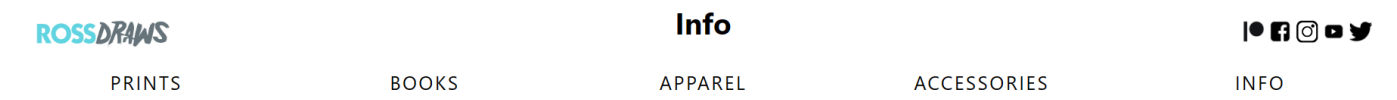


Task 3

3.1

For my website, I have decided to go for a shop where one of my favourite artists could sell their art online. Creating this was a huge step for me for someone who has never touched a line of code in my life. Many tears were created during the making of this however I pushed through! I started to create the basic layout of my nav bar since it is the same all throughout the pages (apart from the Info page but I can just remove the image and arrange some CSS). However, while creating this, at the very end I realised that a part of the prints tab was blocked (on the Info page) with something which took my lecturers to help me figure out the problem. I have used too many 'position = relative' in my code which messed up the areas which could have been accessible. I then went through each one to see which ones I could remove that were not having any use to get rid of this problem so it would not happen again. What changed from the navbar are the icons (account, shopping cart, search) which I did not add a page linked to them.



I then went ahead and started focusing on creating the clickable images. With the help of colours, I added padding to help me figure out how much I should add and what I should remove or move. Later on, I have linked each image to a page to be more believable.



Sven Anniversary Drip
\$30



Makima
\$30



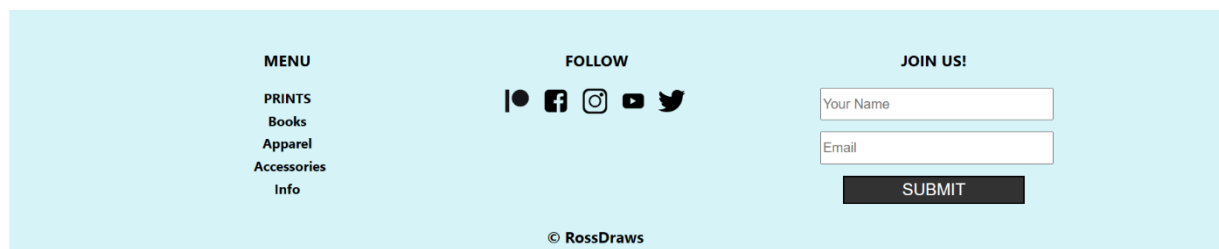
Sky Relic
\$30



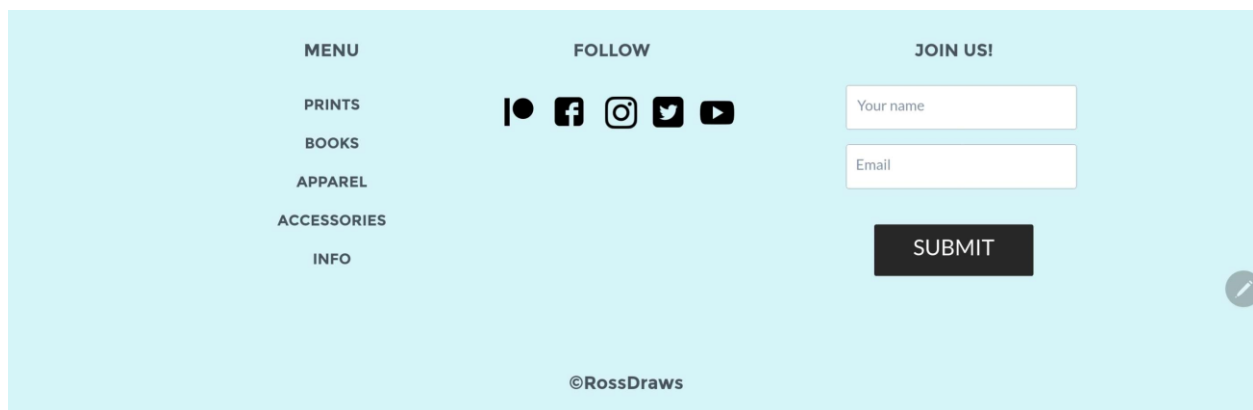
Nima Drip
\$30



As for the footer, I added 'divs' to create sections, and setting them as 'position = relative' with text align centre. This way, the material could be laid out on top of each other as per the designs. The same goes for the other two columns. There is hardly any difference between the two as shown below.



WEBSITE



MOCK-UP

For my other pages, I copy and pasted the code from my main page and changed the background image at the navbars. Nothing was changed there as I thought it was the base of my design which shouldn't be tampered with.

In my Info page, the mail-to requirement was done and worked well at first. However after the error validator, errors were spotted which ruined a bit of the structure. With that being said, a form element was included and arranged some CSS as certain classes had to be removed.

SUBSCRIBE!

Subscribe to get special offers, product restocks and upcoming merch releases!

<input type="text" value="Your name"/>	<input type="text" value="Your email"/>
<input type="text"/>	
<input type="button" value="SEND!"/>	

What can I improve and learn from this website? Aesthetically, the website does not look bad, however I feel like there should be something else. Some design aspect, for example the text on the navbar image, are not really planned out well as some colours clash with the image. Because of this, people who have trouble seeing colours or are colourblind might find it difficult to decipher what the tab is saying. This feature is a part of the design so I would not remove it but try to find a solution such as either adding a border on the font or applying a blurred rectangle as a background of the text so that the text would pop out and the image would not be as ruined.

Something else that I can improve on is a featured drop-down which actually works. And add on important website options such as 'price highest – price lowest'.

A self-improvement factor is to put the code through the validators before hand and not input everything when I think that the code is done. A bigger hassle to fix everything at the end when I could have done it in the meantime while creating it which would take me less time. It was my fault however.

3.2

For my website, having an E-Commerce business would mean that from the 4 types of ecommerce, mine would have a business-to-consumer type. This system would make my website dynamic and more interactable (Patel, 2017). What could I add for it to work? A working cart and purchasing system would give the consumer the capability to actually buy the product.

A Usenet (User's Network) is a space where people are connected on a network of discussion groups which are usually organized by categories (Techopedia, 2016). This could be an asset in my website as it can be an interactive way where people can discuss about the products that are being sold, sort of like a review system, or even what they would like to see next to keep the website alive. A tab in the navigation bar would probably be created to access this form.

Bibliography

Patel, K., 2017. *What is E-commerce?*. [Online]

Available at: [https://www.internetconsultancy.pro/blog/what-is-ecommerce/#:~:text=There%20are%20three%20main%20types,\(websites%20such%20as%20eBay\).](https://www.internetconsultancy.pro/blog/what-is-ecommerce/#:~:text=There%20are%20three%20main%20types,(websites%20such%20as%20eBay).) [Accessed 25 01 2022].

Techopedia, 2016. *USENET*. [Online]

Available at: <https://www.techopedia.com/definition/3210/usenet> [Accessed 25 01 2023].