

# Thinking Aloud Test Plan

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GROUP G2-04

# Topics

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- Methodology
- User Profiles
- Test Environment
- Test Tasks
- Specific Questions

# Methodology

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## Thinking Aloud Test:

- User experience of a product
- Specific tasks
- Several aspects get recorded
- Different roles
- 6 steps

# User Profiles

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## Potential users:

- Living balanced and healthy lifestyles
- Picking up prescriptions
  - In person
  - Online/delivery
- Seeking alternative/natural treatments

# Test Environment

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- Hardware: MacBook Pro 2017
- Webcam: integrated camera
- Software: OBS
- Camera: Canon EOS700D
- Microphone: Rode NT1-A

# Test Tasks

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- First impressions
- Times for the COVID tests
- Shop with the products
- Page of Baby and Child products
- Question about Aspirin Express

# Specific Questions

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- Do you live in Graz?
- Have you ever visited the website „bahnhof-apo.at“?
- Have you ever been to the „Bahnhof Apotheke“ in person?

Thank you for your attention!