

Project Initialization and Planning Phase

Date	01 June 2024
Team ID	739676
Project Name	Harvesting Brilliance: A Taxanomic Tale of Pumpkin Seeds Varieties
Maximum Marks	3 Marks

Define Problem Statements (Customer Problem Statement Template):

Create a problem statement to understand your customer's point of view. The Customer Problem Statement template helps you focus on what matters to create experiences people will love. A well-articulated customer problem statement allows you and your team to find the ideal solution for your customers' challenges.

Throughout the process, you'll also be able to empathize with your customers, which helps you better understand how they perceive your product or service.

I am	I'm trying to	But	Because	Which makes me feel
"I am a small-scale organic farmer with a deep interest in sustainable agriculture. I value biodiversity and am keen on discovering unique pumpkin varieties that can thrive in my specific climate and soil conditions."	"I'm trying to identify and cultivate a diverse range of pumpkin seed varieties that are not only productive but also resilient to local pests and diseases. My goal is to enhance my farm's productivity and contribute to the local food ecosystem with high-quality pumpkins."	"But I face challenges in obtaining reliable and comprehensive information about the different pumpkin seed varieties, including their specific growing requirements, disease resistance, and yield potential."	"Because existing agricultural resources are often too generalized or fragmented, making it difficult to find detailed, comparative data on the diverse range of pumpkin seed varieties available in the market."	"Which makes me feel overwhelmed and uncertain. This uncertainty affects my decision-making process, potentially leading to suboptimal crop selection and cultivation practices, which in turn impacts my farm's productivity and sustainability."