Test Cases for www.VWO.com

VWO.com, or Visual Website Optimizer, is an advanced experimentation platform designed to enhance website performance through A/B testing and multivariate testing. It allows users to create and analyze experiments to understand their impact on conversion rates and user behavior. With features for tracking key metrics and integrating with popular web technologies, VWO empowers businesses to make data-driven decisions that improve user experience and optimize online strategies.

t Case ID	Test Scenarios					
-01	Verify the user login process with valid and invalid credentials.					
C-02	Test the dashboard functionality for displaying relevant metrics and campaigns.					
TC-03	Validate the creation of a new A/B test campaign and its settings.					
TC-04	Check the editor's usability for modifying campaign content.					
TC-05	Ensure that users can run experiments on a live website without issues.					
TC-06	Test the responsiveness of the application across different devices (desktop, tablet, mobile).					
TC-07	Validate the performance of the application under varying network conditions.					
TC-08	Check for accessibility compliance (e.g., screen reader compatibility).					
TC-09	Test the search functionality within the application for finding campaigns and metrics.					
TC-10	Verify that guardrail metrics effectively halt poor-performing experiments.					
TC-11	Validate that all tracked metrics accurately reflect user interactions.					
TC-12	Check for proper error messages when invalid inputs are submitted in forms.					
TC-13	Test the integration of third-party tools (e.g., analytics, CRM systems).					
TC-14	Ensure that user permissions and roles are correctly enforced throughout the application.					
TC-15	Validate the defect reporting process from a user's perspective.					
TC-16	Test the application's load time and performance during peak usage.					
TC-17	Check for consistent UI elements across different browsers and devices.					
TC-18	Validate that all help and support features are easily accessible to users.					
TC-19	Test the logout functionality to ensure it works properly and securely.					
TC-20	Verify that users receive appropriate notifications for campaign statuses and updates.					