

Says

What have we heard them say?
What can we imagine them saying?

What are their wants, needs, hopes, and dreams? What other thoughts might influence their behavior?

The top 8

cities continue

to witness a

rise in new

launches.



Thinks

Collection of prices of new and resale houses.

Located in the

The amenties provided for each house.

Located in the metropolitan areas of india.

The rising demand owning two which the overall unsold.

The highest-ever new launches and sales across major indian cities in india.



Persona's name

Analysing housing prices in metropolitan areas of india

Housing prices have continued to rise.

Accross top cities in India.

Growth in residential sales momentum despite higher mortgage rates.

Prices rose around eight percentage from a year ago.

The residential real estate in India.

The bounced back post the pandemic and continues its strong



Does

What behavior have we observed? What can we imagine them doing?





