

Heuristic Evaluation Plan

GROUP G2-04

Team

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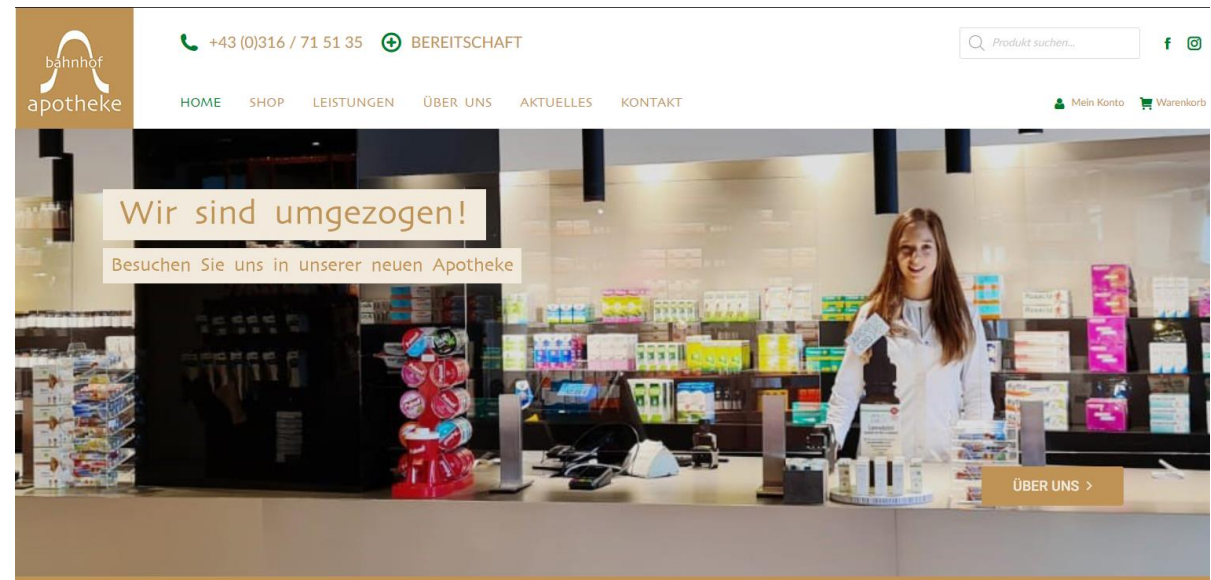
- Rolando Kristian Unger

- Marco Defant

- Vanessa Komar

Introduction

- Evaluation of bahnhof-apo.at
- Website of the pharmacy at Graz main station
- Overview of services can be found on the website



Methodology

- Analyse website from user perspective
- „Andrews General Usability Heuristics“
- Heuristic evaluation:
 - Individual reviews of website
 - Evaluators discuss findings in a group
 - Results in Heuristic Report

User Profiles

Potential users:

- Living balanced and healthy lifestyles
- Picking up prescriptions
 - In person
 - Online/delivery
- Seeking alternative/natural treatments

Devices

- 2 mobile devices (iOS)
- 2 laptops (Windows, Linux)
- 2 different browsers

Thank you for your attention!