change my mind.	<ol style="list-style-type: none">1. User should be allowed to cancel any order within 24 hours.2. Website should provide a cancelation form, in which user should input:<ol style="list-style-type: none">1. The order ID2. At least one reason of her/his cancelation.

User Story 8

Statement	Acceptance Criteria
As a user, I want to review and rate products on the website, so I can share my thoughts and opinion.	<ol style="list-style-type: none">1. User can write a review of purchased product (max. 150 words).2. User can rate purchased product based on effectiveness, texture, packaging, and value for money.3. User can add up to three product shot.4. User can choose whether the product is recommendable or not.5. User should have the option to anonymously write the review.

User Story 9

Statement	Acceptance Criteria
As a user, I want my account to be kept logged in, so it is convenient for me.	<ol style="list-style-type: none">1. User should be able to choose whether the website keeps her/his account logged in or not.2. User should be able to log out from her/his account with the aid of the “log out” button.

User Story 10

Statement	Acceptance Criteria
As a mobile device user, I want the website to be tailored to my device, so I can get the best shopping experience as I would on a desktop.	<ol style="list-style-type: none">1. The website layout should be tailored to the width of the user’s device.2. The content should be kept easily understood and accessible.3. User can access important menus from a hamburger icon.

User Story 11

Statement	Acceptance Criteria
As a user, I want to check my orders in one place, so I can see my previous and current orders.	<ol style="list-style-type: none">1. Website should provide a “My Orders” page.2. User can see the status of each order (i.e accepted, shipped, delivered).3. User can view the detail of each order (i.e order ID, date purchased, total price, number of items purchased, etc).

User Story 12

Statement	Acceptance Criteria
As a user, I want to reorder without manually adding the products to my cart, so it is convenient for me.	<ol style="list-style-type: none">1. On the “My Orders” page, user can click the “reorder” button to automatically checkout the same order.

User Story 13

Statement	Acceptance Criteria
As a user, I want to search for products, so I can find them easily.	<ol style="list-style-type: none">1. From a search box, user can search for products.2. User can apply search filters of the product category (i.e toner, cleanser, etc).3. Website should provide a catalog page for the products.

User Story 14

Statement	Acceptance Criteria
As a skincare enthusiast, I want to recycle empty products packaging, so I can contribute to the wellbeing of the planet.	<ol style="list-style-type: none">1. Website should provide a “Recycle Empty Packaging” page.2. User should fill a form, and inputs:<ol style="list-style-type: none">1. Product name2. A picture of the empty packaging3. User should get instructions on how to mail the empty packaging to the website’s address.