

## Anna Rusyaeva

Date of Birth: 7 April 1992

Marital Status: single

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## **EDUCATION**

October 2014- February 2015

BEIJING UNIVERSITY OF AERONAUTICS AND ASTRONAUTICS 北京航空航天大学 Master of Computer Science

## 2013-2015 URAL FEDERAL UNIVERSITY

Master of Computer Science in Technology in Mathematical Software and Information Systems Administration

### 2010-2013 URAL FEDERAL UNIVERSITY

Higher Professional Education in Legal Regulation of Business

# 2009-2013 URAL FEDERAL UNIVERSITY

Bachelor of Computer Science in Technology in Design and Technology of Electronic Means

### **WORK EXPERIENCE**

02 July – present time

BANK 'TOCHKA'

Front-end Developer

Creating new components on Angular2, marking-up with material design, working on user scenarios for improving usability, support written parts.

16 October 2017 - 31 June 2018

000 'IDECO'

Lead Marketer

Creating POS material, maintaining and updating websites, writing technical specifications for designers and programmers, monitoring tasks, SMM, activities for attracting leads, typesetting email pages, working with mailing lists databases (collect and parsing), content updating (html)

15 January 2017 – 13 October 2017

ADVERTISING AGENCY 'INDEX ART'

SEO Specialist

Creating a semantic core, designing and implementing metadata, technical auditing (layout, structure, accessibility), content updating, rendering a page layout, designing and correcting a site structure, writing technical specifications for revising and updating, task monitoring.

08 December 2015 — 14 September 2016

ADVERTISING AGENCY 'MANYLETTERS'

Context Advertising and SEO Specialist

Creating and filling a semantic core, content updating, creating and running campaigns in Yandex.Direct, Google Adrwords, MyTarget, discussing updates with clients.

30 October 2013 — 10 September 2014 SPECIAL DESIGN BUREAU 'PELENG'

# Software Engineer

Writing technical specifications for software, studying functionality of software and detecting its flaws, revising software in C++, modular and integration testing

## SKILLS AND ACTIVITIES

- Languages: Russian native speaker, English A1
- Courses and Certificates: Build Front-End Web Apps from Scratch course <a href="https://www.credential.net/ob28b3ho">https://www.credential.net/ob28b3ho</a>; Professional HTML & CSS, level 1 <a href="https://assets.htmlacademy.ru/certificates/intensive/67/473505.pdf">https://assets.htmlacademy.ru/certificates/intensive/67/473505.pdf</a>
- HTML, CSS, JS, ReactJS, Angular, node, git, SCRUM, Kanban, scrumban, Jira, Trello, Yandex Direct, Yandex Metrica, Google Adwords, Google Analytics, project standards IDEF0, IDEF3, UML, technical specification writing

### Github

https://github.com/VanillaWulf

### Linkedin

https://www.linkedin.com/in/anna-rusyaeva-6b1276148

# **Recent projects**

https://test-security-2018.herokuapp.com/

https://hardware.ideco.ru/

https://salty-cliffs-43069.herokuapp.com/

https://newyear.ideco.ru/